empowering today enriching tomorrow



nayi peedhi nayi soch

November 2014 Vol: 23



From the President's Desk



Dear Friends,

Heartiest congratulations to all of you for actively participating in the BJS National Convention-2014 based on the

theme 'Nayi peedhi, nayi soch' and contributing to its remarkable success. I am sure that you will circulate the social and developmental messages conveyed through this platform; within the entire community. The Convention was formally inaugurated by Honorable Minister of Road Transport and Highways, Shri Nitinji Gadkari. Coming from him, the words of appreciation for the BJS initiatives for rehabilitation and welfare of tribal children were indeed very encouraging.

I take pride in saying that gradually our community is opening up to social transformations. This became evident when our Founder Shri Shantilalji Muttha's revolutionary ideas for marriage fixing were applauded in the convention. Shri Muttha appealed to all the community members to give the highly educated youth the ownership of initial selection process for finding suitable life partners. His proposal for role interchange in the traditional approach for fixing marriages was historically passed by 97.3% of community members present in the convention.

The spellbinding addresses by eminent speakers in the convention mainly dealt with various significant topics about young girls, youth, minority and marriage fixing, education and career guidance.

Through the platform of national convention, I felt the need to reiterate the subject of girl empowerment. Mere dependence on law and order cannot solve the problems of adolescent girls. It is our social responsibility to train the girls to build a safety net around themselves with their confidence, positive attitude, alertness and decision making abilities. BJS has devised am implementable solution in form of 'Empowerment of Girls' (EoG) workshop and has already empowered more than 12000 girls across India with this 3-day interactive workshop.

In order to bring our youth at forefront of community welfare, we must follow the solutions presented by Shri Vedprakashji Mishra from Nagpur, in this convention. Shri Mishra showed us the path through which we can not only become role models for our children but also motivate them to contribute in a better way to the society.

Together with empowered girls, today the community needs educated and enthusiastic youth also. Shri Chenrajji Jain, Chairman, Jain Group of Institutions, Bangalore aptly explained the importance of career and education for the youth while also underlining the need for innovations in business. BJS has the Student Assessment Program for quality school education and also the regular career guidance programs that help the students make right choice of career or business.

Considering the commonest problem of passing on the baton, faced by traditional business families in our community, the session by Shri Chakorji Gandhi threw light on the correct ways and time for including new generations in family business and gradually making way for fresh success stories. BJS has constantly been working to encourage entrepreneurship among the younger generations with its Business Development Program (BDP), Business Exposure Tour and seminars by experts. I specially wish to mention about the very informative session by Minority expert, Shri P A Inamdar (Member Planning Commission of India) very informative as he spoke about the lesser known laws for Minorities that could largely benefit the community. BJS has come up with set of six books that deal with the benefits that Jains get for Business, NGO, Educational Institutes, Religious Establishments, Students and Woman under the Minority status, to make correct information on Minority available to community members. Also we have a minority helpline and backend support for the community members to provide appropriate information on this subject.

The true success of National Convention will be when we implement the things learnt from this convention at different levels of community development. We would together work on these major focus areas in the coming years:

- To establish better connectivity and new channels of communication to ensure maximum publicity for BJS programs.
- To strengthen BJS orator-base by training capable persons across the country.
- To encourage youth participation and involvement in all the BJS initiatives. Training and preparing the youth to represent the organization.

In the coming two years, all volunteers and office bearers should pro-actively take over the ownership of BJS solutions and readymade concepts. We target at bringing about a big social change with your co-operation. Let us all pledge to contribute wholeheartedly towards social welfare.

> Best Wishes! Prafulla Parakh

Role Interchange in Marriage Fixing Ways: A need of changing times



The family has always been one of the most important pillars in Indian society. A lot of work has been on this social subject under BJS banner since its inception in 1985. On the basis of years of involvement in organising mass marriages, matrimonial meets and family counseling, Shri Shantilalji Muttha has analysed deeply the situations that arise

post-marriage, in today's modern society, and the impact they will have in the long term. With the shifting social dynamics in modern India, Shri Muttha discovered that many relationships are falling apart just for the lack of compatibility.

Years ago the community found it hard to accept the concept of mass marriages and matrimonial meets (parichay sammelan) introduced by Shri Muttha. Gradually these concepts gained acceptance and appreciation from everyone in the community and outside community too. Similarly four years ago, he had predicted that the divorce rates in our community would climb up increasingly and today we are facing the problems of failing marriages and broken engagements. It is a grave situation that poses threat to the family set-up in our community. As per Shri Muttha we could put an end to this problem by removing the glitches in our present marriage fixing system by taking a few steps as suggested below:

Parents traditionally have had a strong hand in the marriages of their children. They contact friends, relatives and acquaintances and share the bio data with them. Parents invite suitable proposals through their contacts for the marriage of their son/daughter. They fix up meeting with boy's family and the girl is critically analyzed during these meetings. She rarely gets a chance to express her true feelings. This process is repeated a number of times, until the suitable groom is identified by the parents and elders in the family. All this while, little attention is paid to the embarrassment the girl is going through and parents hardly pay attention to her inner feelings. This situation might not apply in every case, but this stands true for the society at large. Surely the pressure from parents has reduced over the years and some parents even discuss the proposals in detail with the girl/boy before going on to next level. But, a major chunk of the community still follows the traditional approach.

Today girls and boys are highly-educated, technically equipped, confident and possess decision making abilities. Shri Muttha suggested children must be given decision making rights when it comes to choosing the life partner. They must be given the ownership of the initiative process. They can find suitable proposals through social media, portals, friend circles etc. and then discuss these proposals with the parents. Along with the right to filter the proposals they must be explained the limitations and responsibilities like finding matches only within the community and taking each step in sync with the family values. Children should make only preliminary selection and then pass on the select few proposals to parents for further investigation.

The boy and girl could chat or converse for a few days exchanging thoughts about career, family, future plans, habits, like and dislikes. They could judge the compatibility factor among themselves. The process must involve conducting background check of the candidates through various mediums. Parents can figure out whether something could go wrong that could drive people apart. The boy and girl must keep their parents informed at each step and act responsibly, while adhering to social limits. With mutual consent, meetings could be arranged between families and marriage could be fixed accordingly. By making a little interchange in roles, we can find a compatible and suitable lifepartner for our children. The children will also whole-heartedly accept their partners and work towards making this relationship successful.

Such initiatives take quite some time to gain mass-acceptance. Therefore, Shri Muttha has appealed to every community member to explain and propagate this approach in its complete sense to each and every community member. Detailed information on this topic can be obtained from the article by BJS Founder Shri Shantilalji Muttha by clicking on the following link:

http://bjsindia.org/PDFs/whats_new/BJS_YogyaJivanSathi 4pg.pdf

Please share your thoughts on this topic and send your feedback to marriage4ever@bjsindia.org

WE CAN be the inspiration for our youth

High technological advancements and focus on self-centered goals have made the youth representatives of a robotic society. Time and again, we have also contributed to this behavior of our youth by encouraging them to gain material success. From the beginning of civilization, family and business have been the two bases driving human progress. Our world has become globalized in terms of trade and industry but we are far from emotional connectivity with our fellow humans.

In his enriching session on Youth Connectivity, Dr Vedprakashji Mishra said that the modern market economy has impacted the family set-up. Material prosperity has become implicitly related to the extent of individual freedom. It is high time that we bring back sensitivity and compassion in our lives; replacing sympathy with empathy. Normally we go for personality development courses, yoga, inspirational seminars and similar such techniques to awaken the humane aspect in our children's minds.

Why do we forget that no one can teach all this to our own children better than us? Why don't we make efforts to be the Inspirational Figures in their lives?

Dr. Mishra emphasised that as parents we should take the responsibility of setting ethical and moral examples for our children to follow. We must first believe that the whole world is our

family, if we want our children to be sensitive towards social issues. Strength of character and thoughts must be displayed within family to become an ideal for the children. Youth from happy families always attain contentment that encourages them to spread happiness in the lives of others too.



To discipline the youth we must be self-disciplined. Good teachers and exemplary parents can only make our youth socially responsible. The youth will never find their inspiration and happiness in the outside world if they get an ideal family atmosphere. We must learn new technology and also take interest in their activities to get closer to them and bridge the generation gap.

Let us begin from creating ideal and happy families first and motivate our youth to be compassionate, sensitive and strong enough to overcome the social issues. We

parents must become the carriers of humanity and prosperity at first, so that our children also readily bear their responsibility towards the world they are living in.



Minority educational institutions enjoy constitutional protection to promote education



The government and people of India have now recognized and accepted the Jain Community as a Minority. Jains have been the synonym of social welfare, progress, charity and peace in India. Similarly, Bharatiya Jain Sangathan is also known all over India for its vast and successful efforts towards community development.

Proper education guarantees the progress of the community. After attaining minority status, Jains have now access to various benefits in the field of education. Shri P. A. Inamdar, Member, Planning Commission of India emphasised, while addressing the gathering, that there is a need to understand these rights.

Shri P. A. Inamdar further pointed out that an event of constitutional significance has already happened. Article 30(1) gives religious and linguistic minorities the right to establish and administer educational institutions of their choice. The use of the words "of their choice" indicates that even professional educational institutions would be covered by Article 30. Minority-run schools cannot be forced to implement the Right to Education Act, 2009, that mandates 25% reservation for economically disadvantaged children in all schools, the Supreme Court ruled. Jain students (just like other minorities) can take benefits of the scholarship schemes of Government of India, State Government and Minority Welfare Department.

The number of seats available in government and governmentaided colleges is very small, compared to the number of persons seeking admission to the medical and engineering colleges. All those eligible and deserving candidates from the community who could not be accommodated in government colleges would stand deprived of professional education. Capitalising on the provision of the law, that could be a boon for the Jain community, this void in the field of higher education has to be filled by institutions that need to established in different places by public-minded individuals. The object of establishing an institution with the aim to provide technical or professional education to the deserving candidates from the minority community has to be actively propagated amongst its members. In order that this intention is meaningful, the institution must be recognised.

So far as the statutory provisions regulating the facets of administration are concerned, in case of a minority educational institution, the regulatory measure of control should be minimal and the conditions of recognition as well as the conditions of affiliation to a university or board have to be complied with, but in the matter of day-to-day management, like the appointment of staff, teaching and non-teaching, and administrative control over them, the management should have the freedom and there should not be any external controlling agency. However, a rational procedure for the selection of teaching staff and for taking disciplinary action has to be evolved by the management itself. The person establishing such institutes must keep the management rights to himself while appointing others as council members or beneficiaries.

Shri Inamdar said BJS was the first organization to conduct proper research about minority laws and Acts that could benefit the society and also supported the agenda of Minority status for Jains. I have always underlined that Jain community is not only a community of rich; there are many poor Jains who really need help in education, business and also social life and the Minority Benefits could actually contribute to their development.

How should the Baton be rightly passed on to the next generation?

'Changing of Baton is like relay race wherein the baton has to be passed on the right person without any delay. Apart from the right time, the baton must be handed over in the right manner also', underlined Shri Chakorji Gandhi while addressing the BJS National Convention 2014 in Pune recently.

Shri Gandhi said that India has very bright business prospects for the coming 20-25 years. He added that we must not always rely on the age-old business practices that brought success in the past as the markets are undergoing tremendous changes. Only 42 of the Fortune-500 companies declared in 1952 are alive today. Most of the family run businesses die out after the third generation. This is because of the fact that same business cannot be done among same customers at the same place forever. Markets have changed, new target customers have to be identified and new approaches and fresh product lines have to be introduced to keep the business alive in era of globalization.

For all this to be done we must first identify the capabilities of our successors and transform our trade practices accordingly. According to Shri Gandhi, the youth must be encouraged to gain proper training and education and also some job experience before joining the family business.

Early introduction of youth to business even when the older generation is still into it, works in favor of business. Children should be taught to create their own wealth. They must be introduced as trainees in the family business and must be assigned a department as per their specific abilities, be it finance management, innovative product ideas, technical expertise or leadership qualities. This will help them learn the value of discipline and money. The experience of elders and innovations of young minds prove fruitful for trade



practices. We must grant them timely appreciation and promotion for their achievements and contributions to the family business. Gradually they must also be given some authority and powers along with responsibilities. Division of responsibilities, timely appreciation and rewards, a little authority and ability to accept initial failures could help develop compatibility among two generations working in same business. This in turn would guarantee the survival and progress of the business even in trying times.

In case the youth want to branch out of the business or set up a completely new business, we must encourage them and provide them the necessary guidance and support. We must let them explore the power of 'Zero'; as it will motivate them to grow without any fear of setbacks. First generation entrepreneurship, manufacturing and export business should also be encouraged within the community to tap the endless opportunities the globalized era has presented before us.



Thinking beyond the ordinary



"The next generation needs to focus on churning out innovative business ideas. They cannot merely stick to the streams open before them as part of their professional education", emphasized Dr R Chenrajji Jain (Chairman, Jain Group of Institutions, Bangalore) while speaking about the importance of education and career for GenNext

in the BJS National Convention 2014.

Dr Chenrajji Jain agreed that Indians have duly realized the importance of career, professional education and expertise as mantras of survival in the ever competitive world. Professional Education is the base of career as well as successful businesses too, in this era of globalization. It is the era of e-learning. The advancements in technology and rise of e-commerce have opened up umpteen opportunities for the Generation Next.

He explained that successful entrepreneurs today must have the power of education, experience, sharp business sense and constant innovations. Naming the next generation as a spontaneous and responsive one, Dr Jain suggested that families and organizations must support their innovative ideas on e-commerce, specialized services, healthsector, hotel industry etc. With financial support and encouragement they could set many more examples like

Dr Jain concluded his address with some simple keywords that could help each one to reach beyond the ordinary success limits:

- Always believe in your own unique talent. Remember networking and
- Never give up.
- Never underestimate yourself.
- Dream big.
- Come up with new ideas.
- connectivity is very important.
- Focus on your goals.
- Learn time management.
- Dedicate 10 hours in a day to

professional/business life.

Shri. Niranjan Juva Jain, Ahmedabad

Shri. Nirmalkumar Singhvi, Hyderabad

Shri. Moolchand Jain, Bhilai

Shri. Rajay Surana, Nagpur

Shri. Rajneesh Jain, Nagpur

Shri. Subhash Parmar, Pune

Shri. Pankaj Maru, Ujjain

Maharashtra

Chhattisgarh

Tamil Nadu

Karnataka

Madhya Pradesh

Shri. Anand Sanahavi, Ambur

Smt. Sasha Jain, Ujjain

Shri. Anil Ranka, Indore

The new NEC announced for the year 2014-16

Shri. Prafulla Parakh, Pune-National President Shri. Sureshbhai Kothari, Ahmedabad, National Vice- President Kailashmull Dugar, Chennai, National Vice- President Shri. Sudarshan Jain, Amaravati, National Vice- President

Members

- Shri. Hastimal Bamb, Jalna
- Shri. Gautamchand Vaid, Chennai
- Shri. Mohinderpal Jain, Ludhiana
- Shri. Amar Gandhi, Chandrapur
- Shri. Mahendra Kataria, Nagpur
- Shri. Kamlesh Humar, Khandwa
- Shri. Omprakash Lunavat, Bangalore Shri. Sampat Jhabak, Raipur
- Shri. Nandakishore Sankhala, Nashik
- **State Presidents**
- Shri. Paras Oswal, Kolhapur
- Shri. Nirmal Baradiya, Dhamtari
- Shri. Rakesh Jain, Indore
- Shri. Gyanchand Anchalia, Nagapattinam Shri. Goutam Bafna, Darwad

Shri. Mahesh Kothari, Gondia, National General Secretary Shri. Sanjay Singhi, Raipur, National Secretary Shri. Rajendra Lunker, Erode, National Secretary

Shri. Virendra Jain, Indore, National Vice- President

- Shri. Biren Shah, Pune Shri. Pankaj kumar Bhandari, Jodhpur
 - Shri. Prafull Parakh, Nashik
 - Shri. Pradeep Sancheti, Delhi
 - Shri. Rajesh Khivansara, Delhi
 - Shri. Lalit Kankaria, Kolkata
 - Shri. Sohan Raj Singhvi, Kolkata
 - Shri. Narendra Pandya, Ranchi
 - Shri. Manoj Sethia, Guwahati

Shri. Manoj Jain, Agra Shri. Navratan Gundecha, Hyderabad Smt. Maltiben Mehta, Ahmedabad Shri. Rakesh Jain, Ludhiyana

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Uttar Pradesh Andhra Pradesh Guiarat Punjab, Haryana, Jammu

He motivated the people by saying that the only limitation we have is the one created by our imagination. The truth is that: nothing is impossible to them that believe. Extraordinary people are those who do a little extra than the ordinary folks do and extraordinary result manifests when we go beyond what is ordinarily obtainable.

Devote 14 hours to personal

Do not complicate things.

Believe that you can be successful.

Don't take superficial inspirations.

million business.

entrepreneurial activities.

and also finance their own education.

and family life.

Lead a simple life.

Flipkart.com, taxiforsure.com etc. where it all began with one idea

that could connect with the masses and then grew into multi-

In Dr Jain's words, 'Mind power creates wealth power'. There are

6 million different professional courses available in our country.

There is no age-bar for learning. People of all age-groups can

select suitable courses and contribute to the growth of Indian

business sector. By following result oriented approaches and

introducing latest technology even in rural areas, we can attract participation of maximum number of youth in educational and

Obtaining a degree is just one aspect of future planning. New

ideas, time management, focus and experience are also crucial

factors that determine success. Children from our community have

those business genes and hence we must encourage them to Gain Exposure, Explore and Experience on their own. They can even start earning while they learn; to understand the value of money

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Program	Date	City	State	Trainer/ Resource Person/MoC	Organiser
National Convention	1st - 2nd Nov	Pune	МН	Speakers - Mr. Shantilal Muttha, Mr. Prafulla Parakh, Dr Ved Prakash Mishra, Dr. Chenraj Jain, Mr. P A Inamdar and Mr. Chakor Gandhi	BJS
Career Guidance	10th Nov	Pune	мн	Dr. Yugal Raylu	Mr. Sanjay Achliya
	11th Nov	Nasik			
	12th Nov	Sindhkheda			
		Amalner			
	13th Nov	Muktainagar (2 workshops)			
	14th Nov	Shahada			
	15th Nov	Dhulia			
Remarriage Parichay Sammelan	30th Nov	Jalgaon Pune	МН		Mr. Shripal Lalwani
Empowerment of Girls (EOG)	14-16 Nov	Karanja Lad	ΜΗ	Mr. Sanjay Kshirsagar	Ms.Pragya Jain
	15-17 Nov	Khandwa	MP	Ms. Shilpa Nahar	Mr. Kamlesh Humar
	15-17 Nov	Solapur	MH	Ms. Pragati Gandhi	Shravik Sanstha Nagar
	7-9 Nov	Chennai	TN	Ms.Antima Bhansali	BJS in association with RAJAT
	7-9 Nov	Raipur	CG	Mr. Sanjay Singhi	Mr. Inderchand Kothari
	7-9 Nov	Katraj, Pune	MH	Mr. Ganesh Oswal	Mr. Ramesh Oswal
	4-6 Nov	Dattawad	MH	Mr. Deepak Patil	BJS Sangli
	30 Oct- 1st Nov	Sagar	MP	Ms. Rajshree Choudhary	Woman Industrial Training Institute
	31st Oct-2nd Nov	Nasik	MH	Ms. Mukta Nalke	Ashoka Universal School
	21-23 Nov	Chennai	TN	Mr. Vikas Golechha	BJS in association with RAJAT
	21-23 Nov	Narayanpur	CG	Mr. Sanjay Singhi	Ram Krishna Ashram
	23-25 Nov	Kumbhoj Bahubali Tirth, Kolhapur	ΜΗ	Ms. Bharti Changedia Mr.Deepak Patil Mr. Sanjay Kshirsagar Mr. Ratnakar Mahajan	Mr. Rajgonda Patil
	27-29 Nov	Bilaspur	CG	Mr. Ritesh Jain	BJS Bilaspur team
	26-28 Nov	Kumbhoj Bahubali Tirth, Kolhapur	MH	Ms. Bharti Changedia Mr.Deepak Patil Mr. Sanjay Kshirsagar Mr. Ratnakar Mahajan	Mr. Rajgonda Patil
Empowerment of Couples (EOC)	15-16 Nov	Coimbatore	TN	Mr. Rajendra Lunker	Mr.Hemant Kumar
B2B workshop	- 21-23 Nov	Ooty	TN	Dr M Parivallal, The Training People, Bangalore	Mr. Mahesh Sankhala
National Executive Committee Meeting	29 - 30 Nov	Nagpur	MH		Mr. Rajneesh Jain

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Events



Minority Updates

The two-day selection program of resource persons on Minority was held on 10th and 11th October 2014 at Pune. As many as 50 participants attended the program from various states. 24 participants have been selected as approved speakers from Madhya Pradesh, Maharashtra, Uttar Pradesh, Tamil Nadu, Karnataka and Gujarat. The selected pool of resource persons will create awareness of the minority subject and ensure that real benefits of minority status reaches to the community as a whole. The selected people appeared for a host of tests ranging from a questionnaire to mock test.

We applaud the efforts of all participants for actively participating in the two-day program!

BJS' office bearers – the experts on minority subject - have conducted 52 lectures till date on Minority. 396 gueries have been resolved till date and 252 online queries have been resolved till date, 11,000 Minority books have been sold and 3070 people have downloaded the free booklets.





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We would appreciate your feedback and comments on the E- Bulletin. Please write in to bispune@gmail.com for any suggestions.

Bharatiya Jain Sangathan

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