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Founder, BJS

eBULLETIN

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Dear Friends,

Wishing you a very happy, healthy and successful year ahead! I am glad to share this platform with a new beginning and promise to exchange more ideas with an expectation to hear from you about your views, opinions and feedback on the matters we discuss.

BJS always strives to work on major concerns as non-religious, non-community oriented and non-political organization having variety of programs contributing to the social cause and promoting the thought process of social upbringing on rational grounds. With every issue, we will discuss such programs and some thought provoking ideas to mobilize the social network for betterment of society. We will also meet some personalities who have made us proud being with our organization but we will also meet some exceptional achievers who will motivate us irrespective of the age.

On the occasion of National Youth Day – 12th January, let's remember Swami Vivekanand and his trust in youth. BJS has a strong focus on youth development - and off late we are trying to encourage youth to be

entrepreneurs at different scale – with the innovative ideas, ensuring social development while aiming for growth and generating value. We have a variety of programs for youth empowerment, business awareness, business development workshops and our brand iBuD – the business exposure tour to name a few. However, in this issue we are focusing towards re-orienting ourselves for the youth development. The issue appeals to the elder generation for re-connecting with youth and describes BJS thought processes and program modules that sensitize the elder generation for a renewed perspective towards youngsters.

My salute to the Youth Power – and an example is: **Chhavi Rajawat**: Inspiring story of a young lady becoming the first MBA Sarpanch of India.

And the message to all :

**‘मन्त्र पुराने काम न देंगे,
मन्त्र नया पढ़ना है’**

-Gulab Khandelwal

Prafulla Parakh,
National President, BJS

From the desk of National President





Re-orienting for youth

BJS thought process and many of BJS programs for youth are having essential components for the elders. And it would be interesting to highlight these components from BJS programs to get a different perspective.

Empowerment of Girls

This program has reached to 10,000+ girls in the year 2015 primarily through BJS volunteers' network and gets an overwhelming response not only from parents and teachers but more importantly from girls themselves. Not because of the unique content that helps girls opening up and building their emotional strength. But because of an important component that brings girls and their parents together. Parents are sensitized in a session towards their daughter's unique situation, their needs, and their challenges.

They are shockingly made aware of how little time – quality time – they are giving to their children. How the real bonding will assure girls and will ensure that girls look at family as a primary support system. In an exceptionally effective way, when the girls and parents are brought together in a session, the feelings are overwhelming and the impact of message is long lasting.

Matrimonial Meet

BJS is not only promoting an idea for encouraging parents to let children initiate and lead the process of short-listing marital options, but has given a tool to implement the idea. BJS changed the successful pattern of Parichay Sammelan platform to give a complete onus to young boys and girls to come on the platform of Matrimonial Meets without their parents and spend a day in free and comfortable environment with lot of fun-filled group activities. The youngsters are freed of the burden of the big eyes watching them and the pressure of presenting themselves as the candidates and while enjoying the activities get the chance to observe all possible candidates for the purpose of short listing.



Marriage Fixing

Shri. Shantilal Muttha denounced the age-old role of parents in the marriage fixing of their children on a public platform while addressing a session on the subject in BJS National Convention at Pune (November 2014.) Based on 30 years' experience in the marriage related issues and the speedy decline in the rate of successful marriages, the root cause appears to be the non-compatibility between the couple. But more importantly it's the parents' perspectives and parameters to look for the suitable match for their children. Children's own way of looking at life with the life partner decides the parameters they can possibly use to shortlist the options. Children also have comfortable access to social media and their own ways to judge the compatibility. BJS is promoting this thought process of giving initial responsibilities to children themselves to explore and find out suitable options and parents-families playing the second role of confirming the final choice. BJS is going places promoting this idea and both parents and children are responding very positively. On an average 95 % of audience positively agrees with the need of the reversal of this process.

Empowerment of Couples

Lastly, towards happy marriage and happy family, based on 30+ years experience, this workshop has a component for addressing yet another important reason behind the failing marriages and unhappy families - the intervention of elders in family. BJS through this workshop made for newly-married couples aims to increase their consciousness towards partners, giving them simple tips why and how to understand the partner's needs and how to bond within family. A module also includes 2 important sessions, 1 with the husband and his both parents and 1 with only the mother-in-law (husband's mother). These two sessions in particular sensitize the family about the needs of daughter-in-law who enters the house newly and how inadvertently every household has double standards for the daughters and daughters-in-law. The program very successfully, creates an impact on elders' minds imprinting the message that it's not their negative intervention but the positive support that plays a major role in keeping the families together and marriages intact.



Re-connecting with a differently wired generation!

We all know that India is a country of youth population. But we must say that India is exceptionally young when we realize that those who are considered senior and are above 45 years' of age are in a huge minority – just 18.3% of total population. According to 2001 Census, 81.3 % of India's population is below the age of 45 years.

The senior generation has got the privilege to nurture, mentor and to take care of the younger generation, to take decisions on their behalf and for them, to provide facilities for their growth and development and to create resources for their future. The question is to what extent we can claim that there is a cross-generation awareness, sensitivity and respect. This younger generation is having far more potential than their previous generation. They are born with the additional sensory organs of digital technology. They are living in highly competitive environment and are coping with pressure to perform and to deliver. They have a matching speed to change with time and adapt to the speedy changes. At the same time, they have variety of options to choose from, ample life choices, never-before-like-variety of temptations, greater confusions and unprecedented level of complexity of life to deal with.

Given these pole-apart characteristics of two generations, and a wider gap compared to the present senior generation was having with its previous generation, would it be a right time to ask ourselves – the senior generation a question – whether we are looking at this younger generation in the same way as we were looked by from our previous generation? Whether we need

Age Group	Population	Percentage
All Ages	1,028,610,328	100
0-4	110,447,164	10.7
5-9	128,316,790	12.5
10-14	124,846,858	12.1
15-19	100,215,890	9.7
20-24	89,764,132	8.7
25-44	284,008,819	27.6
45-64	139,166,661	13.5
65-79	41,066,624	4
80+	8,038,718	0.8
Less than 18	422,808,543	41.1
Less than 21	492,193,906	47.9
Age not stated	2,738,472	0.3

Source: C2 and C14 Table, India, Census of India 2001.

to have more trust and faith in this younger generation? Whether we can empower them to take their own decisions? Whether we need to give them more freedom and space than we got? Whether we have something to learn from them and to draw from their potential? Whether we need to be sensitive to the difficulties they are facing because of the demands of their time? Whether we need to have different measures of success and failures for them than ours? Whether we need to be extra-supportive to them in their quest in life?

Whether we need to connect differently with them?

These two generations are differently wired. In fact, today's generation is a wi-fi generation. To avoid short-circuits, we not only need to use the wi-fi devices and be on Facebooks, What's Apps or Messengers – which we are more or less very happily doing and enjoying - but we also need to have a whole new approach to re-connect with the younger generation and bond with them for their future and for our happiness.





Personality of the Month



Chhavi Rajawat:

Inspiring story of a young lady becoming the first MBA Sarpanch of India

Chhavi Rajawat, a 38 years old passionate MBA professional proved the truthfulness of famous movie (Page 3) dialogue "You have to be in the system to change the system" in real life! She left her lucrative corporate job to become the sarpanch (elected head of village council) and work for rural India.

She was born in Kachawaha Rajput family of Jaipur, Rajasthan. Hailing from small village called Soda; she completed her MBA from Balaji Institute of Modern Management, Pune. She is a graduate of Lady Shri Ram College (University of Delhi).

After working for corporate giants like Times of India, Carlson Group of Hotels, Airtel, etc. she left her comfortable life to work for underprivileged people by becoming the first woman sarpanch in India and she has successfully completed various projects including toilets for rural households and rainwater harvesting in her remote village, Soda.

Leading English daily "Times of India" praised her as the **changing face of rural Rajasthan**. IBNlive also honored her as 'Young Indian Leader'. In addition to this, **late President of India APJ Abdul Kalam** felicitated her at the **Technology Day** function in New Delhi.

https://en.wikipedia.org/wiki/Chhavi_Rajawat
<http://image.slidesharecdn.com/salutes-rajawat-150329150937>



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