1ST APRIL - 30TH JUNE 2020 **MOBILE DISPENSARY SEVA**



S FORCE

राज्य प्रांत्रीय क्रिकेय प्राणव

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BACKGROUND

COVID-19 has been declared as a 'National Disaster' by the Government of India. From 10,000 confirmed cases in April, India's figures rose to 1.2 million cases in July making the country the third most affected country in the world. So far, 28,732 people have lost their lives to the disease and more than 7.50 lakh people have successfully recovered. India's confirmed cases figure per million now stands at 877. Maharashtra tops the list from the beginning for having the highest number of cases in the country. With the pandemic came the stigma, superstitions, and fear about the disease among people. During the lockdown, most of the private clinics and hospitals were closed with no access to ailing patients even for basic health check-ups. The increasing patient count led to an increment in the number of red zones, hotspots and containment zones all over the country. Citizens suffered due to a lack of access to primary medical care in the initial months of lockdown. Even when the country moved towards unlocking, people werewary of coming out due to fear of contracting the virus.

THE CONCEPT OF "MOBILE DISPENSARY SEVA"

The concept of Mobile Dispensary SEVA (MDS) "Doctor at your doorstep" was conceived by Shri Shantilal Muttha, founder of BJS, when he observed that most of the physicians had closed their clinics due to the lockdown, fear of not able to control social distancing at their clinics and for the fear of contracting the SARS-COV-2 virus.

"Doctor at your doorstep" was the need of the hour during the national emergency and the unprecedented lockdown. The lockdown exposed citizens to more health risks, especially children, elderly, women and comorbid patients. People were unable to get out of their homes, and almost all local clinics and hospitals remained closed.





A citizen is screened for fever

MAIN OBJECTIVES OF "MOBILE DISPENSARY SEVA"

- Provide free doorstep medical aid to needy patients during the lockdown.
- Through health checkups, identify suspected patients and refer them to government hospitals for further tests.
- Early detection of COVID-19 patients to contain the spread.
- Treat patients with free medicines for COVID-19 like symptoms such as fever, cough and cold and other general ailments.
- Control the spread of the virus that may dramatically increase due to the number of people flocking at Govt. hospitals even for minor symptoms.
- Increase community awareness about the prevention and the spread of the COVID-19 disease and reduce the fear.
- Assist the local administration by conducting maximum doorstep health checkups and reduce their workload.
- Save numerous lives and help contain the community spread.

PHASE I – MOBILE DISPENSARY SEVA (DOCTOR AT YOUR DOORSTEP)

Let us take you through the journey of Phase I of Mobile Dispensary SEVA that began on 1st April 2020 in Pune.



Closure due to lockdown

1. THE NEED FOR MOBILE DISPENSARY SEVA

BJS assessed the horrific situation of the lockdown and the negative impact it was having on the health of citizens. Due to the lockdown, people were unable to stepout of their homes for basic health check-ups. They suffered for not getting timely treatment for general illness and it posed a serious threat of turning in to severe complications.

Moreover, the suspected corona patients could only be identified through maximum health check-ups and early detection was the only way to help save lives and contain the increasing spread. Therefore, BJS felt the need to immediately start the SEVA.

2. ANTICIPATED CHALLENGES

Several challenges were anticipated that needed to be overcome for successful start and continuity of Mobile Dispensary SEVA, such as the availability of below –



Sufficient number of Doctors for accompanying dispensaries



Availability of Medicines and Medical Equipments



Sufficient quantity of PPE Kits for Doctors and their team



Availability of Vans to be used as Mobile Dispensaries



Availability of Volunteers



Program Management

3. PILOT IMPLEMENTATION IN PUNE

BJS is headquartered in Pune. Hence, the organisation decided to pilot the project on our home ground in Pune. Within 4 days it was launched in PCMC also.



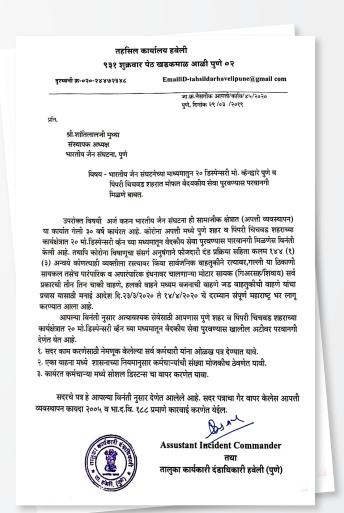
MDS launched in PMC on 1st April 2020



MDS launched in PCMC on 4th April 2020

4. APPROVAL FROM MAHARASHTRA State Government

Shri Shantilal Muttha, founder of BJS, initiated a discussion with the Hon'ble Chief Minister of Maharashtra, Hon'ble Health Minister, Secretary, Government Authorities and the Local Authorities in Pune and shared the project concept. After detailed discussions, all the necessary clearances were received immediately to start the MDS project.



Letter of permission for 20 vans in Pune & PCMC

5. FORCE MOTORS INITIATED SUPPORT TO MOBILE DISPENSARY SEVA

At this time of national crisis, Shri Abhay Firodia and Shri Prasan Firodia decided to spend Rs.25 Crore for supporting the fight against COVID-19 and gave priority to BJS. The budget allotted to BJS was completely utilised but they continued their support to BJS in aiding the Mobile Dispensary Seva through-out Maharashtra. Their unconditional acceptance to all the proposals – MDS Pune, MDS Rural Maharashtra and the Pune Swab Centre has been their biggest contribution.

A note of thanks to Firodia family



Shri. Navalmalji Firodia







Shri. Prasan Firodia

On behalf of BJS, I would like to take this opportunity to express our gratitude to the Firodia Fami

BJS and Firodia family's association dates back almost 3 decades and involves 3 generations.

*J*ith love and remembrance, I express my gratitude to Late Shri Navalmalji Firodia, who has been t :kbone of BJS since the inception. He was a mentor, an idol and a guiding force for me in this long difficult journey of social service.

The legacy continues with Shri. Abhay Firodia's uncompromised support to BJS in effectuating relief in drought-hit Ahmednagar last year.

in at this time of national crisis due to COVID-19, Shri. Abhay and Prasan Firodia have again exter their complete support to BJS in aiding Mobile Dispensary Seva through-out Maharashtra.

To date, we have already treated around 25,000 patients. Now, BJS & Force Motors aim to provide treatment to further 500,000 patients under this mission.

With the support from the Firodia family, we can certainly bring about a positive impact in health and well-being of our society.

Thank you for your continued support.

- Shantilal Muttha



BJS and Force Motors banners used for the vans and camps

6. START OF MOBILE DISPENSARY SEVA IN PMC AND PCMC

BJS-Force Motors' pilot project of Mobile Dispensary SEVA started in Pune on the 1st of April in PMC with 11 vans and on the 4th of April in PCMC with 5 vans.

The vans accompanied by a doctor, nurse, attendant and volunteer reached out to the population living in slums, temporary shelters, or old-age homes. It focused on senior citizens, children and anyone needing medical care.

During the first week of April, the mobile dispensaries could check at least 2500 people per day. The data collected also helped the government to create a bank of those checked for COVID-19 and eliminate rechecking.

a. Customization of Dispensary Vans

- BJS retrofitted the vehicles like Tempo Traveller and School Buses to be used as ambulances. It had space for a stretcher, chairs for the patient and doctor, and stock of medicines.
- The vehicles were rebranded with banners of BJS & Force Motors "Doctor at your doorstep" initiative.
- Every Ambulance was well equipped with medicines and equipment.
- Loudspeakers were fitted in all van for making announcements.



MDS crew in the van



A doctor prescribing medicine





A citizen seeking medical help

An announcement on the loudspeaker



A patient receives medicine from the doctor

c. Rules & Regulations adhered to

BJS followed the government norms of social distancing as well as the guidelines issued by the local authorities. BJS prepared and shared guidelines with all the doctors as well as the volunteers on self-safety measures.

b. Human Resources

- A doctor and assistants were provided in each van.
- A BJS volunteer was assigned to each van.

All the doctors and their assistants were provided with PPE kits for their safety.



Circles marked for social distancing

d. Process

A step-by-step procedure was adopted to achieve the objectives of the project.

- The Municipal Commissioner announced the opening of the project for Public Awareness and then the vans were sent to various places for conducting health checkups.
- Locations would be fixed a day before by the local authorities, and BJS would be informed accordingly.
- Upon reaching the assigned area, volunteers made an announcement on loudspeakers for people to come for health checkups.
- Chairs were placed at safe distances of 2 feet for the patients coming for checkup.
- Doctors conducted health check-ups for the patients and gave them the required medicines free of cost.
- Data of the people who came for the visit was maintained.
- Data of suspects referred for swab tests were shared with the municipal corporation.





Mobile Dispensary

Announcement



Social Distancing



Health Screening



Patient Records

e. Scaling of Mobile Dispensary SEVA in Pune

There was a dire need to scale up the project in Pune considering the need of the hour. More dispensaries would require a large arena for controlling the day to day administration as parking, fumigation of the vans, and daily inventory was challenging.



Shri Shantilal Muttha visits the depot



Fumigation, medicines, medical stock and supplies arranged in vans

f. Setting up of Depot for Centralised Operations

Shri Amit Lunkad. Director of Lunkad Realities and individual of high an repute stepped in and took the responsibility of supporting the mission with his existing professional team and an ongoing site as a Depot for the vehicles.

The entire operations – vehicle parking, cleaning and fumigation, storing the required medicines and equipments and implementation of the entire operations were done under his able leadership.

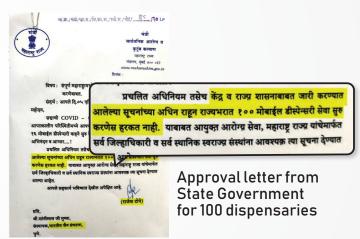
The operations in Pune were successfully scaled up with 84 SEVA dispensaries which operated in different and the most affected areas of Pune and Pimpri Chinchwad area.

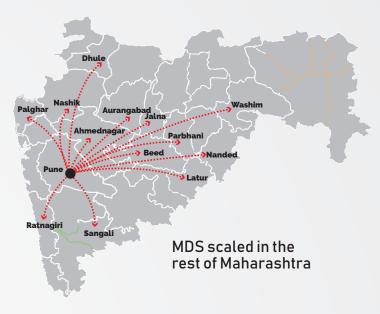
7. SCALING OF MOBILE DISPENSARY SEVA IN THE REST OF MAHARASHTRA

The first case of the COVID-19 pandemic in the State of Maharashtra was confirmed on 9th March 2020. Maharashtra accounted for nearly one-third of the total cases in India as well as about 40% of all deaths then hence the need to scale the project. MDS was running successfully in Pune. BJS was confident of scaling MDS with its effortless and seamless nationwide presence of office bearers.

Shri Abhay Firodia whose philanthropy **stood strong** in its fight against the coronavirus outbreak backed BJS to run as many as dispensaries in rural Maharashtra.

Consecutive online trainings were arranged by BJS. Thorough audio-visuals training was imparted for running the dispensaries as well as safety measures to be taken by doctors, nurses, volunteers and everyone associated with the project.





8. GOVERNMENT APPROVAL

All the necessary government permissions and approvals were taken by the respective administrative departments. The vans were already conducting health checkups in Pune and Pimpri-Chinchwad supporting PMC and PCMC. Later on, they were introduced in Nashik, Rajguru Nagar and Solapur.

BJS later received permission from the state government to deploy 100 more such vans all over Maharashtra.

9. IMPLEMENTATION IN THE REST OF MAHARASHTRA

BJS has gained expertise after working in many disasters along with its strong network of volunteers. The organization has always involved the local government administration and worked with them hand in hand. Shri Nandkishor Sakhla a Senior National Council Member of BJS who has been working for the last 30 years was given the responsibility to lead this project in the entire Maharashtra. Shri Deepak Chopda from Nashik assisted him along with other BJS senior members. A team was formed to understand the ground level needs with the involvement of health officers and local authorities.

The entire BJS team of volunteers played a very important role and worked relentlessly under the leadership of Shri Nandkishor Sakhla. He established relations with the respective Commissioners, Collectors, and the local people who whole-heartedly supported the mission.



MDS launched in one of the districts



10. OPENING OF SWAB CENTRE IN PUNE

During its ongoing MDS operations, BJS noticed a panic among the suspects to get a Swab test done. The BJS ground team of doctors and volunteers had already reached out to the masses and earned the trust of the patients. Hence, BJS decided to do SWAB testing of the suspected patients identified through the MDS and refer only the COVID-19 positive patients to the corporation thereby controlling the spreading of the virus to some extent. Accordingly, BJS started the planning and execution of this activity as under –

- BJS signed an MoU with the Pune Municipal Corporation for opening a Swab Centre in Pune.
- BJS identified a private agency approved by the Government for SWAB testing.
- BJS set up a well-equipped Swab centre in Yerawada with an up-to-date infrastructure for swab testing under a secure and safe environment. The identified private agencies then deployed their team of medical practitioners and doctors for conducting the swab tests at these centres.
- All suspected patients identified after a checkup by the Mobile dispensaries were referred by the respective doctors to this centre for further investigations.
- BJS hired auto rickshaws to bring patients to the centre and drop them back (between pick and drop of every patient at the govt. hospital, the auto was completely fumigated).
- The senior doctors at the centres checked the slip issued by the doctor at the MDS and decided whether swab testing is required. If required, the testing was done at the centre.
- Reports of the Swab test were forwarded by the swab testinglab to the Corporation as per the stipulated guidelines laid by ICMR.



b) of the those referred to government hospitals as Covid-19 suspects were reported positive by health authorities. Hence, BJS-Force Motors have decided to carry out COVID-19 tests at its own expense hereon. Date: 11/05/2020

Agreement signed with PMC on 11th May 2020

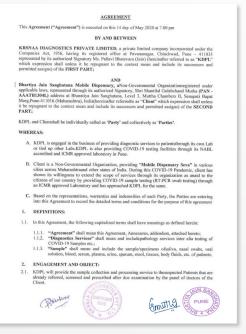


Free Swab Test Center at Yerawada, Pune

Swab sample is taken for a suspected patient



Autorickshaw bringing patients to swab centre



MoU signed with KRSNAA DIAGNOSTICS on 11th May 2020

11. SWAB TESTING REPORT



Consolidated Medical Laboratory Report of COVID-19 Swab Test (Pune City)



COVID Swab-Test Report (14th May To 13th June) Date of Sample No. Of Samples No. of COVID Sr No. Of People who No. of COVID No. Collection visited for test Taken **Positive Patients Negative Patients** 1 14-20th May 251 307 62 245 2 449 21-27th May 1751 571 122 3 383 219 29 190 28-31st May 424 4 1-7th June 667 487 63 8-13th June 842 669 49 620 5 Total 3.894 2,253 325 1,928



Now aiding COVID-19 SWAB TESTING

At Bharatiya Jain Sanghatna & Force Motors, we are extremely happy and proud to announce the addition of COVID-19 swab testing facility to our existing Mobile Dispensary Seva, through our NABL Accreditated ICMR approved testing partner Krsnaa Diagnostics Pvt. Ltd.



Venue : Lokshahir Annabhau Sathe Kalamandir Airport Road, Near Gunjan Theatre **Time :** Monday to Saturday 10:00 am to 5:00 pm

Mandatory Documents

1. Aadhar Card. 2. Duly filled Clinical Information Form. 3. Prescription for COVID-19 test from a qualified physician.

For more information, please contact:

Mr. Abhishek Bhosale: 9873087607 Mr. Vilas Patil: 9923003561 Mr. Nilesh Kumbhar: 9673996236



Announcement of Swab Center



Swab being collected for a patient



A patient is brought to Swab Center

12. THE OUTCOME OF PHASE I - MOBILE DISPENSARY SEVA

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From 1st April to 30th June, the mobile dispensaries conducted health checkups for more than 15 lakh citizens with the help of 262 dispensaries out of which 20,494 COVID suspects were referred to government hospitals.

A total of 808 patients were identified positive through BJS MDS intervention.

	Consolidated Mission Zero National Report					
	(01-Apr-20 To 30-Jun-20)					
Sr. No	City/Suburb	"No. of Mobile Disp Used "	No. of People whose Health Checkup done	Patients Referred To Govt.		
1	Pune	82	6,40,611	8,875		
2	Pimpri Chinchwad	4	63,810	311		
	Pune City	86	7,04,421	9,186		
3	Ambernath	1	5,709	116		
4	Dadar **	9	68,792	2,771		
5	Mulund **	8	1,32,835	1,058		
6	Mira Road	4	24,109	115		
7	Kalyan	2	34,640	137		
8	Ghatkopar **	7	71,961	281		
9	Thane **	9	54,331	1,412		
10	Andheri **	21	90,623	3,135		
11	Dharavi	11	21,304	NA		
Mumba	ai/MMR & Thane Total	72	5,04,304	9,025		
12	Rajgurunagar	2	11,037	11		
13	Nashik	3	12,300	9		
14	Solapur	1	5,747	0		
15	Sangli	1	6,169	0		
16	Gangapur	1	1,575	0		
17	Vaijapur	1	2,127	0		
18	Aurangabad	2	11,447	90		
19	Shindkhed	1	1,929	0		
20	Washim	1	14,612	0		
21	Shirur Anantpal	1	310	0		
22	Khed	1	3,529	0		
23	Shrirampur	1	4,232	0		
24	Dhule	1	2,515	0		
25	Karjat	1	1,186	0		
26	Ahmednagar	1	2,457	0		

Sr. No	City/Suburb	"No. of Mobile	No. of People whose	Patients Referred
51.110		Disp Used "	Health Checkup done	To Govt.
27	Jalna	4	5,352	0
28	Nanded	1	3,458	8
29	Parbhani	1	2,419	0
30	Sangamner	1	5,819	2
31	Rahuri	1	2,437	0
32	Ambajogai	1	1,548	0
33	Rahata	1	5,584	0
34	Palghar	1	4,054	0
35	Nandgaon	1	5,534	0
36	Malegaon	15	72,867	1,216
37	Dahanu	1	3,183	0
38	Chandwad	1	6,572	1
39	Ratnagiri	1	8,090	14
Re	st Of Maharashtra	49	2,08,089	1,351
М	aharashtra Total	207	14,16,814	19,562
40	Bijapur	1	1,060	2
41	Bangalore**	26	20,230	32
42	Mysore	12	16,006	6
I	Karnataka Total	39	37,296	40
43	Erode **	7	25,231	0
44	Sirkali	1	1,641	0
45	Chidambaram **	2	2,410	131
46	Cuddalore	1	240	0
47	Ooty	3	1,919	22
т	amil Nadu Total	14	31,441	153
48	Ahmedabad	2	16,569	739
	Gujarat Total	2	16,569	739
	National Total	262	15,02,120	20,494

Many hotspots were particularly targeted for doorstep health checkups. This tremendously helped the government in containing the spread of the virus especially in slums and densely populated areas of the cities.

It helped in controlling the community spread through the timely detection of suspected patients. Moreover, it helped to break the chain and reduce the mortality rate to some extent.

13. CHALLENGES OVERCOME BY BJS

a. Availability of doctors

BJS soon realized the challenge of the availability of doctors in the ongoing pandemic. BJS approached the Corporation, despite sourcing doctors from govt. bodies, it was sufficient for operating only 20 vans. So, BJS reached out to organizations of doctors like IMA, Indian Dental Doctors Association and Medhi Jain and got a few doctors. Finally, BJS gave an advertisement on television about the requirement of doctors and also appealed through social media and WhatsApp to give assurances to all the participating doctors about taking proper care of their safety. After attempting all the above various options and resources BJS was still unsuccessful in getting doctors.

At this crucial point, BJS hit upon the idea of appealing to PMC Corporators to provide doctors from their Wards. They were assured of the doctors' safety through various social media platforms, audio-video clips, etc. After this change in strategy and a rigorous follow-up with all the mediums, BJS was successful in getting the required number of doctors.



A team of doctors in PPE suits

c. Availability of Mobile Dispensary Vans

- Sourced through personal contacts, ambulance providers, school van providers, travel agency vans, etc.
- Drivers were assured of all the protection and facilities.



Appeal to Doctors



Doctors ready to start their day with mobile dispensary

b. Availability of PPE kits

- From 1st April to 15thApril, BJS procured all the above safety products by paying a higher demand price.
- Family friends of Shri Muttha provided the safety products.

d. Availability of Volunteers

- From 1st April to 15th April, BJS staff and office bearers were running the entire operations of the Mobile Dispensary SEVA.
- BJS approached the corporators to provide local volunteers from their areas. This option worked well.



Drivers and volunteers pose for a photograph with Shri Shantilal Muttha after a briefing session

e. Program Management

The management of this program was difficult during the lockdown. On this front, Lunkad Realty came forward and took the complete responsibility of starting a fully functional centralised depot at Vimannagar in Pune. **Shri Amit Lunkad and Shri Rahul Dagalia** along with their team set up Standard Operating Procedures (SOP) for the depot (today which is a standardized practice across all the cities where MDS operates).



Shri Shantilal Muttha with Lunkad Realty Team

Rahul Dagliya Swanand Devi Chetan Jain Ashwin Desai Ajay Lunkad Deepak Tawniya Rakesh Roshan Charudatta Kasale Bandu Shingare Bhushan M. Patil Amar Shinde

John Aarde Sandip Gurav Adesh Kumar Mahesh Wavre Rakesh Nikalje Devendra Mishra Aiit Naik Prem Pradeep Venu Gopal Ramesh Jain Laxman Ban Sandeep Kumar Parshuram Vishwkarma

Kuldeep Manojkumar Vivek Gupta Shiva Singh Rajaram Sharma Datta Nikalje Shubham Deshmukh Rajendra Chonde Sachin Masulkar Issak Shaikh Sanjay Jondhale

Milind Mane Badarul Shaikh Santosh Gaikwad Dhulaji Narwade Sagar Chavan Broja Gopal Das Alim Uddin Avinash Rode Gautam Bhalerao Digambar Ingle

Salim Shaikh Ramlal Saini Abhishek Bhosale Paigamber Mulla Sushil Kumar Santosh **Rohit Sawant** Nilesh Kumbhar Nilesh Soni Vilas Patil Rakesh Tathed Yuvraj Devidas Bansode

Suraj Mahadev Gaikwad Annasaheb sarvgod Shilpa Balla Sandip Sawant Mangesh Sawant Hilaluddin Kafil uddin Babu Dandekar





Mr. Amit Kantilal Lunkad

Mr. Rahul Dagliya

Standard Process and Duties set by Shri Amit Lunkad

8.00 am - 8:30 am	Sanitisation of all the vans	
8:30 am - 9.00 am	Refilling all the vans with Medicines. PPE kits, Infra-Red guns and Oximeter	
9.00 am onwards	Reporting of all the doctors, volunteers and drivers	
9.00 am	Lunch packets distribution for all the field staff	
9:30 am onwards	Tea and breakfast for all the staff	
10.00 am	Reporting sheets were handed to the drivers and they would leave to the assigned area.	
10:30 am - 1.00 pm	1 st Mobile camp would be conducted	
1.00 pm - 1:30 pm	Lunch	
2.00 pm - 5:30 pm	2nd Mobile camp would be conducted	
6.00 pm onwards	 Return of the vans at the depot, the vans would be fumigated as soon as it entered the depot by a team of 2 members wearing PPE kits 	
	 Handing over the reporting sheets to the MIS coordinator who would check and fill up all the data in the mobile app. 	

Detailed cognizance of every activity was taken keeping safety measures in place.

In addition to this hurricane task, the entire procurement of medicines and equipment, inventory, field operations, program management, checking and forwarding the invoices for payments, doctor management, MIS reporting, and team management was done by Lunkad Realty.

14. BOTTLENECK IN THE JOURNEY



The MDS crew waiting for the citizens

Through our rigorous ground-level experience, we learned that bringing citizens to Mobile Dispensaries for health checkups was extremely challenging.

More than that, the going of suspected patients to government hospitals was one of the biggest challenges in this mission. Because the suspected patients must undergo swab tests within 24 hours.

These patients are reluctant in getting swab test done, which causes increased spread in the surrounding areas. This negligence also hinders their chances of early detection, which then results in critical conditions of these suspected patients.

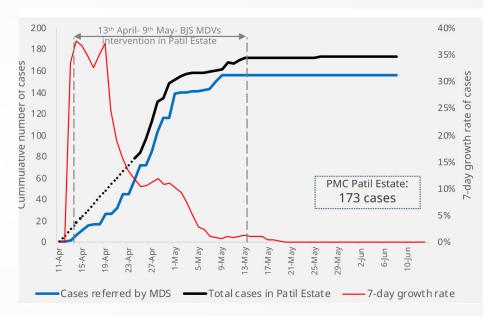
"The dispensary project's success is depended on suspected patients going to government hospitals for swab tests, within 24 hours."

15. THIRD-PARTY IMPACT STUDY

The COVID-19 health crisis has been unprecedented in its impact on lives.Hence, BJS decided to conduct an external study to analyze the effectiveness of its intervention.BJS outsourced the study to CPC Analytics – An analytics firm thathas been tracking and analyzing the emergence of COVID-19 cases across Maharashtra and other states.

About the study

Title: Analysing the impact of the joint intervention of Pune Municipal Corporation (PMC) and Bharatiya Jain Sanghatana (BJS) in the fight against COVID-19 in Pune City – Mobile Dispensary SEVA (MDS).



A graph showing MDS intervention in Patil Estate

2. The Case Fatality Ratio

It was observed that PMC detected 8,777 positive casesand the count of deceased patients was 413. During the intervention of BJS MDS, 755 positive cases were detected and the count of deceased patients was 3.

PMC data shows a CFR of 4% whereas CFR for BJS data is 0.4%.The CFR of positive patients detected by BJS is considerably lower than the CFR of all positive patients in PMC. This could be due to the early detection of cases.

3. CPC Conclusion

The work done by BJS in Pune in targeted locations has significantly aided the fight against COVID-19. Overall, the extensive screening and referral method helped early detection, isolation and breaking the chain. The early detection of positive cases helped control the transmission and also in reducing the number of deaths.

"CPC Analytics through this report aims to understand the intervention of grassroots pandemic response teams that focus on the process and maximizes the coverage of the screening net. It aims to understand if this helps controlthe spread of disease and if early detection prevents avoidable deaths" - CPC.

CPC Findings

1. MDS interventions in Patil Estate

At the beginning of the pandemic, Patil Estate was one of the biggest and fastest-growing hotspots for COVID in Pune, contributing to over 62% of the ward's cases. Figure 5 shows that new cases started reducing from the first week of May. the average growth rate of cases reduced from 37% to ~0%.and Patil Estate flattened the curve. In the last one month (between 13th May and 13th June), only 1 new case was detected. The intervention was hence been extremely effective in breaking the chain and limiting the spread of COVID. The intervention by BJS MDS helped flatten the curve in an area that had many cases and slum settlements. The extensive screening and referral method helped early detection, isolation and, breaking the chain.

16. CASE STUDY - MALEGAON

Malegaon emerged as a major COVID-19 hotspot in the first week of May. Moreover, it was considered to be one of the most sensitive areas in the country. This caused a serious concern for the government and the local administration. The daily spike in positive cases triggered the need for immediate attention.

Hence, BJS decided to intervene in Malegaon. During that time, the number of cases had reached its peak in Malegaon. BJS deployed 15 Mobile Dispensaries for Malegaon, but they faced tremendous challenges in the first few days. The dispensaries stood still beside the barricades and they could not enter the internal areas due to severe restrictions. Many other difficulties and local issues halted the activity.

Considering the criticality of this situation, Nashik's District Collector took interest and held a detailed discussion about this initiative with Malegaon Municipal Commissioner and our team. Health Minister too visited Malegaon to assess the situation.

The BJS volunteers worked rigorously for the first two to three days to coordinate with all local leaders, doctors, community representatives, social workers, NGOs, media, and the administrative staff. Through their efforts, everybody came together and decided to work unanimously on this project.

Through this collective effort, from 3rd May 2020 to date, we could conduct health checkups for more than 95,000 citizens with the help of 15 mobile dispensaries in Malegaon. 1,528 suspected patients are referred to the government hospital for further tests. The rigorous health screenings helped in identifying the suspects and thus contained the spread of the disease in the city to a large extent.

Thus, a new positive environment has been created in Malegaon. Taking note of this positive outcome, the Government of Maharashtra recently decided to create a new Plasma Centre in Malegaon and Dharavi.

Working in such a big hotspot and a sensitive area was not an easy task. We worked hand-in-hand with Malegaon Municipal Commissioner. The whole team of Municipal Corporation, Health Workers, Asha Workers, Doctors, Sisters, Nurses worked very systematically in this project.

The work that was being done by all the team was so fascinating that even Shri Shantilal Muttha visited Malegaon on 12th June to appreciate and thank all the warriors for their good work. He also visited COVID care centers to meet the patients.



Health checkups in Malegaon

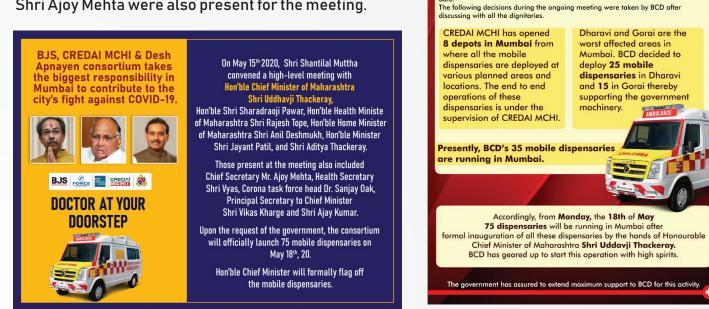
17. THE EXPANSION OF MOBILE DISPENSARY SEVA

- The SEVA was scaled up across Maharashtra, Tamilnadu, Karnataka and Gujarat with 224 Mobile Dispensaries.
- The project was scaled up to 62 Mobile Dispensaries in the most affected part of the country, "MUMBAI".
- BJS worked in hotspot areas of Dharavi in Mumbai and Malegaon in Nashik district. The cases drastically reduced because of the MDS intervention.
- Considering the alarming rate of the spread of COVID-19, BJS intends to expand this Seva across other highly impacted cities in Maharashtra by starting Phase II "Mission ZERO".

18. PARTNERSHIP WITH STATE GOVERNMENT

BJS aligned with local administration and the state government officials in all its projects.

Taking note of the outstanding work carried out by BJS Mobile Dispensary SEVA, Hon'ble Chief Minister of Maharashtra invited Shri Shantilal Muttha for a meeting. Senior Leader Shri Sharad Pawar, Health Minister Shri Rajesh Tope, Home Minister Shri Anil Deshmukh, Shri Jayant Patil, Aditya Thackeray and Chief Secretary Shri Ajoy Mehta were also present for the meeting.



BJS DESH

On behalf of BCD, **Shri Shantilal Muttha** had a meeting on 15th May in Mumbai with Honourable Chief Minister of Maharasht **Shri Uddavij Thackeray**, Honourable **Shri Sharadraoij Pawar**, Health Minister **Shri Jagiesh Tope**, Home Minister **Shri Anil Desh** Honourable Minister **Shri Jagant Patil** and **Aditya Thackeray**. Also present in the meeting were Chief Secretary **Mr Ajoy Mehta**, Health Secretary **Mr Vyas**, Corona task force head **Dr Sanjay Oal** Principal Secretary to Chief Minister **Shri Vikas Kharge** and **Ajay**

The future action plan of BJS was discussed in the meeting. Shri Shantilal Mutho

shared a presentation of work done by BJS in the last 45 days and its outcome till

CREDAÎ MCHI

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BJS, CREDAI MCHI and Desh Apnayen (BCD) collectively

ing aggressive work in Mumbai to contribute in the city's fight against COVID-19 by extending medical support and thereby reducing the impact and panic of COVID amongst the citizens to a great extent.

19. PARTNERSHIP WITH VARIOUS MUNICIPAL CORPORATIONS AND COUNCILS

The gigantic task of the program implementation of such a large scale could not have been achieved without the support of municipal corporations, councils and local administrations. BJS is grateful to all of them.



20 PARTNERSHIP WITH VARIOUS LOCAL VOLUNTARY ORGANIZATIONS AND GROUPS

BJS partnered with local voluntary organizations, self-help groups, social workers, NGOs, and other members of the society to contribute to this mission.

21. MEDIA SUPPORT

Popular news channel ABP Majha came forward to support Mobile Dispensary SEVA. They helped us in creating awareness and promoting Mobile Dispensary activities to citizens through their news channel. They covered the news about new launches, field visits and held live interviews with Shri Shantilal Muttha for generating awareness of the program.





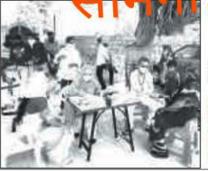


PRINT MEDIA

Popular print media news outlets such as Sakal, Lotmat, Loksatta, Punya Nagari, Pudhari, Divya Marathi, Maharashtra Times, Kesari, and many other local newspapers featured the ground-level activities of Mobile Dispensary SEVA in almost all the districts of Maharashtra. The overwhelming media attention at city, taluka and district level helped us in reaching to a maximum number of population in Maharashtra.







कोरोगाच्या पार्श्व मूमीवर घरीय छग्णांची तपालणी करण्यात येत आहे. लॉकडाऊनमुळे नागरिकांना घराबाहेर पडता येत नाही. नगर परिषद, वैजापूर मर्बट बँक व वैजापूर मेडिकल प्रॅक्टिशनर साळुंब, राबूसिंग राजपूत, किरण सरहा, निश्चिल असोसिएशन यांच्या सहकार्यने रुग्णांना घरीच डॉक्टर सेवा उपलबा करून देण्यासाठी मोफत रुम्ण तपासणी व औषधीची व्यवस्था करण्यात

परदेशी, नीलेश पारख, नगरसेवक ठॉ. प्रीती भोपठे, डॉ.परेश भोपळे, डॉ.संतोष गंगवाल, नगरसेवक शैलेश चव्हाण, बाबा अली, राजेंद्र लुणायत, राहुल सागर, दर्शन संवेती, ग्यानेश्वर जिरसाट, शेख निसार रज्जाक, राजू शेख आदी उपस्थित होते.

ELECTRONIC NEWS MEDIA

MDS received extensive outreach through popular news channel outlets having a presence on YouTube platform. ABP Majha alone has over 6.31 M subscribers on YouTube. Several other news channels on YouTube listed below when combined together may have a minimum of 25 M subscribers.

Channel	Place	Electronic News Links - Mobile Dispensary Seva
ABP MAJHA	PUNE	https://youtu.be/dSo4aDboju0
ABP MAJHA	PUNE	https://youtu.be/EPpSy0kjR0o
NTVNEWS	PALGHAR	https://youtu.be/YCUSjb00Gs4
NAMASKAR MAHARASHTRA	NANDED	https://youtu.be/B83IrPZTCCE
NTV	WASHIM	https://youtu.be/1CAAwOnQvIY
AAPLYA AAWAJ	PUNE	https://youtu.be/62uJH4Z700k
KHOJ MASTER ABHIYAN	PUNE	https://www.youtube.com/watch?v=xGHF04P-UW0
BRNEWS	SOLAPUR	https://www.youtube.com/watch?v=RMsdPVZHA3Y
JANMAT MARATHI	CHANDWAD	https://www.youtube.com/watch?v=zkaAQ1p-mB8
MAHARASHTRA NEWS	PUNE	https://www.youtube.com/watch?v=-xPgYR5yyuk
CCN NEWS MARATHI	RAHTA	https://www.youtube.com/watch?v=rZ5fp-Alba8
C 24 TAS	SANGAMNER	https://www.youtube.com/watch?v=Lh9rCdq0I
NEWS 15 MARATHI	WASHIM	https://www.youtube.com/watch?v=910ANwJ1a7c
CNIMAHARASHTRA	PUNE	https://www.youtube.com/watch?v=7_B5AN7L0aY
INNEWS	SOLAPUR	https://www.youtube.com/watch?v=eenGwqZGG7c
MYNEWS	RAHURI	https://www.youtube.com/watch?v=BRf6E0u9h1U
BRNEWS		https://www.youtube.com/watch?v=APUFBdzYzm4
NEWS FLASH	AURANGBAD	https://www.youtube.com/watch?v=wiZlfwa9JfY
RNNEWS	MANMAD	https://www.youtube.com/watch?v=K4LD_0_keWI
LIVE SOLAPUR AYOG JANSEVA	SOLAPUR	https://www.youtube.com/watch?v=IQzydWs5Ga8
C 24 TAS PUNE	SINGHGAD	https://www.youtube.com/watch?v=WtuzBtJKMCM
JANMAT MARATHI	NANDGAON	https://www.youtube.com/watch?v=A5LAJ-tGeVw
MAHANAGAR NEWS	RAHURI	https://www.youtube.com/watch?v=ygu8rc9JZOc
LOCAL WORLD	PUNE	https://www.youtube.com/watch?v=8YcXzUfUX30
M MATRO	PUNE	https://www.youtube.com/watch?v=tp1B4bcnjXE
HELLO MALEGAON	MALEGAON	https://www.youtube.com/watch?v=JnTL4G5k7s8
MAHARASHTRA NEWS	PUNE	https://www.youtube.com/watch?v=W7oVwYqIkxE
AWAJ NEWS	NANDGAON	https://www.youtube.com/watch?v=752D1wEY6wY
NEWS LOKNAYAK	GHANSAWANGI	https://www.youtube.com/watch?v=ISPTAhjzqJU
MYKOKAN	DAPOLI	https://www.youtube.com/watch?v=s3bsxHJb2k0
SHUBHAM NEWS	PUNE	https://www.youtube.com/watch?v=K4MGa-Z6B0c
RNO	PUNE	https://www.youtube.com/watch?v=Tkahh3V7WUc
SBNEWS	AURANGABAD:	https://youtu.be/p9oYgCNVFak
NEWS LOKNAYANK	SHIRUR-ANANTPAL	https://youtu.be/JknrHdhjCwQ
JAY MAHARASHTRA	PUNE	https://youtu.be/fS_o-K4fUok
S9 CHANNEL	SANGAMNER	https://youtu.be/kHEtj0EAEYA
CNEWS	SANGAMNER	https://youtu.be/U81ZOWIteXM

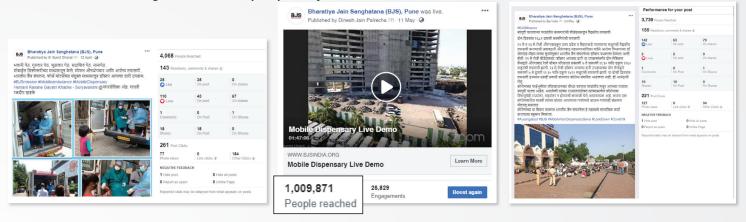




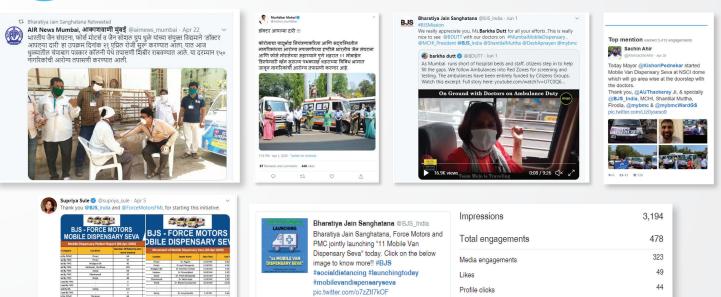
SOCIAL MEDIA



BJS thoroughly utilized Facebook for creating COVID-19 awareness and promoting MDS activities. BJS Page "@BJSIndia" alone has over 30,682 followers. Between April 1st to June 30th 2020, we posted over 1,000 posts on our page which were again shared by hundreds of our followers, volunteers and various BJS Chapters spread across the country. In all, we reached more than an average of 2,54,800 people in just 3 months.



Over 1300 tweets were made related to MDS activities. Various administrative departments, senior government officials, politicians and famous personalities tweeted about MDS activities. In all, our tweets received over 3,00,000 impressions in 3 months.





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More than 600 posts related to MDS activities were shared on Instagram.





BJS made maximum use of WhatsApp platform for creating awareness, sharing daily updates, and for communicating with volunteers and everybody who was involved in this project. We created over 700 WhatsApp posts in 3 months, which were shared in hundreds of groups of BJS network spread across the country.







YOUTUBE



Acknowledging the noble work carried out by Shri Shantilal Muttha and BJS-Force Motors Mobile Dispensary SEVA, ABP Majha allotted 4 slots of 30 minutes each on its TV channel for live sessions. These sessions received over 15000 viewership on their YouTube channel. BJS also posted many videos on its own channel.





1 2 4 0 A SHARE =



Nidren do not want to be ted by me - On Ground with Ambulance Doctors in Pune







86 views - Apr 27, 2020

🖆 0 👎 0 🌧 SHARE 🖦 SAVE ...



Management : Reception and Back-end pr 27, 2020

I∰ 1 401 0 → SHARE II, SAVE .



23. OUR OBSERVATION: THE IMPACT OF COVID-19 ON CITIZENS

After working in COVID for nearly 3 months, BJS observed that the fear and panic about the virus have increased in the minds of people which is dangerous.

- People started to fear that if they are infected with the virus, they will not get a place in the hospitals.
- Frustration led to an increase in suicide cases and domestic violence.
- Citizens lacked authentic information and knowledge about COVID.
- Comorbid patients were panicked too.
- Due to the lockdown, the entire financial system collapsed hitting jobs, pay cuts, factory closures, loss of income and other related hardships. This affected the entire community of all age groups.
- No proper guidance was available about how to safeguard self except wearing masks, washing hands at regular intervals and social distancing.
- BJS observed these behavioural changes and the mindset of the people and realized that proper education needs to be given to people to smartly handle this situation by running appropriate awareness campaigns.
- Tackling the behavioural changes in the mind by informing people that the virus is not harmful, building confidence within them by telling them the real fact that henceforth we all will have to live with this virus and not lose our will power.



A large number of citizens queued up for getting screened





24. WAY AHEAD

BJS successfully implemented Mobile Dispensary SEVA during the 1st lockdown that was announced on 24th March 2020 and continued with the same enthusiasm during the 2nd as well as 3rd lockdown for 73 days. During this period, BJS also started a SWAB Centre in Pune.

After the end of the 1st lockdown, i.e., from 1st June when all the clinics and hospitals were opened, BJS decided to minimize Mobile Dispensary SEVA in some regions and shift its focus on Mission ZERO project.



The objective of the Mission ZERO project is to visit the containment zones/hotspots and conduct rigorous health checkups (fever and oxygen level screening) of citizens to identify the suspects and conduct their on-the-spot swab/rapid antigen tests with the help of local administration. It aims to bring down the number of COVID cases to zero in hotspots and containment zones in various cities, talukas and districts.

Mission ZERO is currently implemented in:

Maharashtra

Mumbai, Thane, Nashik and Aurangabad

Tamil Nadu

Chennai, Ooty, Erode, Sivakasi and Chidambaram

Karnataka

Bengaluru and Hubli

Mission ZERO is all set to begin in Pune too. An MoU has been signed between BJS, Force Motors and Pune Municipal Corporation on 20th July 2020.

The journey of Mobile Dispensary SEVA began with the help of strong support from Force Motors that further enabled the mission to expand and achieve numerous milestones in the last four months.

At BJS, we are highly grateful to Shri Abhayji Firodia and Shri Prasan Firodia for extending their generosity in supporting BJS' fight against COVID-19 in Pune and the rest of Maharashtra.

Our parents told us that there is some coronavirus playing outside to harm us, so they told us to stay home and wear this mask when we were going for health checkup at our doorstep.





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