

**BJS**  
Bharatiya Jain Sanghatana

**FORCE**  
MOTORS

# Bharatiya Jain Sanghatana – Force Motors Comprehensive Response to Covid-19 Pandemic in Maharashtra

## Flattening The Curve...

Measures carried out during the COVID-19 Outbreak in Maharashtra



(April 1 to October 31, 2020)





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Vision to reality: Mobile Dispensary Seva vans ready for the day at Lunkad Depot, Pune

# I Foreword



**The Covid-19 pandemic had a severe, multi-dimensional impact in India. BJS and Force Motors implemented a comprehensive response program to build awareness and provide essential health services at people's doorstep when the nation was in a strict lockdown.**

**- Shantilal Muttha**

The Covid-19 pandemic posed an unprecedented challenge for India. The nation went through a strict lockdown effective March 24, 2020 almost bringing life to a standstill. The impact of the pandemic was so severe and multi-dimensional that India needed everything in its capacity to fight the economic, health and socio-cultural challenges posed by it. Specifically, the severe impact of Covid-19 on people's health necessitated immediate action to prevent larger adverse outcomes.

It was in this context Bharatiya Jain Sanghatana and Force Motors decided to implement a pioneering intervention to mitigate the health challenges posed by Covid-19 in Maharashtra. I am forever thankful to Force Motors and the Firodia family for their unwavering support through the lockdown period and beyond, making it possible to successfully implement this first-of-its-kind program in the country.

The BJS-Force Motors Covid-19 strategic response was implemented in a phased manner. It included the Mobile Dispensary Seva that provided doorstep health checks to people of Maharashtra during the lockdown; Mission Zero that significantly increased the coverage of Rapid Antigen tests post-lockdown; and Corona Se Do Haath that featured Hon'ble Health Minister of Maharashtra in a series of audio-visual discussions on Covid-19 topics to help dispel myths and misconceptions of people. They also included Mass Awareness Campaigns like Prachar Rath that promoted authentic information about Covid-19 among people in the face of misinformation, fear and stigma; and a Swab Centre in Pune that provided greater insights into limiting the spread of the virus by successfully demonstrating early and extensive testing for Covid-19. This pioneering program also introduced advanced technologies like Smart Helmets that uses artificial intelligence to help scale Covid-19 screening in high-vulnerability areas.



This joint initiative by BJS and Force Motors demonstrated a strong and enduring partnership with Government of Maharashtra, several Municipal Corporations and Councils, and a multitude of social organizations across Maharashtra. It also demonstrated in no less measure the untiring efforts of dedicated field teams of doctors, health workers, technicians and volunteers. This program with Force Motors' support was so impactful that it provided opportunities for BJS to scale-up these interventions across the country.

I am sure this comprehensive report on Covid-19 programs implemented by the BJS-Force Motors partnership, besides presenting key information and evidence, will prove insightful as to how such strong partnerships can successfully provide solutions with speed and scale in times of national emergencies to benefit the larger society.

**Shantilal Muttha**  
President





Navalmalji Firodia



Abhay Firodia



Prasan Firodia

**II**

## A Legacy of Enduring Partnership

### BJS and Force Motors

The support extended by Force Motors for Covid-19 mitigation programs in Maharashtra has been phenomenal. BJS is ever grateful for their generous support.

BJS' association with the Firodia family dates back to three decades and involves three generations. Late Shri. Navalmalji Firodia has been a mentor, an idol and a guiding force for Shri. Shantilal Muttha, founder of BJS, in his long and arduous journey of social service. This extraordinary legacy continued with Shri. Abhay Firodia steadfastly supporting BJS in providing relief to draught-affected farmers in Ahmednagar district last year.

At this time of national crisis too, Shri. Abhay and Prasan Firodia extended their support to BJS for implementing strategic Covid-19

interventions for the benefit of the people of Maharashtra. Their unconditional acceptance of BJS' proposals stands in testimony to the exceptional value built into this partnership through decades of association. BJS takes this opportunity to express its deep gratitude to the Firodia family and Force Motors for their unstinting support.

Going forward, BJS would like to continue to work and collaborate with Force Motors to implement programs in health and education, and in times of national emergencies.





BJS team at PMC office



## Together for Scaled Impact

BJS, Force Motors and Government of Maharashtra

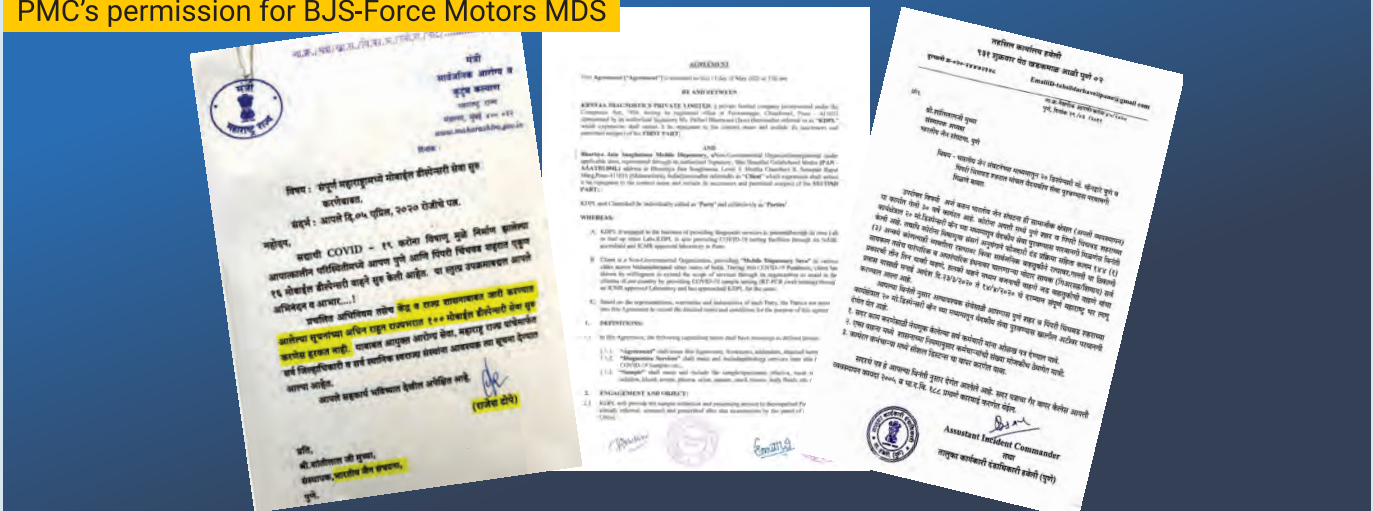
BJS and Force Motors are invested in aligning interventions with government programs to achieve greater impact and scale. Since inception, BJS has worked in close partnership with governments at national, state, district and local levels. The high synergy of BJS programs with government, and their success have been demonstrated by the organization's history of 35 years.

After conceptualizing the Covid-19 programs, BJS had strategy meetings and consultations with the political leadership in Maharashtra, and implementation decisions were taken upon receipt of necessary approvals. The Government of Maharashtra has given official

permission for BJS-Force Motors to implement these programs, and at the district level all necessary coordination for program implementation was accomplished by local administrations with a positive outlook towards our work.

Several VIPs, notable senior leaders and officials supported these programs through visits, inaugurations and their valuable endorsements. BJS and Force Motors are much thankful to the Hon'ble Chief Minister of Maharashtra Shri. Uddhavji Thackeray, senior leader Shri. Sharadraoji Pawar, Hon'ble Deputy Chief Minister Shri. Ajitdada Pawar, Hon'ble Health Minister Shri. Rajesh Tope, Hon'ble Home Minister Shri. Anil Deshmukh,

### PMC's permission for BJS-Force Motors MDS





Hon'ble Ministers Shri. Jayant Patil and Shri. Aditya Thackeray, Hon'ble Urban Development Minister Shri. Eknath Shinde, the then Chief Secretary Shri. Ajoy Mehta, Principal Secretary to Chief Minister Shri. Vikas Kharge, Health Secretary Shri. Vyas and many other high-ranking officials at the state level.

Program implementation at this large scale could not have succeeded without the strong support received from Divisional Commissioners, District Collectors, and local administrations in districts. BJS would like to especially thank the

Municipal Commissioner of Pune Shri. Vikram Kumar, the Additional Municipal Commissioner Smt. Rubal Agrawal, and the Municipal Commissioner of Pimpri-Chinchwad Shri. Shravan Hardikar. BJS would also like to take this opportunity to thank all officials of local governments in Ahmednagar, Aurangabad, Beed, Dhule, Jalna, Latur, Nanded, Nashik, Palghar, Parbhani, Pimpri-Chinchwad, Pune, Ratnagiri, Sangli, Solapur and Washim districts for their commitment and support.





## Mobile Dispensary Seva

### Services:

Doorstep medical aid to needy patients during lockdown, health checks and treatment for general ailments, free medication, early detection of suspected Covid-19 cases, referrals to hospitals, Covid-19 awareness, assistance to local administration.



## Mission Zero

### Services:

Rapid Antigen tests by visiting Covid-19 hotspots and containment zones during the unlock phase early detection of Covid-19 positive cases and referrals



## Swab Centre

### Services:

Covid-19 swab tests and referrals to hospitals to demonstrate impact of early and aggressive testing in high-vulnerability areas



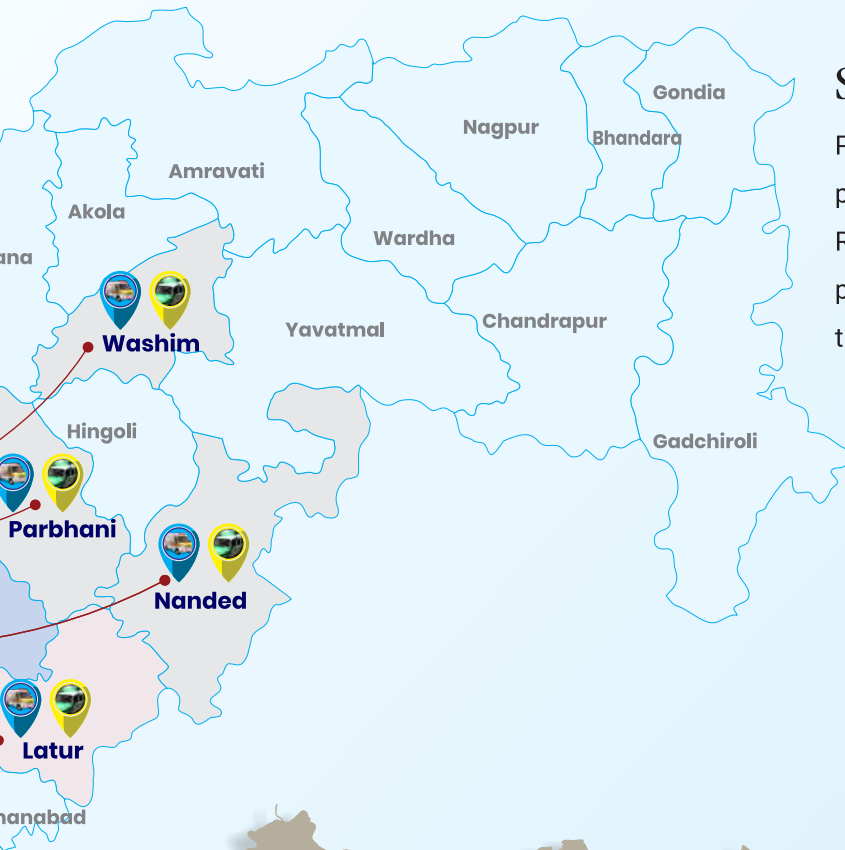
## Smart Helmet

### Services:

Accelerated Covid-19 screening services in high-vulnerability areas using modern technology that integrates artificial intelligence, for the first time in India



# in Maharashtra



## Mass Awareness Drives

### Services:

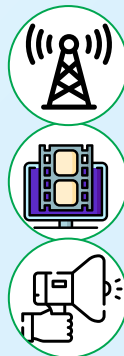
Public awareness on Covid-19 across program geographies through Prachar Raths, electronic billboards, gantries, posters, banners, auto stickers and through WhatsApp messages



## Maharashtra Corona Se Do Haath

### Services:

A series of audio-visual awareness talk shows on Covid-19 featuring the Health Minister of Maharashtra, widely telecast and disseminated through social media with objective to reduce fear, myths and misconceptions about Covid-19 and to promote authentic information



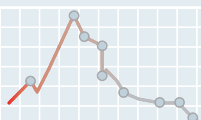




V

Fighting  
COVID-19

MOBILE DISPENSARY SEVA





## Fighting COVID-19 Mobile Dispensary Seva



During the Covid-19 lockdown, the Mobile Dispensary Seva provided a doctor at the doorstep of anyone who needed an urgent consultation, addressing their immediate health needs and facilitating early detection of Covid-19 cases.

In March 2020, Covid-19 was declared a national disaster by the Government of India. As the nation went into an unprecedented lockdown, almost all private clinics and hospitals were closed resulting in severe restrictions for ordinary citizens to avail health services. Access to even basic healthcare became difficult for ailing patients. The increasing patient count in government hospitals led to an increase in the

number of red zones across the country. As the pandemic spread, misinformation and fear about the virus created panic among people.

A service like the Mobile Dispensary Seva was the need of the hour during this national emergency. Apart from providing health services to people, there was a need to identify suspected Covid-19 cases early on through accelerated health checks to help limit the spread of the virus.



Doctors conducting health checkups of citizens at various locations



BJS and Force Motors implemented the Mobile Dispensary Seva during the Covid-19 lockdown period from April 1, 2020 through June 30, 2020. As the lockdown exposed citizens to increased health risks, this program provided a doctor at the doorstep of anyone who needed urgent health services. Vulnerable sections of the society like women, children, elderly and co-morbid patients were given the much-needed

healthcare support and medicines when they were confined to homes. Additionally, the program helped in identification of Covid-19 suspected cases and their immediate referrals to the concerned Municipal Corporations for testing. It succeeded in reducing the death ratio as a result of this early and extensive screening, identification of suspected cases and their immediate referrals.



### The Mobile Dispensary Seva aimed to



Provide free doorstep health services to needy patients during lockdown.



Identify suspected Covid-19 cases early on through extensive health checks and refer them to concerned Municipal Corporations for testing in order to limit spread of the virus and reduce death ratio.



Increase community awareness on prevention measures, and in reducing fear and stigma.



Assist Municipal Corporations by conducting maximum doorstep health checks, helping to limit community spread of the virus.



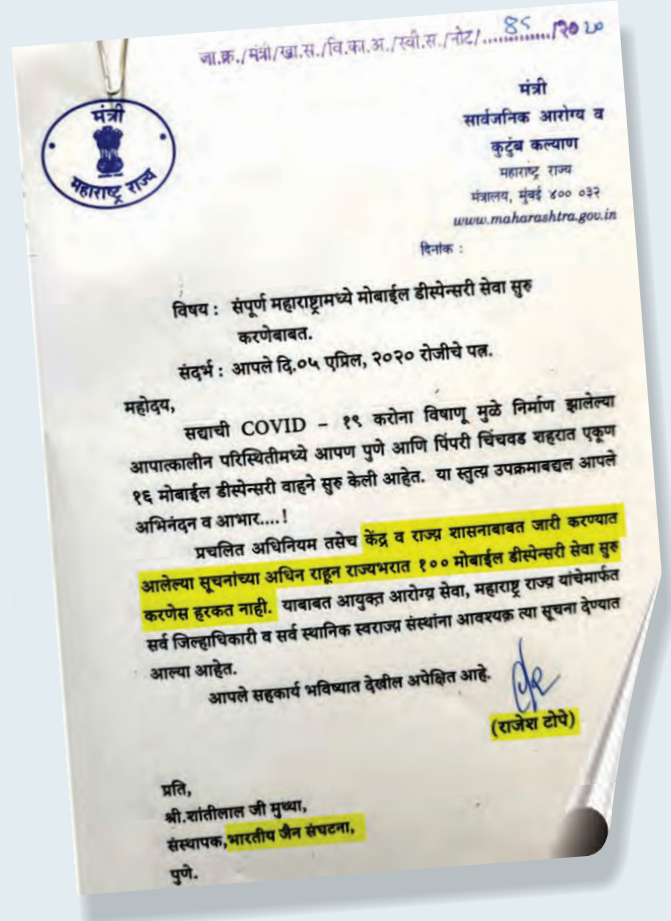
Shri. Shantilal Muttha after a briefing session to the drivers and volunteers of MDS



## Initial Steps:

BJS initiated high-level discussions with Hon'ble Chief Minister of Maharashtra Shri. Uddhavji Thackeray, senior leader Shri. Sharadraoji Pawar, Hon'ble Deputy Chief Minister Shri. Ajitdada Pawar and Hon'ble Health Minister Shri. Rajeshji Tope and shared the program concept with them.

After detailed discussions all necessary clearances were received immediately to begin implementation.



Vehicles like tempo traveller and school buses were used as Mobile Dispensaries after retrofitting them with all necessary clinic equipment. Vehicles were branded as BJS-Force Motors "Doctor at your Doorstep" service. They were equipped with doctors, attendants and volunteers, along with ample stock of medicines to treat general ailments. They carried chairs for waiting patients and a loudspeaker for making public announcements.

The Mobile Dispensary staff was provided with PPE kits for their safety. BJS followed all government norms for social distancing and guidelines issued by Municipal Corporations. Specific guidelines for safety measures were prepared and given to all doctors, assistants and volunteers.



MDS Vans ready to roll for designated location



Volunteers and team of doctors ready for the assigned duties donning the PPE kits

## Pilot Implementation in Pune and Pimpri-Chinchwad:

The project was first implemented in Pune city with 11 Mobile Dispensaries, and within four days it was expanded to cover areas under the Pimpri-Chinchwad Municipal Corporation using five additional Mobile Dispensaries. The initial implementation challenges were overcome

by the Mobile Dispensary team through their determined efforts and rapport with citizens. As they gained people's trust, it became clear to them that the Mobile Dispensary Seva was an absolute need of the hour for people.

A step-by-step process was followed to implement the program in coordination with local municipal authorities:

Municipal Commissioner promulgates launch of the project, after which mobile dispensaries are sent to various places to conduct health checks.



Locations are fixed a day before by local authorities keeping BJS informed.



Upon return of vehicles to depot at the end of the day, they are fumigated, cleaned, supplies replenished, and made ready for the next day.



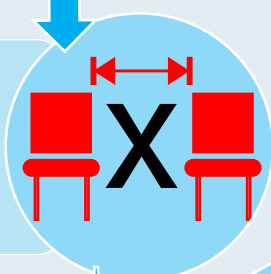
Upon reaching the assigned area, the volunteer makes announcements using a loudspeaker encouraging people to come for health checks.



Data of suspected Covid-19 cases referred for swab tests shared with municipal authorities.



Chairs are placed at safe distances of two feet for patients coming for health checks.



Data of people who underwent health checks captured through MIS of the program.



The doctor conducts health checks and gives required medicines, all services free of cost.



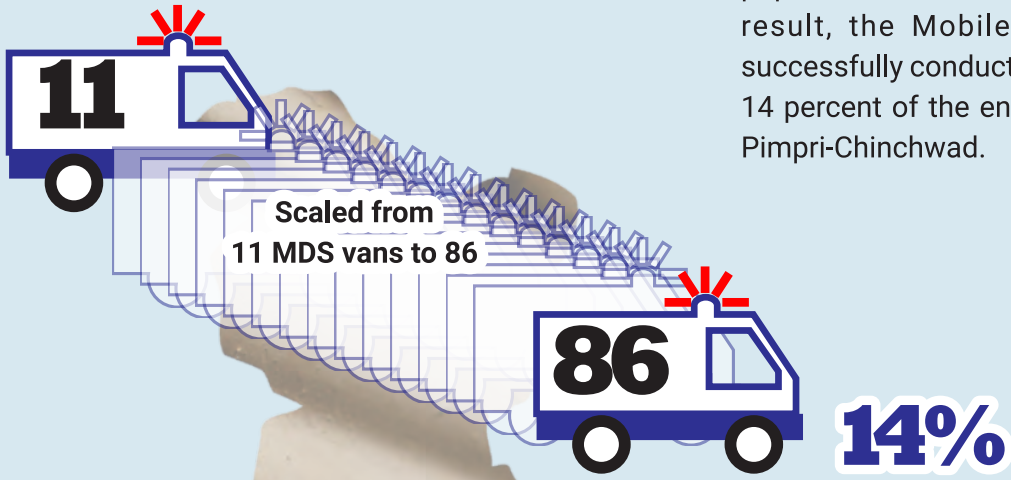




## Scale-up in Pune and Pimpri-Chinchwad:

The Mobile Dispensary Seva program was successfully scaled in Pune and Pimpri-Chinchwad with 86 dispensaries serving the most affected areas.

BJS is grateful to Force Motors for their continued support for this much-needed expansion. In addition, BJS implemented mass awareness drives that reached out to the entire population of Pune and Pimpri-Chinchwad. As a result, the Mobile Dispensary Seva could successfully conduct health checks of more than 14 percent of the entire population of Pune and Pimpri-Chinchwad.



of the entire population of  
Pune and Pimpri-Chinchwad-  
Health Check conducted



A tiny tot bravely avails the free health checkup service



The large fleet of vehicles operated by the program needed suitable supporting infrastructure for parking, fumigation and disinfection, replenishment of clinic supplies and medicines, and the overall administration of the fleet.

At this point, Shri. Amit Lunkad, Director of Lunkad Realty and an individual of high repute stepped in to take responsibility for supporting this program with a strong 50-member professional team and a site that served as a depot for the fleet of vehicles. The entire operations of vehicle

parking, cleaning, fumigation, coordination with dispensary staff, volunteers, municipal officials, corporators, government officers, and citizens; procurement of medicines and equipment, inventory, program management, invoicing for payments, team management, and MIS reporting were successfully undertaken by the Lunkad Realty team. All activities were undertaken keeping safety measures in place.



Lunkad Realty team in rapt attention at the initial briefing for MDS activities at the Lunkad Depot



## A typical day begins with series of time bound Activities at the Lunkad Depot



Drivers arrive for duty and lineup with social distancing to collect allocated vehicles



Fumigation of MDS van and its equipment



Distribution of supplies for every MDS van



Gathering tiffin items for every MDS van team



Water dispensers for every MDS van



Each MDS van getting loaded with all materials



Record keeping of every movement



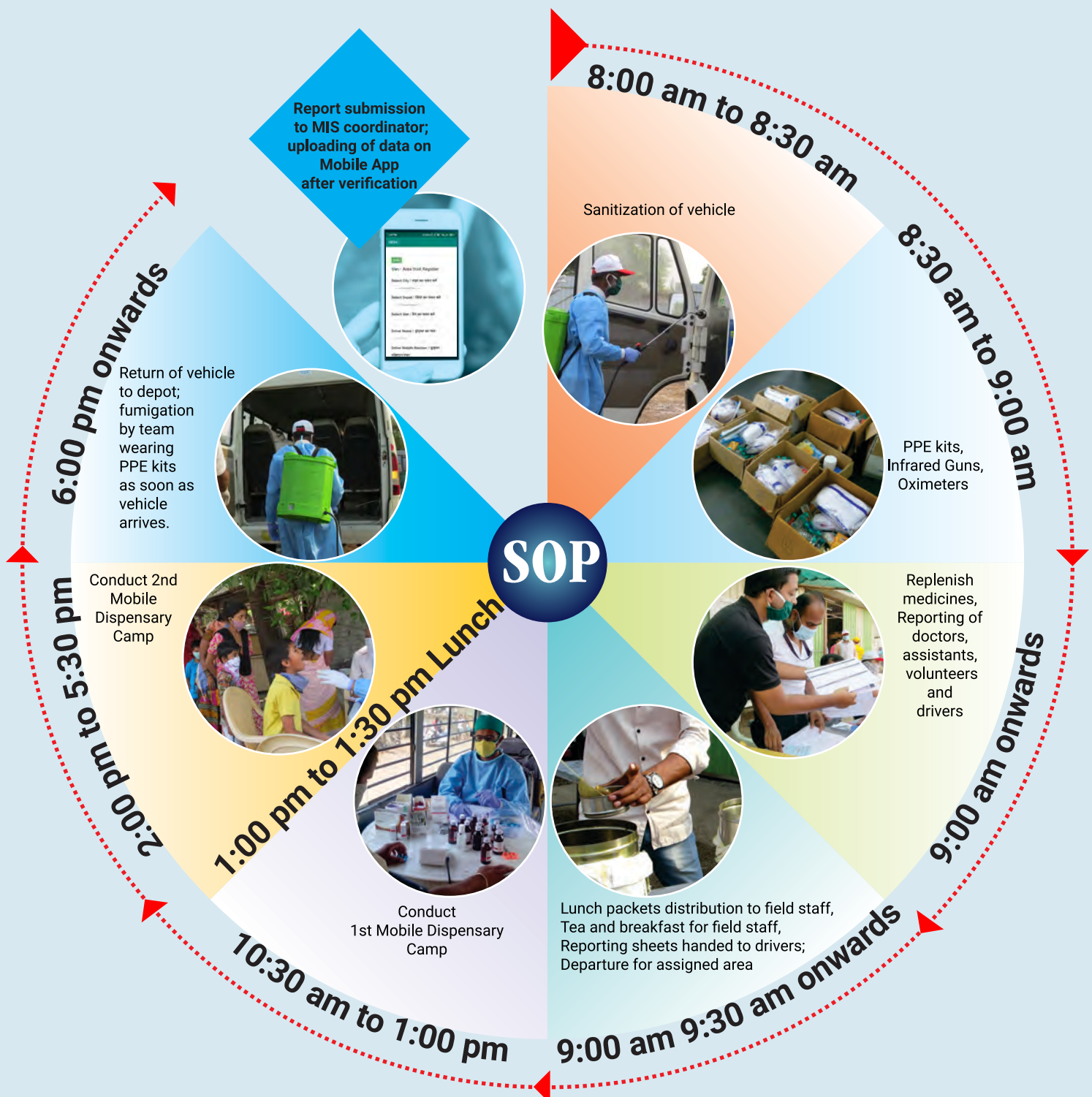
Monitoring and guiding for smooth functioning



Shri. Amit Lunkad and Shri. Rahul Dagalia developed SOPs for the depot in Viman Nagar, Pune that went on to become the standard practice across Maharashtra, Karnataka and Tamil Nadu where the program was later scaled. BJS and Force

Motors extend their special thanks to Shri. Amit Lunkad and Shri. Rahul Dagalia for their able leadership and unstinting support.

## Standard Operating Procedures for Mobile Dispensaries:





## Scale-up of Mobile Dispensary Seva in Rest of Maharashtra:

Maharashtra accounted for nearly 20 percent of the total Covid-19 cases in India and topped the list of states with highest number of reported infections. The state also accounted for nearly 35 percent of the reported deaths due to Covid-19.

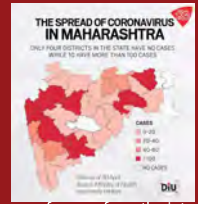


Image reference from the internet

BJS with support from Force Motors met this challenge by expanding the Mobile Dispensary Seva to 28 more cities in Maharashtra by deploying a fleet of 135 Mobile Dispensaries. All necessary permissions and approvals were taken by respective administrative departments. In order to ensure safety and adherence to protocols, BJS organized consecutive online trainings

for Mobile Dispensary staff across Maharashtra using audio-visuals, and emphasizing on the safety measures to be taken by doctors, attendants, volunteers and others associated with the program. Later, BJS received official permission from the Government of Maharashtra to deploy 100 more Mobile Dispensaries all over Maharashtra.



\*This data pertains to the Mobile Dispensary Seva program implemented with Force Motors' support. This does not include data from Mumbai (MCGM),

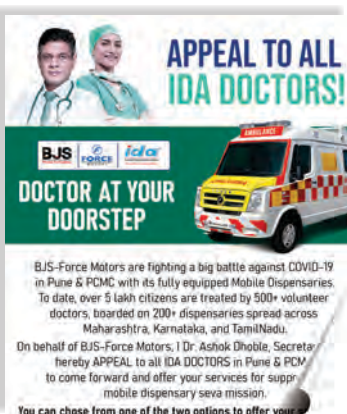
Thane, Navi Mumbai, Kalyan-Dombivli, Karnataka, Gujarat and Tamil Nadu where the program was later scaled.

## Key Challenges Addressed:

Even during the unprecedented lockdown, BJS and Force Motors were able to leverage multiple sources for availability of doctors for the Mobile Dispensary Seva. Several doors were knocked to ensure the program received adequate number of doctors to run dispensaries. Requests were made to Municipal Corporations, IMA, Indian Dental Doctors' Association, Medhi Jain and local Corporators along with direct advertisements on television and WhatsApp, assuring safety of all participating doctors.

Encouraging citizens to avail Mobile Dispensary Seva for health checks was extremely challenging. Getting patients suspected of Covid-19 infection undergo swab tests within 24 hours of the health check was even more so. However, the exemplary work done by the field team, encouraging and convincing people to undergo swab test within 24 hours, succeeded and the program could make a definitive impact.

Availability of vehicles, PPE kits and volunteers were additional challenges faced by the program. Vehicles were sourced through personal contacts with ambulance providers, school van providers and travel agencies, and drivers were assured of all the protection and facilities. PPE kits were initially procured by paying a higher price, and resources were generated through family friends of Shri. Shantilal Muttha for procuring safety products. In the initial phase of the program, BJS staff and office bearers volunteered to run the Mobile Dispensary Seva, however adequate number of volunteers were later provided by local Corporators.



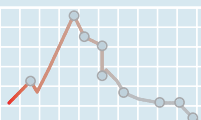




VI

Fighting  
COVID-19  
**MISSION ZERO**

LET'S BE  
**COVID FREE  
TOGETHER**



# VI

## Fighting COVID-19 Mission Zero

Mission Zero was able to reduce the Covid-19 death ratio in hotspots and containment zones through a strategy of early detection of suspected cases and accelerated testing.



After the lockdown ended and the unlock phase began, there was a perceptible increase in the number of people coming out of their homes. At the same time, BJS observed that there was apprehension among people to get tested for Covid-19 due to strict quarantine measures. Looking at the changed circumstances, BJS

strategically decided to replace the Mobile Dispensary Seva with a new program, **Mission Zero**, to serve the needs of citizens in the unlock phase. This new program aimed to detect Covid-19 patients early in hotspots and containment zones by conducting on-the-spot rapid antigen tests.



Maharashtra Chief Minister Shri. Uddhav Thackeray launched Mission ZERO in Ahmednagar virtually in the presence of several other dignitaries on August 1, 2020.



Mission Zero was first piloted in Mumbai on June 22, 2020. Although the program in Mumbai was not part of the Force Motors' support, they encouraged BJS to implement it, including in areas under the Mumbai Metropolitan Region. Later, the program was scaled to Pune

and Ahmednagar with support from Force Motors. In addition, after observing successful results of the program in Pune and Ahmednagar, BJS volunteers implemented it in 10 other cities of Maharashtra using own resources.



Dy CM Shri Ajitdada Pawar inaugurating BJS-Force Motors led Mission ZERO in Pune on August 7, 2020.

In Pune and Ahmednagar, Mission Zero was implemented between June 22, 2020 and October 31, 2020. BJS is grateful to Force Motors for again extending their support for this new initiative. As part of this program, body temperature reading and blood oxygen level measurements were taken to identify suspected

Covid-19 cases in hotspots and containment zones, and then on-the-spot rapid antigen tests were conducted for all such suspected cases to help bring Covid-19 infections to zero in that hotspot. The program also generated awareness among citizens to mitigate undue fears and misconceptions.

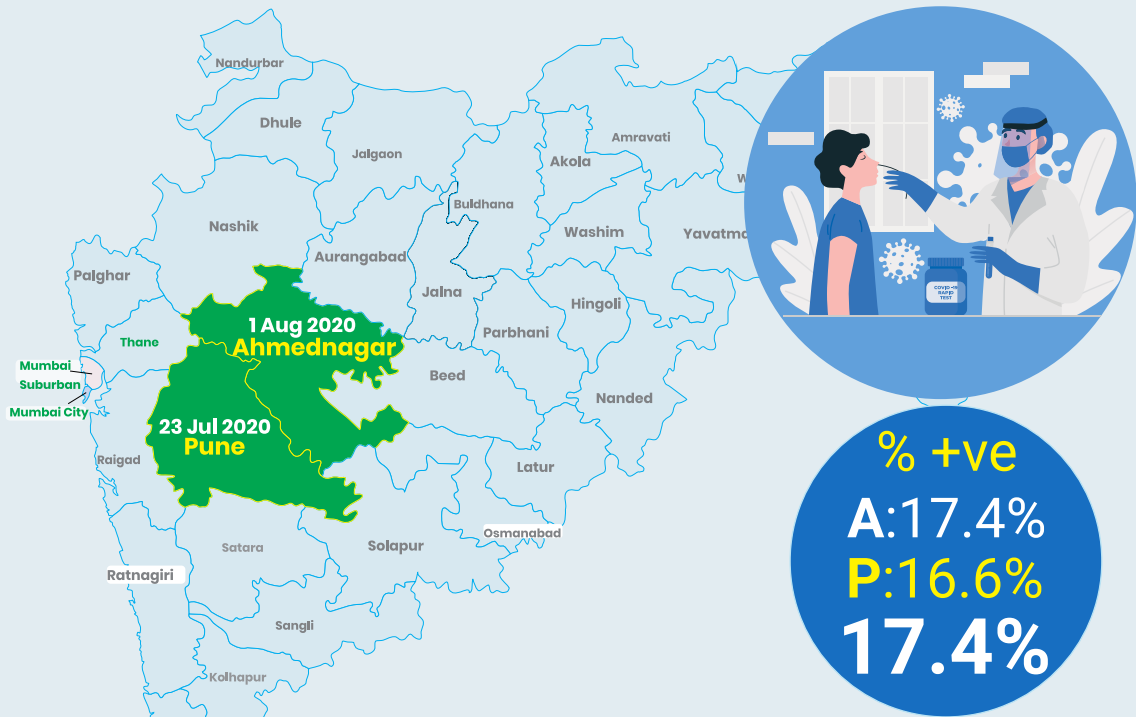







Mission Zero at Ahmednagar

June 22 to  
October 31



Mission Zero at Pune



	Pune (P)	Ahmednagar (A)	Total
 No. of Antigen Test Dispensaries Used	10	02	12
 No. of People whose Health Checks were Done	35,539	15,961	51,500
 No. of Patients Referred to Govt. Hospitals	00	10,419	10,419
 No. of Patients Undergone Antigen Test	35,403	10,401	45,804
 No. of Antigen + RT-PCR Positive Results	5,886	2,064	7,950

\*This data pertains to program implemented with Force Motors' support and does not include Mumbai (MCGM), Thane, Navi Mumbai, Kalyan-Dombivli, Nashik, Aurangabad, Sangli, Ambajogai, Ashti, Kaij, Majalgaon, Parali, Jalna, Karnataka and Tamil Nadu where Mission Zero was scaled)



Mission Zero at RTO, Pune



Mission Zero at Ahmednagar





## Government Initiation and Support:

The Mission Zero program received immense support from the Government of Maharashtra. Apart from timely approvals and clearances for implementation in hotspots and containment zones, and the active support from all government and local officials, the

Government of Maharashtra supported the program with **45,000 rapid antigen test kits**. BJS and Force Motors take this opportunity to thank the Government of Maharashtra and officials of the local administration for their generous and exemplary support.





## VII

Fighting  
COVID-19

CORONA SE DO HAATH





## VII

# Fighting COVID-19 Corona Se Do Haath

The Corona Se Do Haath program widely disseminated authentic content property on Covid-19, helping to dispel myths and misconceptions among masses about the virus.

BJS and Force Motors, together with other CSR partners launched the Corona Se Do Haath program to help address the challenge of misinformation, myths and fear among people about Covid-19, and establish authentic content property that is easily accessible to the general public.

Citizens had several unresolved questions and concerns about Covid-19. Misinformation, myths and misconceptions among public aggravated the situation and created a state of fear and panic about the pandemic. Clearly, citizen awareness and adaptive behaviour change were of prime importance to overcome the fear that has set in people's minds. There was a need for clarity and appropriate guidance from an authentic source,

just as there was a need for such authentic information being easily accessible to the general public.

BJS strategically introduced the Corona Se Do Haath program in the format of an easily accessible series of six audio-visual talk shows where citizens can directly learn more about Covid-19 from an authentic source. These talk shows featured the Hon'ble Health Minister of Maharashtra Shri. Rajeshji Tope in his capacity as someone who spearheaded the fight against Covid-19 in Maharashtra since the outbreak of the pandemic. The episodes were anchored by Shri. Shantilal Muttha who asked questions that reflected the concerns and fears of ordinary citizens.





## Content Property and Dissemination:

The following six talk show episodes, each dealing with one specific aspect of the Covid-19 pandemic, were produced and disseminated for information of the general public:

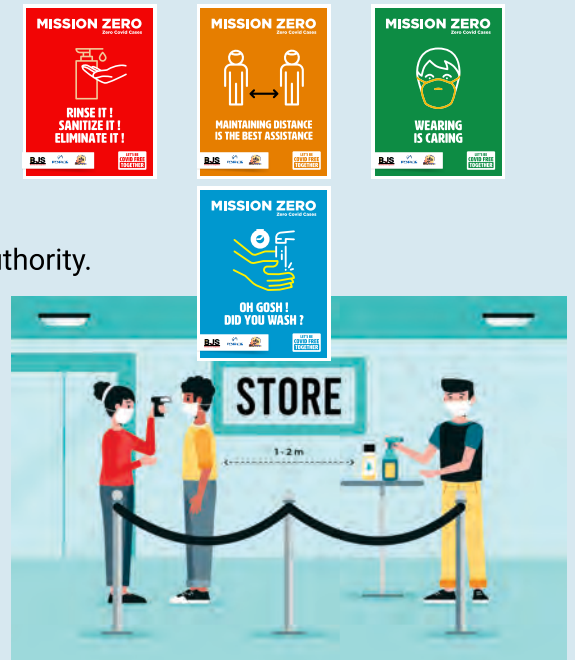


All episodes were widely telecast on popular television channels and uploaded on YouTube. They were promoted through social media and the ground network of BJS and its partners. Citizens could directly view these episodes to be aware and take informed decisions.



## Key Outcomes:

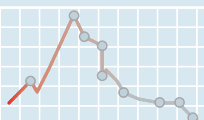
- ✓ Promoted awareness through authentic content on Covid-19.
- ✓ Directly disseminated accurate information to the general public from the most credible authority.
- ✓ Reduced fear and misinformation among people about Covid-19.
- ✓ Debunked myths and misconceptions.
- ✓ Enhanced confidence of citizens about living in the new normal.





## VIII

Fighting  
COVID-19  
SWAB CENTRE







## Fighting COVID-19 Swab Centre

The Swab Centre in Pune helped assuage the fear and anxiety among people about Covid-19 testing.



When the unlock phase began after the Covid-19 lockdown, BJS observed that although people were coming out of their homes for essential tasks, there was anxiety among them about the strict quarantine measures enforced for positive patients, resulting in a general sense of fear undergoing the Covid-19 test. BJS felt the need to address the fear among people, as not testing on time led to patients becoming increasingly critical as days passed.

BJS therefore strategically took a decision to assuage the fear about Covid-19 testing, and offer swab tests free of cost to the people of Pune with support from Force Motors. This program was implemented from May 14, 2020 through June 13, 2020.

### Swab Centre at Yerwada:

BJS signed an MoU with the Pune Municipal Corporation to establish a swab centre in the city and identified a private agency approved by the government for swab testing. A well-equipped swab centre was established in Yerwada, Pune with excellent infrastructure and a secure and safe environment. The private agency deployed their team of doctors and medical practitioners for conducting swab tests. All suspected patients identified after health checks through Mobile Dispensaries were referred to this centre for testing.



BJS Covid Care Center at Yerwada, Pune with waiting facility following social distancing norms



In the absence of public transport, BJS hired autorickshaws to bring patients to the swab centre and drop them back. Autorickshaws were completely fumigated between pick-up and drop of every patient. Senior doctors at the swab centre, after verification of slips provided to

patients by Mobile Dispensaries, decided whether a swab test is needed, and accordingly tests were conducted for them. Reports of swab tests were forwarded to the Pune Municipal Corporation as per stipulated guidelines of the Indian Council of Medical Research.



Patients being brought to BJS Covid Care Center at Yerwada, Pune by fumigated auto rikshaws

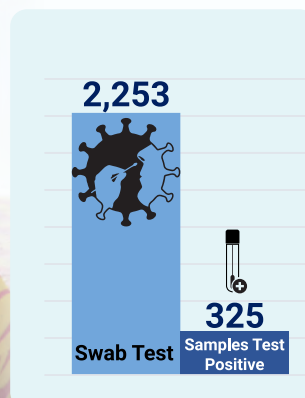


BJS Covid Care Center at Yerwada, Pune following all government guidelines and conducting Covid tests

## Testing and Positivity:

During the period of one month between May 14, 2020 and June 13, 2020, the swab centre in Yerwada conducted a total of 2,253 swab tests, of

which 325 samples tested positive, indicating 14.4 percent positivity.



14 MAY-  
13 JUNE  
2020

# IX

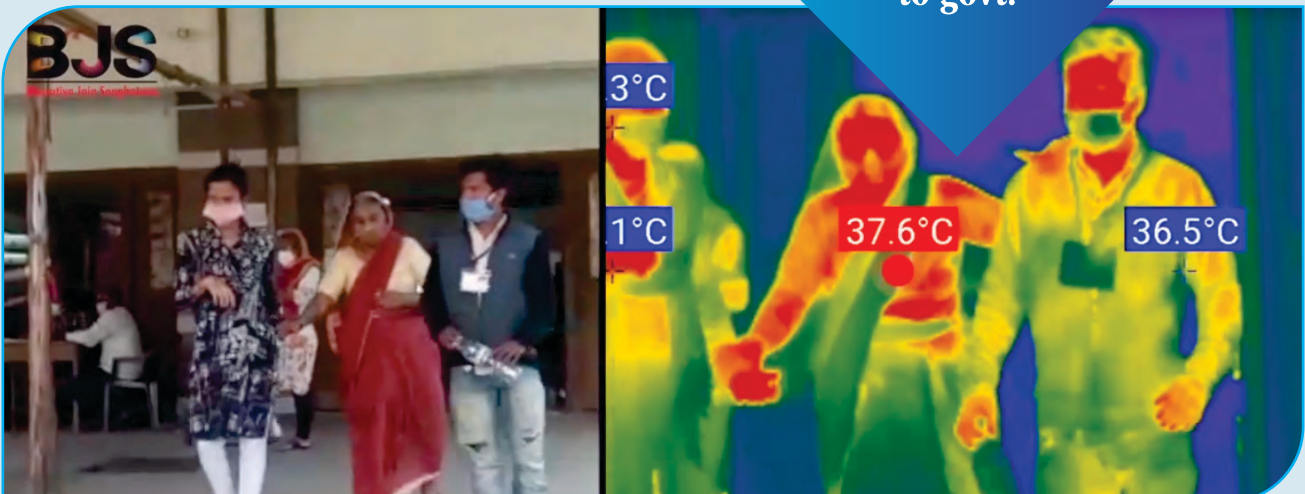
## Fighting COVID-19 Smart Helmet

Technology demonstrator pilot  
using Artificial Intelligence  
to rapidly identify COVID-19 patients



BJS introduced Smart Helmets as a pilot initiative for accelerating Covid-19 screening in high-volume, high-vulnerability cities like Pune, Aurangabad, Nashik and Jalgaon. These helmets used modern technology integrating artificial

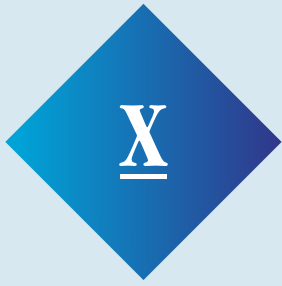
intelligence to screen up to 6,000 people in two and half hours, whereas in the same length of time screening of only 300 patients was possible earlier. This was the first time such technology was used in India.



With the help of Smart Helmets, BJS screened 3,33,189 people for Covid-19, of which

2,785 patients were referred to concerned Municipal Corporations for further investigations.





# Fighting COVID-19 Awareness And Education Drives

Technology demonstrator pilot  
using Artificial Intelligence  
to rapidly identify COVID-19 patients



As part of the community mobilization and awareness building program, BJS implemented several mass awareness drives to disseminate authentic Covid-19 information, to provide positive reinforcements, to dispel myths and to educate citizens to avoid discrimination.

BJS used a variety of media vehicles like electronic billboards, banners, gantries, auto-stickers, flyers, and WhatsApp messages to disseminate key messages. Prachar Rathis with appropriate messaging were extensively used for creating pre-awareness about rapid antigen test camps in specific localities as stipulated by local authorities.



Gantry sample



Electronic billboard





Electronic billboards with various awareness messages

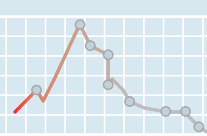
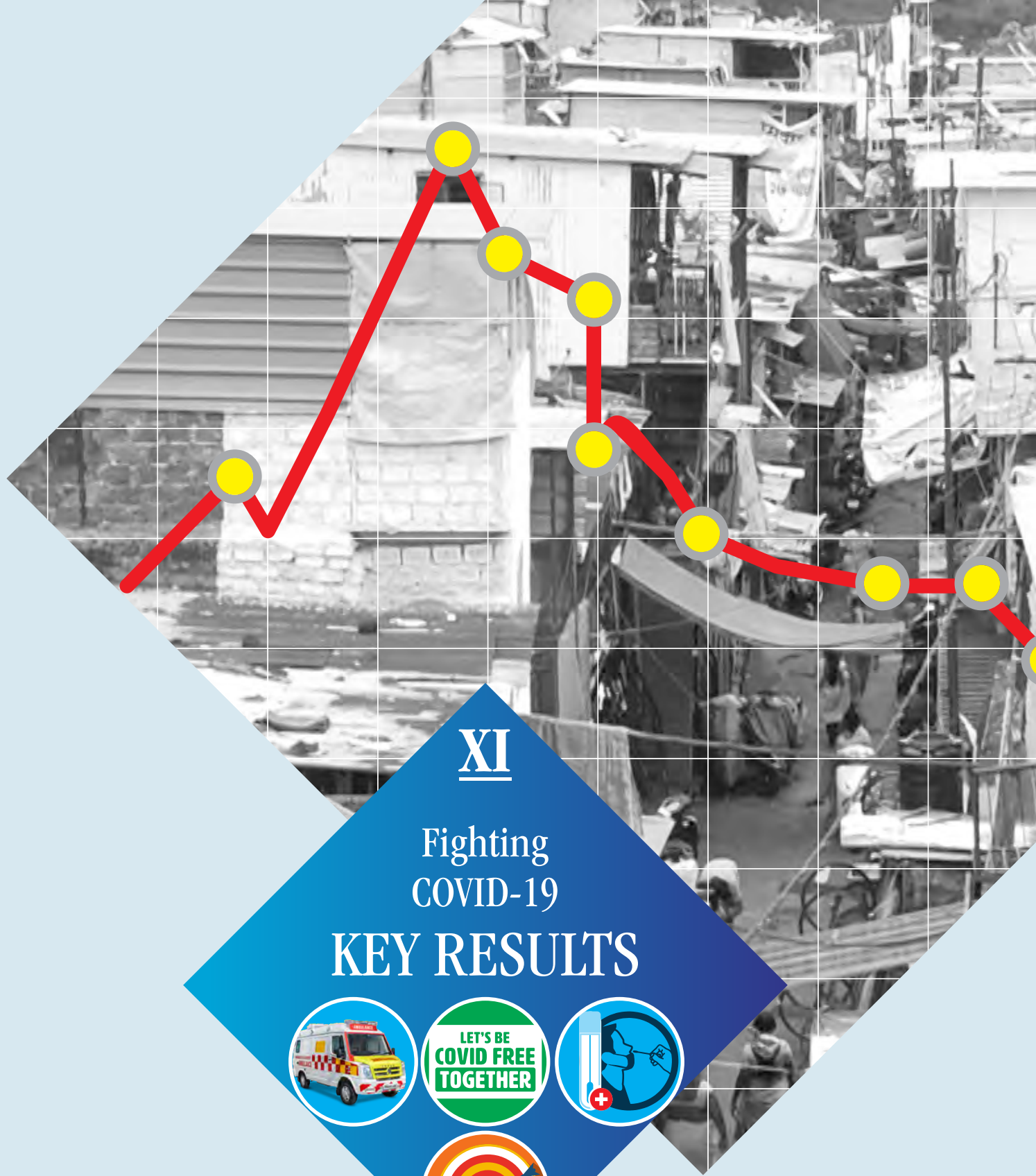


WhatsApp message

Announcement of Prachar Rath



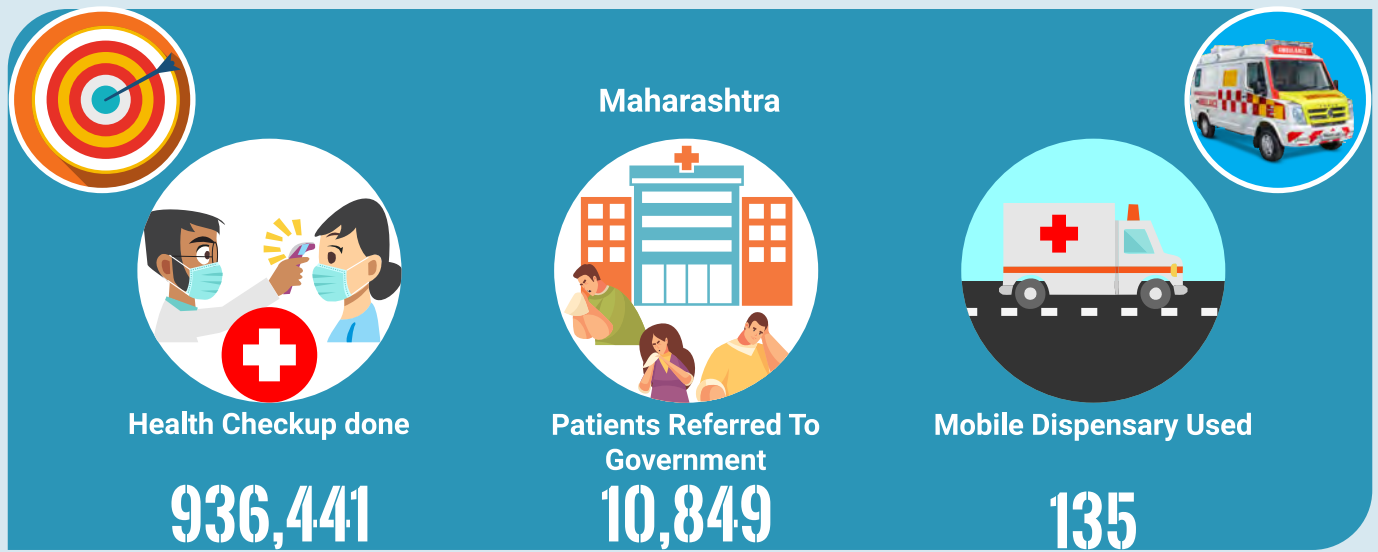




## Mobile Dispensary Seva:

The Mobile Dispensary Seva program was implemented and scaled in Maharashtra between April

1, 2020 and June 30, 2020 with Force Motors' support.



Mobile Dispensary Seva-Health checks being conducted at various places

The following table illustrates the coverage of health checks achieved by the program across Pune, Pimpri-Chinchwad and rural Maharashtra. In addition, out of the 7,04,421 health checks conducted in Pune and Pimpri-Chinchwad, the program referred 9,186

suspected cases to government hospitals for testing. In rest of Maharashtra however, suspected cases were directly enrolled for testing by respective local administrations.





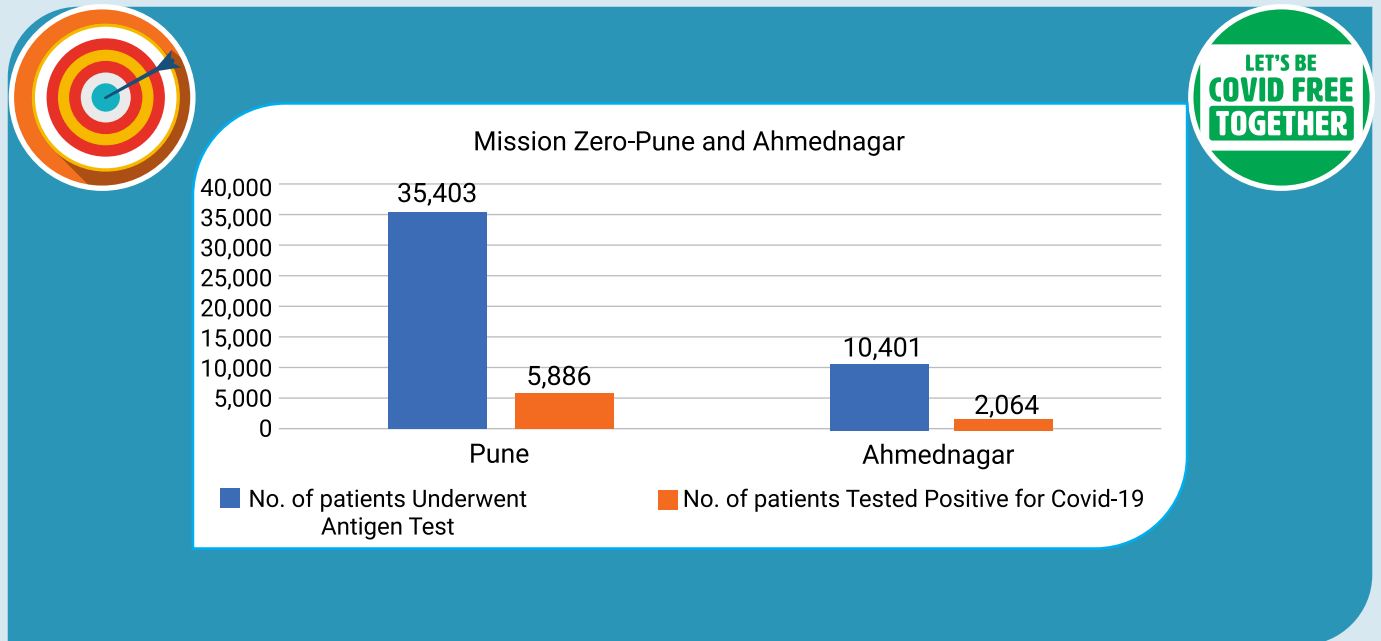
( 01-Apr-20 To 22-Jun-20 )					
Sr. No	City	Date Initiated	No. of Mobile Dispensary Used	No. of People whose Health Checkup done	Patients Referred To Govt.
1	Pune	1-Apr-20	82	640,611	8,875
2	Pimpri Chinchwad	4-Apr-20	4	63,810	311
	<b>Pune Total</b>		<b>86</b>	<b>704,421</b>	<b>9,186</b>
3	Rajgurunagar	6-Apr-20	2	11,037	11
4	Nashik	7-Apr-20	3	12,300	9
5	Solapur	7-Apr-20	1	5,747	0
6	Sangli	13-Apr-20	1	6,169	0
7	Gangapur	15-Apr-20	1	1,575	0
8	Vaijapur	15-Apr-20	1	2,127	0
9	Aurangabad	16-Apr-20	2	11,447	90
10	Shindkhed	16-Apr-20	1	1,929	0
11	Washim	16-Apr-20	1	14,612	0
12	Shirur Anantpal	17-Apr-20	1	310	0
13	Khed	18-Apr-20	1	3,529	0
14	Shrirampur	20-Apr-20	1	4,232	0
15	Dhule	21-Apr-20	1	2,515	0
16	Karjat	23-Apr-20	1	1,186	0
17	Ahmednagar	25-Apr-20	1	2,457	0
18	Jalna	26-Apr-20	4	5,352	0
19	Nanded	26-Apr-20	1	3,458	8
20	Parbhani	26-Apr-20	1	2,419	0
21	Sangamner	27-Apr-20	1	5,819	2
22	Rahuri	27-Apr-20	1	2,437	0
23	Ambajogai	29-Apr-20	1	1,548	0
24	Rahata	1-May-20	1	5,584	0
25	Palghar	1-May-20	1	4,054	0
26	Nandgaon	2-May-20	1	6,097	0
27	Malegaon	3-May-20	15	95,965	1,528
28	Dahanu	5-May-20	1	3,183	0
29	Chandwad	6-May-20	1	6,842	1
30	Ratnagiri	10-May-20	1	8,090	14
<b>Rest Of Maharashtra</b>			<b>49</b>	<b>232,020</b>	<b>1,663</b>
<b>Maharashtra Total</b>			<b>135</b>	<b>936,441</b>	<b>10,849</b>



## Mission Zero:

The Mission Zero program was implemented in Pune and Ahmednagar between June 22, 2020 and October 31, 2020. In Pune, the program achieved coverage of 35,403 patients with rapid antigen tests of

which 5,886 (16.6%) patients tested positive for Covid-19. Similarly, in Ahmednagar out of the total 10,401 patients who underwent the rapid antigen test, 2,064 (19.8%) patients tested positive for Covid-19.



Glimpse of Mission Zero launch at Pune and testing at GST Bhavan, Pune and various other locations



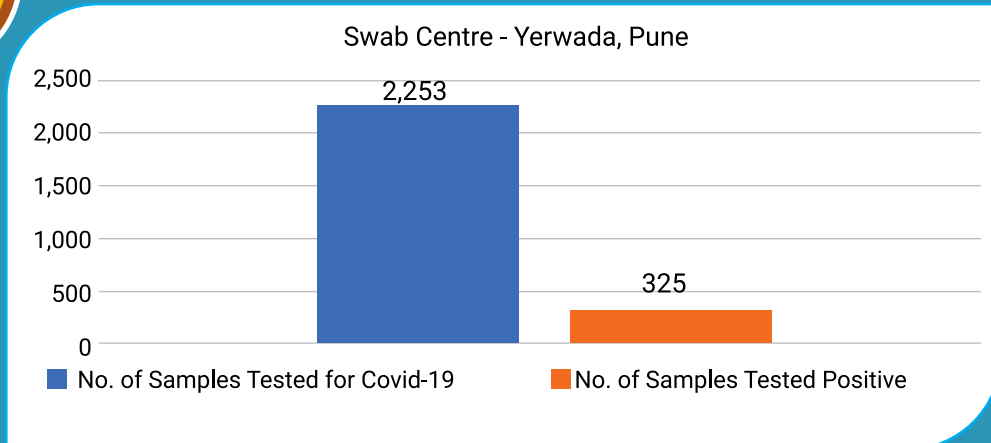




## Swab Centre:

The Swab Centre in Yerwada, Pune conducted swab tests for suspected Covid-19 patients between May 14, 2020 and June 13, 2020. Out of the total 2,253

swab tests conducted by the centre, 325 (14.4%) samples tested positive for Covid-19.



### Activities at the Swab Center



Citizens entry at the Swab testing center



Citizens awaiting area with social distancing norms



Citizens made to feel at ease as doctors with proper PPE kit conduct Swab test efficiently



## XII

# Fighting COVID-19 Impact Analysis

## Mobile Dispensary Seva In Pune

This independent study in Pune found that early detection and accelerated testing had a significant impact in reducing the death ratio due to Covid-19 in hotspots.



An independent assessment was conducted by CPC Analytics to understand the impact of the Mobile Dispensary Seva in Pune where extensive screening and testing services for Covid-19 were provided by BJS in association with the Pune Municipal Corporation. The study analysed data on screening, identification of suspected cases, and positive cases detected by the program to understand the overall impact. Within this, it specifically analysed the effect of casting a wider testing net, early detection of cases and their combined effect on deaths due to Covid-19.



Release of the official Impact Assessment Report of all Covid 19 mitigation activities carried out by BJS, Force Motors Ltd. & PMC. Pune Mayor Shri Murlidhar Mohol, Divisional Commissioner Pune Shri Saurabh Rao, BJS Founder Shri Shantilal Muttha, Corporator Shri Avinash Salve, CPC Analytics Founder Shri Sahilji Deo & AMC Vijay Landge were present on this occasion.



## Objectives of the Study:

The study aimed to understand interventions of grassroots pandemic response teams that focused on maximizing coverage of Covid-19 screening, and whether this helped in controlling the spread of the virus. Further, it sought to understand whether early detection of Covid-19 positive cases through extensive screening prevented avoidable deaths.

To understand the above, the study analysed data on screening, testing and detection of positive cases by the Mobile Dispensary Seva in Pune, specifically:

- What has been the impact of early and aggressive screening, followed by testing and isolation on the number and spread of cases?
- What has been the impact of these methods, especially in hotspot areas such as slum settlements?
- What is the age distribution of positive and deceased patients with early screening and testing?

## Program Coverage:

To understand the proportion of contributions by the Mobile Dispensary Seva in Pune, data of June 8, 2020 was considered. As of this date, 6.92 lakh people had been screened in the whole of Pune city; and 9,092 people referred

for testing, out of which 484 were found to be Covid-19 positive. As of this date, the Mobile Dispensary Seva program was responsible for screening 6.25 lakh people and making 8,300 referrals.



## ◆ Impact of Early and Extensive Testing:

Early and aggressive screening, followed by testing and isolation plays a vital role in limiting the number of cases and the spread of the virus. Whether the Mobile Dispensary Seva was

effective in “breaking the chain” can be understood by tracking the number of cases in a selected location.



**Mobile Dispensary Seva @ Shivajinagar-Gole Road**  
**90% Covid-19 positive cases identified early on**  
**2,939 referrals and 274 positive cases**



To analyse this, Wards with maximum positive cases were considered. Shivajinagar-Gole Road was selected first because it had 2,939 referrals and 274 positive cases. Within this Ward, the case study of Patil Estate was selected for following three reasons:

- Large number of screenings done and positive cases found in this location.
- This location had the maximum cases at the beginning of the analysis.
- The location had slum settlements where control of the virus is difficult.

The Patil Estate slum settlement had numerous lanes and gullies that have highly congested living conditions and poor access to WASH infrastructure. About 90 percent of Covid-19 positive cases in this location was identified early on through the Mobile Dispensary Seva, which helped in drastic reduction in the rate of transmission.

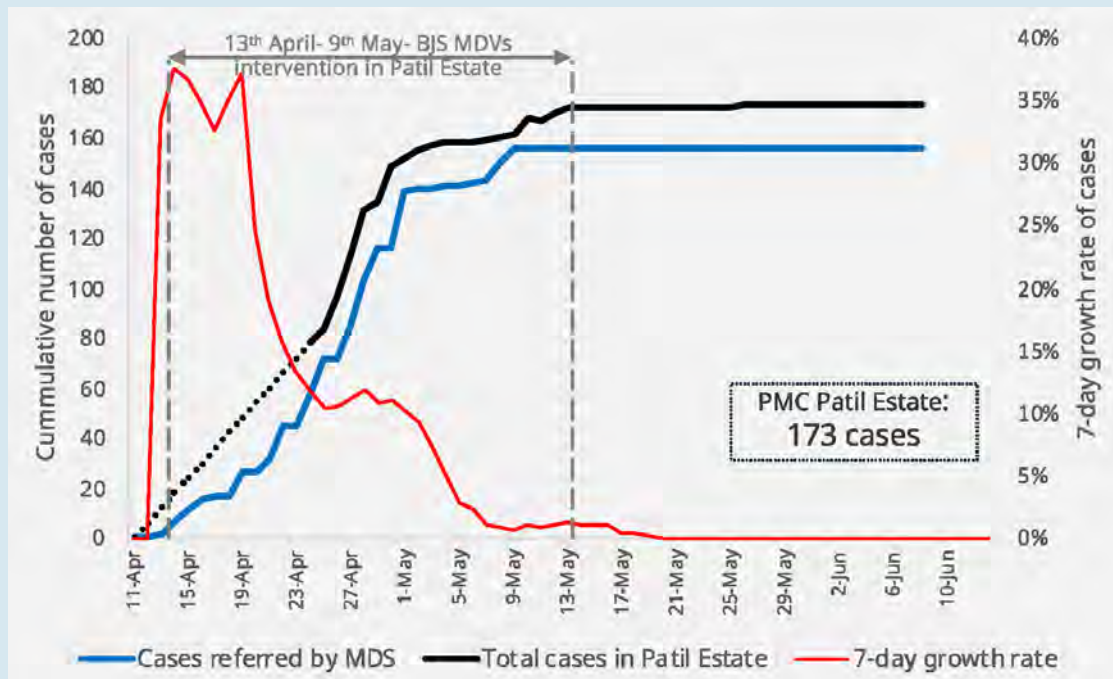
Similarly, the program collected 2,253 samples and identified 325 positive cases until Jun 13, 2020. Out of this, maximum cases were from Yerwada that reported the second highest number of positive cases in Pune. Hence, Yerwada was selected as a second Ward for analysis.



## Key Findings:

At the beginning of the pandemic, Patil Estate was one of the biggest and fast-growing hotspots for Covid-19 in Pune, contributing to over 62 percent of the Ward's cases. New cases in this location began to decrease from the first week of May 2020, and the average growth-rate of cases

reduced from 37 percent to nearly zero, flattening the curve. In the next one month following this (May 13 to Jun 12, 2020), just one new case was reported from this area. The Mobile Dispensary Seva program was extremely effective in this area in breaking the chain of virus transmission.



On the other hand, the average growth-rate of cases in Yerwada decreased from 40 percent to 6.3 percent after extensive interventions by the Mobile Dispensary Seva program, showing early signs of flattening the curve. The CFR of positive patients detected by the program was considerably lower than the CFR of all positive patients in Pune, which could be due to early detection of cases.

Overall, the extensive screening and referral method helped early detection, isolation and breaking of the chain of transmission of the virus. Early detection of positive cases helped control the transmission and contributed to reduction in number of deaths.



Early detection of positive cases helped control the transmission at the hot spot areas of Covid-19



## Fighting COVID-19

# Use of Technology

Technology demonstrator  
pilot using Artificial Intelligence  
to rapidly identify COVID-19 patients

BJS in association with Persistent Computers had developed a modern technology platform to provide monitoring and evaluation support to its programs implemented across the country. When BJS initiated its Covid-19 response programs in Maharashtra with Force Motors, this existing technology platform was suitably adapted to provide immediate assistance to the newly launched programs. Due to this, right from the start of the Covid-19 initiative, BJS could facilitate availability and analysis of daily dashboard of program data, which was also shared with the government, concerned Municipal Corporations and other stakeholders. This was much appreciated by the Government of Maharashtra and other local authorities.

Similarly, in order to accelerate screening for Covid-19 in high-volume, high-vulnerability locations like Pune, Aurangabad, Nashik and Jalgaon a modern technology device – Smart Helmet – was piloted. This was a technology demonstrator pilot by BJS as it was used for the first time ever in the country. Use of this new technology that integrated artificial intelligence to exponentially increase Covid-19 screening capacity was extensively covered by the state, national and international media.

Sr. No	City / Suburb	Date Initiated	No. of Mobile Dispensary Used	No. of People whose Health Checkup done	Patients Referred To Govt.
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	<b>Pune City</b>		<b>86</b>	<b>704,421</b>	<b>9,186</b>
3	Dadar	28-Apr-20	7	64,160	2,670
4	Mulund	2-May-20	8	120,996	833
5	Ghatkopar	13-May-20	7	63,211	248
6	Andheri	15-May-20	13	70,171	2,392

Analysis of daily dashboard of program data



Screening with Smart Helmet:

A faster way to screen high volume -high vulnerability locations



## XIV

## Inspiration for Scale-up

After supporting BJS' Covid-19 response programs in Pune, Pimpri-Chinchwad and rural Maharashtra, Force Motors was the first to extend their offer of support to scale the program in Mumbai (MCGM), Thane, Navi Mumbai and Kalyan-Dombivli areas. BJS thanked the Firodia family for their large-hearted offer of additional support, and with their blessings and encouragement worked with Mumbai-based organizations like Desh Apnayan and United

Ways, and also with the Bill & Melinda Gates Foundation to scale these programs.

The scale-up of Covid-19 programs in Mumbai was thus a direct result of the experience, confidence and inspiration gained by BJS successfully implementing them in Pune and rural Maharashtra with Force Motors' support. Similarly, they also inspired BJS to further scale these programs in other states like Karnataka, Tamil Nadu and Gujarat.






The following section illustrates details of the scale-up:

## ◆ Mobile Dispensary Seva:

The Mobile Dispensary Seva was scaled by BJS in Mumbai (MCGM), Thane, Navi Mumbai and Kalyan-Dombivli areas of Maharashtra, and in Karnataka, Gujarat and Tamil Nadu states. A total of 4,66,884 health checks were conducted by deploying 56 Mobile Dispensaries in Mumbai (MCGM), Thane, Navi Mumbai and Kalyan-Dombivli areas. Similarly, 37,296 health checks were conducted in Karnataka through 24 Mobile Dispensaries, and 30,673 health checks were done in Tamil Nadu through six Mobile Dispensaries. In Gujarat, two Mobile Dispensaries were deployed and a total of 16,569 health checks were conducted.

Mumbai : Mobile Dispensary Seva Vans ready to roll



		
<b>Mumbai</b>	<b>4,66,884</b>	<b>56</b>
<b>Karnataka</b>	<b>37,296</b>	<b>24</b>
<b>Tamil Nadu</b>	<b>30,673</b>	<b>6</b>
<b>Gujarat</b>	<b>16,569</b>	<b>2</b>



## Mission Zero:

The Mission Zero program too was scaled by BJS in Mumbai (MCGM), Thane, Navi Mumbai and Kalyan-Dombivli areas and also in Karnataka. In Mumbai (MCGM), Thane, Navi Mumbai and Kalyan-Dombivli areas a total of 46,418

underwent rapid antigen test out of which 2,694 (6%) patients were identified as Covid-19 positive. Similarly, in Karnataka a total of 7,071 patients underwent the rapid antigen test of which 909 (13%) patients tested positive.



Thane, Navi Mumbai  
Kalyan-Dombivli



46,418



Positive

2,694 (6%)



Mission Zero Launch at Mumbai



Mission Zero Launch at Thane, Maharashtra



Mission Zero Launch at Bengaluru, Karnataka



## Covid Care Centres:

BJS partnered with the Pune Municipal Corporation, Jankidevi Bajaj Gram Vikas Sanstha, Bajaj Finserv, and ISKCON's Annamrita Foundation to manage a new Covid Care Centre established at the Slum Rehabilitation Authority building in Viman Nagar, Pune. This is a 2,000-bedded facility meant for asymptomatic Covid-19

patients. Thousands of Covid-19 patients have received care at this facility without any hassles. Between July 16, 2020 and September 7, 2020, this centre has admitted 5,188 Covid-19 patients for care. In addition, BJS has handed over its Wagholi Rehabilitation Centre to the District Collector of Pune for use as a Covid Care Centre.



Admitted  
**5,188**

asymptomatic  
Covid-19 patients  
for care at the facility



16 July-  
7 Sept  
2020



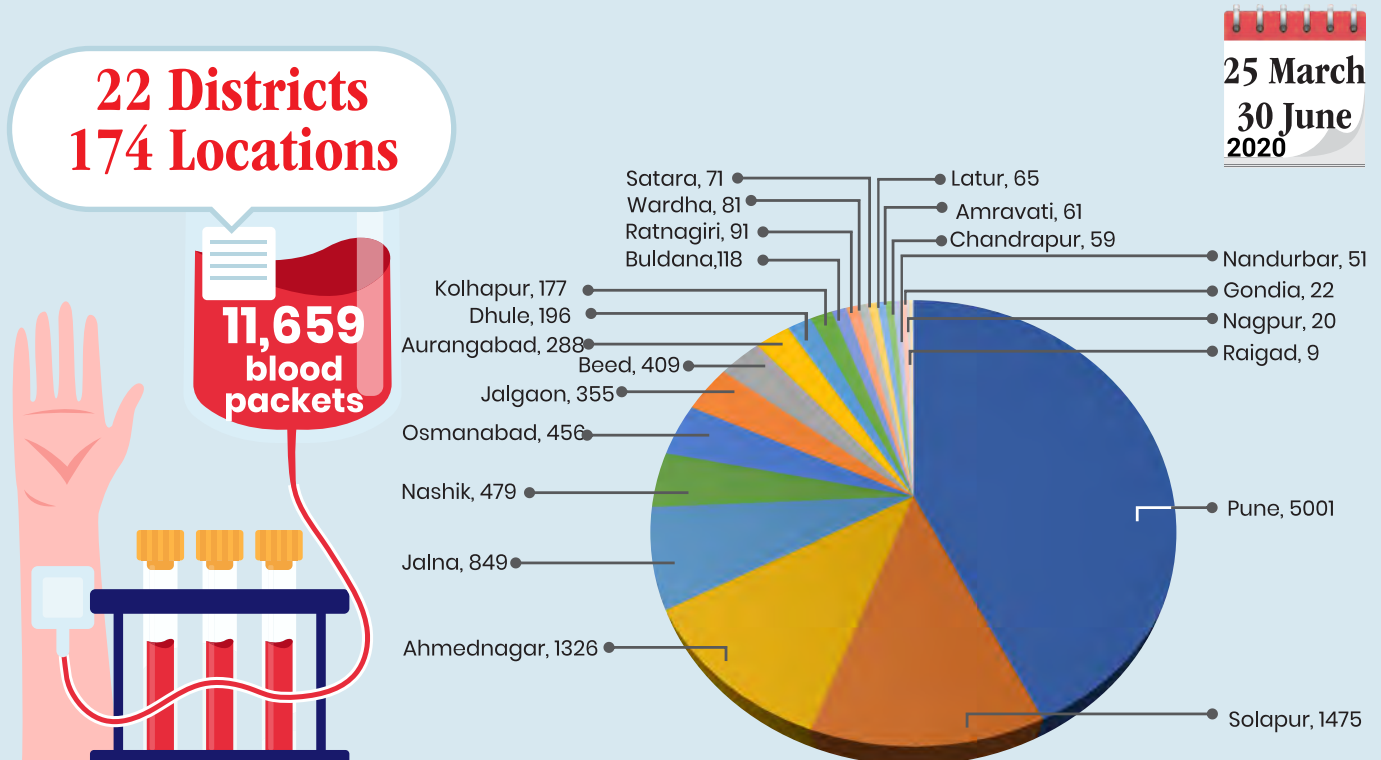


## Blood Donation Camps:

The spread of Covid-19 in Maharashtra restricted blood donation activities, resulting in shortages of blood in blood banks. To address this concern, BJS initiated "Mission Blood Collection" in partnership with the Pune Platform for Covid-19 Response (PPCR), supported by Maharashtra Chamber of Commerce, Industries

and Agriculture (MCCIA). This initiative resulted in significant increase in the volume of blood collection during the lockdown period. BJS takes this opportunity to extend its grateful thanks to Shri. Sudhir Mehta, Lead and Coordinator of PPCR, and also the President of MCCIA.

### BJS - Mission Blood Collection 2020 supported by **PPCR** in Maharashtra



In spite of several challenges during implementation, BJS successfully organized 174 blood donation camps in 22 districts of

Maharashtra between March 25, 2020 and June 30, 2020. A total of 11,659 blood packets were collected and submitted to blood banks.



In the wake of nationwide lockdown, citizens willing donate blood at the BJS-PPCR Blood Collection Center

## Plasma Donation:

The “BJS Plasma Donors Jeevandata Yojana” aimed to encourage more than 5,000 eligible plasma donors (recovered Covid-19 patients) from all over Maharashtra and to submit the plasma donor bank data to the state government.



**5,000 eligible plasma donors data to the state government.**

## Sero Surveillance Study:

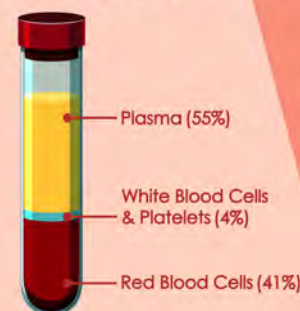
BJS in partnership with the Aurangabad Municipal Corporation, the Government Medical College, and the MGM Medical College & Hospital successfully completed a Sero Surveillance study in 115 Wards between August 10 and 16, 2020.

The study aimed at identifying the percentage of population that has developed Covid-19 antibodies through antibody tests. As per study findings, 11.81 percent population in Aurangabad have developed Covid-19 antibodies.

**As per study findings, 11.81% population in Aurangabad have developed Covid-19 antibodies.**



### COMPOSITION OF BLOOD



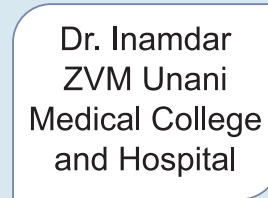




## Support By Business, Industry, Media Partners and Voluntary Organizations

Apart from Force Motors and Lunkad Realty, BJS received tremendous support from other business, industry and media partners like Emcure, Solitaire, ABP Majha, Indian Dental Association, Alfa Foam Ltd., and Dr. Inamdar ZVM Unani Medical College and Hospital.

Similarly, several voluntary organizations, NGOs, self-help groups, social workers and other members of the society contributed to this mission. BJS takes this opportunity to thank all of them for their generous support.



XVI

## Stories of Extraordinary Success

Malegaon emerged as a major Covid-19 hotspot in the first week of May 2020. Considered as one of the most sensitive areas in the country, the spike in Covid-19 infections in Malegaon caused serious concern for the government and the local administration.



Mayor Smt. Tahera Rashid Shekh along with Commissioner Shri. Deepak Kasar and Deputy Commissioner Shri. Nitin Kapadnis welcomes Shri. Shantilal Muttha at the Malegaon Corporation office

### Malegaon:

Looking at the need for immediate attention, BJS decided to intervene in Malegaon. At a time when the number of Covid-19 infections in the city reached its peak, BJS deployed 15 Mobile Dispensaries to conduct health checks of citizens. However, they faced severe challenges in the first few days. The Dispensaries could not enter internal areas of the city due to restrictions

and other challenges arising out of local issues. Considering the criticality of this mission, the District Collector of Nashik held a discussion with the Municipal Commissioner of Malegaon and the BJS team. The Hon'ble Health Minister of Maharashtra Shri. Rajesh Tope too visited Malegaon to assess the situation.



Shri. Muttha addressing the gathering of selfless doctors and nurses at Malegaon



BJS volunteers worked hard for the first two-three days to coordinate with local leaders, doctors, community representatives, social workers, NGOs, media and the administrative staff. Efforts made by Shri. Dinesh Jain, Shri. Nandakumar Sakhla and Shri. Deepak Chopra are praiseworthy. Through their coordination and initiative, all stakeholders came together and unanimously decided to support the Mobile Dispensary Seva program. Through this collective effort, BJS could finally start conducting health checks of people in Malegaon from May 3, 2020. The program achieved health checks of 95,965 people in the city, of which 1,528 suspected cases were referred to the government hospital for further tests. This rigorous effort by BJS helped to identify suspected Covid-19 cases in the city, helping to contain the spread of the virus to a large extent.

The Chief Minister of Maharashtra, Shri. Uddhavji Thackeray conducted repeated video conferences to review the situation and offered all possible support. Shri. Dada Bhuse, Hon'ble Agriculture Minister of Maharashtra, and the Guardian Minister for Malegaon also reviewed

the situation and extended his support. Similarly, Smt. Tahera Shaikh Rasheed, the Mayor of Malegaon and Shri. Deepak Kasar, Commissioner of the Malegaon Municipal Corporation supported with all necessary coordination and assistance. Shri. Devendra Fadnavis, Leader of the Opposition visited Malegaon to review the program and thanked BJS for its efforts.

The Mobile Dispensary Seva program through its exemplary work also contributed to creating a new positive environment in Malegaon. Taking note of this outcome, the Government of Maharashtra decided to create a new Plasma Centre in the city.

Working in such a big hotspot and a sensitive area was not an easy task. BJS worked in close coordination with the Municipal Commissioner of Malegaon and the Municipal Corporation team, doctors, nurses, health workers and ASHA workers in the city. Shri. Shantilal Muttha visited Malegaon on June 12, 2020 to appreciate and thank all warriors for their good work. He also visited the Covid Care Centre in Malegaon to meet with patients.



MDS van ready to conduct health checkups for a large number of citizens



### मालेगाव महानगरपालिका, मालेगाव महापालिका आयुक्त कार्यालय,

फोन नं. : (०२५५४) २३९९००, फॅक्स : (०२५५४) २३०८९४

Email : mlgmcc@gmail.com

Visit us : www.malegaoncorporation.org

एप्रिल-मे महिन्यात मालेगाव महानगरपालिका क्षेत्रात covid-19 चा प्रसार मोठ्या प्रमाणात वाढला होता. त्यावेळेस भारतीय जैन संघटनेचे मालेगाव महानगरपालिकेकडे सहकार्य लाभले ते अनन्यसाधारण होते. हे एका संवेदनशील शहराचा आयुक्त म्हणून कोविड आपत्तीच्या व्यवस्थापनाचे निर्वहण करीत असलेल्या जबाबदारीच्या जाणिवेच्या आधार आर्वर्जून नमूद करावेसे वाटते.

कोविड आपत्तीच्या त्या प्रसंगी मालेगाव मध्ये सर्व आरोग्य व्यवस्था ठप्प झालेली होती. स्थानिक डॉक्टर धास्तावलेले होते. इतर शहरांनीही मालेगाव शहरातील रुग्णांना स्वीकारण्यास नकार दिला होता. मालेगाव बद्दल प्रचंड नकारात्मकता पसरलेली होती. मालेगाव शहराची समस्या फक्त कोविड रुग्णांची नव्हती तर कोविडेतर रुग्णांना कशी अखंड सेवा प्रदान करावी हे एक मोठे आव्हान होते. कारण अशा सेवेअभावी सर्वसामान्य रुग्णांची मोठी हेळसांड होत होती.

अशा परिस्थितीत रुग्णांपर्यंत पोहोचवून त्यांना सेवा प्रदान करण्याची एक अभिनय संकल्पना मालेगाव महानगरपालिकेने राबविण्याचा निर्णय घेतला होता. तथापि हा निर्णय यशस्वी करण्यासाठी आवश्यक होत्या त्या अॅम्बुलन्स आणि एखाद्या प्रतिधयश व्यक्तीचे मोलाचे बोल.

या दोन्ही बाबतीत भारतीय जैन संघटनेने मालेगाव महानगरपालिकेला केलेले सहकार्य मोलाचे ठरले. भारतीय जैन संघटनेने त्यांच्या अकरा अॅम्बुलन्स मालेगाव महानगरपालिकेस च्या सेवेसाठी सुपूर्द केल्या. या सर्व अॅम्बुलन्स आवश्यक डॉक्टरांनी सुसज्ज करण्यात आल्या. एवढेच नाही तर हरवलेला आत्मविश्वास परत मिळावा यासाठी शांतीलाल मुथा यांनी वेळोवेळ काढून दोन वेळा मालेगाव शहरास भेट दिली. पहिल्याच भेटीत त्यांनी सर्व शहरांची परिस्थिती समजून घेतली.

तदनंतर अगदी राज्याचे कृषिमंत्री श्री दादाजी भुसे यांच्यापासून ते अगदी सर्वसामान्य अशा आशा वर्कर्स व कक्षसेविका यांच्यापर्यंत त्यांनी संवाद साधला. त्यांच्या पाठीवर कौतुकाची थाप दिली. मालेगाव महानगरपालिकेचे जे कर्मचारी कोविड आपत्तीशी अगदी खालच्या स्तरापर्यंत लढत होते. त्यांना त्यांच्याबरोबर महापालिकेकडून कोणीतरी एक अनोखी अदृष्ट यंत्रणा सोबत आहे याचा मनोबल वाढवण्यात मोठा हातभार लागला.

सर्वसामान्यांपर्यंत अॅम्बुलन्स द्वारे सेवा पोहोचत आहे हे पाहून मग स्थानिक खाजगी डॉक्टरांचेही मनोबल वाढले. त्यांनी मोठी हिंमत दाखवायला सुरुवात केली. अॅम्बुलन्स वर हल्ला झाला तरी सेवा अखंडपणे सुरू ठेवण्यात आली. ही एक कौतुकास्पद बाब होती. व हीच ती 'Service above self' म्हणजेच "स्वतःच्या कोशाच्या परिघाबाहेर जाऊन सेवा देणे". हा एक आदर्श होता व याबद्दल भारतीय जैन संघटनेचे मालेगाव महानगरपालिकेकडून कोटी कोटी आभार मानले तरी कमी असणार आहे. तथापि त्यांच्या प्रेरणादायी कार्याची दखल घेण्याचा हा माझा अत्यल्पसा प्रयत्न.

(अधिकृत कार्यालय)  
आयुक्त

मालेगाव महानगरपालिका

Appreciation letter by the Malegaon Municipal Corporation mentioning valuable contribution by BJS, while receiving the prestigious Gold-SKOCH Response to COVID-19 Award.



## Dharavi:

Emergence of Dharavi, the largest and most cramped slum settlement in Mumbai as a major Covid-19 hotspot during early days of the pandemic made health and local administration officials extremely concerned.



Dharavi is a densely populated large slum settlement in Mumbai spread over 2.4 sq. kilometres and home to more than 8.5 lakh people. It has a population density of more than 3.5 lakh people per sq. kilometre, making it one of the most cramped spaces in Mumbai, which itself is world's fifth most densely populated city. Dharavi emerged as a major hotspot during the early phase of the Covid-19 pandemic in India, making health officials and the local administration extremely concerned.

The regular spike in Covid-19 cases in Dharavi created fear not just among the people living there, but among doctors, health workers and volunteers fighting the pandemic. Government norms for social distancing were hard to follow in this locality due to high congestion, dwellings in close proximity and overcrowded streets. With the advent of the South-West monsoon (early June 2020), it became even more difficult to conduct health checks of people in such formidable conditions.



Smt. Varsha Gaikwad, Hon'ble Minister for Education and MLA from Dharavi  
inaugurating the MDS program in Dharavi



The monsoon brought with it spells of common cold, cough and fever among people, making the situation more complex as Covid-19 too have identical symptoms. Under such conditions, it was a daunting task implementing a mitigation program in Dharavi where infections were spiking.

However, BJS and its consortium partners Desh Apnaye and CREDAI-MCHI decided to

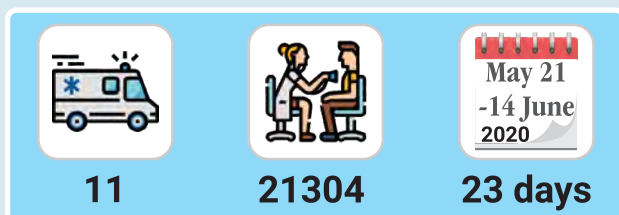
launch the Mobile Dispensary Seva program in Dharavi in association with the Municipal Corporation of Greater Mumbai (MCGM). The program was launched on May 21, 2020 at the auspicious hands of Smt. Varsha Gaikwad, Hon'ble Education Minister of Maharashtra, also the MLA from Dharavi.



BJS took support and assistance from the Dharavi Ayush Doctors Association (DADA) to implement this most difficult task. With their help, and the support from officials at MCGM, BJS and partners could successfully implement the Mobile Dispensary Seva program in Dharavi for a period of 23 crucial days (May 21, 2020 through June 14, 2020), conducting health checks and offering treatments and referrals to 21,304 patients using 11 Mobile Dispensaries. This effort by BJS and its partners made a significant impact

and helped limit the Covid-19 transmission in Dharavi, thus saving the area from a potential worst-case scenario.

The efforts by BJS and its partners were highly appreciated by the Government of Maharashtra and the local administration. The outcome in Dharavi was also highly appreciated and recognized by the Government of India, World Health Organization and other international voluntary organizations.





## XVII

# The Human Effort that Mattered

A conservative estimate shows that over the period from April 1, 2020 through October 31, 2020, a total of 5,851 people supported BJS' Covid-19 programs, contributing an unbelievable **1,03,798 man-days**, averaging nearly **18 man-days per person**.





BJS initiated its Covid-19 interventions from April 1, 2020 just after a few days into the unprecedented country-wide lockdown. This was a time when everyone, including many of the doctors and healthcare workers, stayed home for fear of contracting the Covid-19 virus. People were afraid to step out even for essentials and local government guidelines prohibited people on the streets. During this difficult time, BJS mobilized a formidable force of volunteers to drive its Covid-19 programs for the benefit of the society. Mobilizing these volunteer force and keeping them motivated during the lockdown period has been one of the exceptionally difficult challenges faced by BJS in this program.

During initial days of the program, it was BJS head office staff, including female staff and teachers and support staff from its Wagholi school and college who led the fight with absolute commitment and resilience. BJS takes this opportunity to thank all its head office staff and teachers and support staff from the Wagholi

Rehabilitation Centre, especially Shri. Ashok Pawar who personally spearheaded and facilitated several interventions.

This collective human effort has also been one of the biggest strengths and success stories of BJS' Covid-19 response. BJS successfully engaged thousands of people from different walks of life in effectively responding to the pandemic, later even during the continued lockdown period.

However, this effort could not have succeeded without the strong support received from several ministers, senior leaders, government officers, local administration officials, supporting partners from business and industry, BJS staff and volunteers, doctors, health workers, voluntary organizations, NGOs, social workers, and hundreds of responsible citizens in so many cities. BJS would like to express its deep gratitude to all those who supported these programs for the sake of service to our society.



Shri. Ashok Pawar with BJS office staff actively participated in most interventions





# Force Multipliers



Several VIPs, national and state leaders and high-level decision-makers took cognizance of BJS-Force Motors Covid-19 interventions in Maharashtra. It was a great honour and privilege to have received such strong endorsement and encouragement from VIPs. BJS and Force Motors are ever grateful to them for their gracious support.



Shri. Uddhavji Thackeray, Hon'ble Chief Minister of Maharashtra



Shri. Sharadraoji Pawar, Senior Leader



Shri. Ajitdada Pawar, Hon'ble Deputy Chief Minister of Maharashtra



Dr. Rajiv Kumar, Vice Chairman, NITI Aayog



Shri. Amitabh Kant, Chief Executive Officer, NITI Aayog



Dr. Vinod Kumar Paul, NITI Aayog



Dr. Rakesh Sarwal, NITI Aayog



Shri. Devendra Fadnavis, Leader of Opposition



Shri. Eknath Shinde, Hon'ble Minister for Urban Development



Shri. Chhagan Bhujbal, Hon'ble Minister for Food & Civil Supplies



Shri. Rajesh Tope, Hon'ble Health Minister of Maharashtra



Shri. Anil Deshmukh, Hon'ble Home Minister of Maharashtra



Shri. Balasaheb Thorat, Hon'ble Minister for Revenue & Forest



Shri. Dada Bhuse, Hon'ble Minister for Agriculture



Shri. Jayant Patil, Hon'ble Minister for Water Resources



Shri. Aditya Thackeray, Hon'ble Minister for Tourism & Environment



Shri. Subhash Desai, Hon'ble Minister for Industry & Mining



Smt. Supriya Sule, Hon'ble Member of Parliament



Smt. Varsha Gaikwad, Hon'ble Minister for School Education



## Flag-off by dignitaries of Project BJS Mission Zero at various locations



**Aurangabad**

Inaugurated by Shri. Sharadraoji Pawar, Senior Leader



**Sangli-** Shri. Jayant Patil, Hon'ble Minister for Water Resources



**Nashik** - Inaugurated by Shri. Chhagan Bhujbal, Hon'ble Minister for Food & Civil Supplies



**Navi Mumbai**-Inaugurated by Shri. Eknath Shinde, Hon'ble Minister for Urban Development



**Thane** - Shri. Eknath Shinde, Hon'ble Minister for Urban Development



**Malegaon**-Shri. Dada Bhuse, Hon'ble Minister for Agriculture



**Jalna** - Shri. Raosaheb Danve, Central Minister, Shri. Rajesh Tope, Health Minister, MH, Shri. Arjun Khotkar, Ex. Minister along with BJS team



**Mumbai**- Smt. Kishori Pednekar, Mumbai Mayor



## Selfless professionals join to support BJS volunteers and contribute their bit towards the mission



**Malegaon:** Doctors and nurses ready to volunteer



**Pune:** Doctors and nursing staff of CGHS ready with PPE kit at the BJS Viman nagar Covid Care Center



**Pune:** Doctors and nurses of CGHS get briefing from the seniors



**Sangli:** Covid Care Center by HL hospital



**Sangli:** Commando Training for Covid Warriors, inaugurated by Shri. Jayant Patil, Hon'ble Minister for Water Resources



# Into The Light

## Media Coverage

BJS-Force Motors Covid-19 mitigation programs received exceptional media coverage. News, views and commentaries about these programs were published extensively by the print media, electronic news and other channels, and through many social media platforms. VIPs including cabinet ministers, ministers, senior leaders, parliamentarians, MLAs, corporators and

other high-ranking officials took cognizance of these programs and generously supported their implementation across Maharashtra that attracted much media attention. BJS and Force Motors take this opportunity to express their deep gratitude to all distinguish personalities for their inspiring support.



A description of the overall media coverage received by these programs is presented in this section. Detailed evidence of media engagement and coverage in terms of newspaper clippings, television program

snapshots, e-paper news coverage, YouTube video snapshots, and coverage through popular social media like Facebook, Twitter, Instagram etc. are included in Annexures to this report.





## Mobile Dispensary Seva



Popular television channel ABP Majha supported the Mobile Dispensary Seva program by promoting health checks and creating

awareness through news coverage on program launch, activities, field visits and live interviews with Shri. Shantilal Muttha.



**30 minutes live sessions received over 15,000 views**

The program also received extensive coverage through popular news channels having presence on YouTube. ABP Majha alone has over 6.31 million subscribers on YouTube. It allotted BJS four slots of 30 minutes each on its TV

channel for live sessions. These sessions received over 15,000 views on their YouTube channel. Other news channels on YouTube as listed below covered the program together have a subscriber base of 25 million.

Channels	Place	Channels	Place
NTV News	Palghar	My News	Rahuri
Namaskar Maharashtra	Nanded	BR News	
NTV	Washim	News Flash	Aurangabad
Aaplya Aawaz	Pune	RN News	Manmad
Khoj Master Abhiyan	Pune	Live Solapur Ayog Janseva	Solapur
BR News	Solapur	C 24 Tas Pune	Singhagad
Janmat Marathi	Chandwad	Janmat Marathi	Nandgaon
Maharashtra News	Pune	Mahanagar News	Rahuri
CCN News Marathi	Rahata	Local World	Pune
C 24 Tas	Sangamner	M Metro	Pune
News 15 Marathi	Washim	Hello Malegaon	Malegaon
CNI Maharashtra	Pune	Awaj News	Nandgaon
In News	Solapur	News Loknaya	Ghanswarngi
My Konkan	Dapoli	Shubham News	Pune
RNO	Pune	SB News	Aurangabad
News Loknaya	Shirur	Jay Maharashtra	Pune
S9 Channel	Sangamner	C News	Sangamner

Print media news outlets like Sakal, Lokmat, Loksatta, Punya Nagari, Pudhari, Maharashtra Times, Divya Marathi, Dainik Prabhat, Tarun Bharat, Kesari and several other local newspapers featured ground-level activities

of the Mobile Dispensary Seva. The overwhelming media attention received by the program at city, taluka and district levels helped it in reaching out to maximum people in Maharashtra.

Year 2020

# BJS-FM in the NEWS

## Bharatiya Jain Sanghatana-Force Motors

[illegible]





BJS thoroughly utilized social media platforms like Facebook, Twitter and Instagram for creating Covid-19 awareness and for promoting the Mobile Dispensary Seva program. BJS page @BJSIndia alone has over 30,600 followers. During implementation of the Mobile Dispensary Seva program, BJS posted more than 1,000 posts on Facebook, which were shared by our followers, volunteers and various BJS Chapters across the country. In all, BJS successfully reached more than 2.5 lakh people through Facebook in just three months.

Similarly, over 1,300 tweets were made on Twitter related to program activities. Various government officials, administrative departments, politicians and famous persons tweeted about the Mobile Dispensary Seva activities. In all, our tweets received over three lakh impressions in three months.

On Instagram, BJS shared more than 600 posts related to the Mobile Dispensary Seva program activities across Maharashtra.



## Social Media

REACH:@BJSIndia: 2.5 lakh



BJSIndia: 1,000 posts



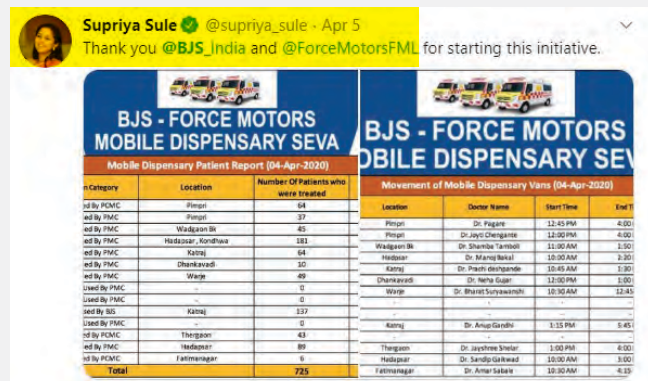
BJS\_India: 1,300 plus tweets



BJSIndia: 600 posts



BJSIndiaChannel: videos



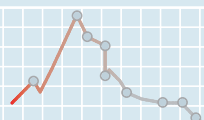




**WhatsApp posts: 700plus  
in 3 months**



BJS made maximum use of the WhatsApp platform for creating Covid-19 awareness by sharing daily updates and by communicating with volunteers and others involved in the program. BJS created over 700 WhatsApp posts in three months that were shared in hundreds of groups of the BJS network across the country.



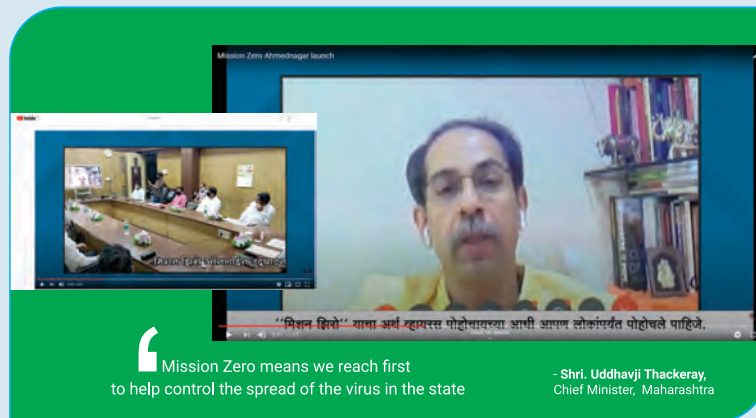


## Mission Zero



The Mission Zero program in Ahmednagar was virtually inaugurated by the Hon'ble Chief Minister of Maharashtra Shri. Uddhavji Thackeray in the presence of the Hon'ble Health Minister of Maharashtra Shri. Rajesh Tope, the Hon'ble Revenue Minister Shri. Balasaheb Thorat, the Hon'ble Guardian Minister of Ahmednagar and

Minister for Rural Development Shri. Hasan Mushrif along with other leaders and dignitaries. This event was covered by several platforms, including CMO Maharashtra's twitter handle, YouTube channels of Civil Hospital, and the Municipal Corporation of Ahmednagar.

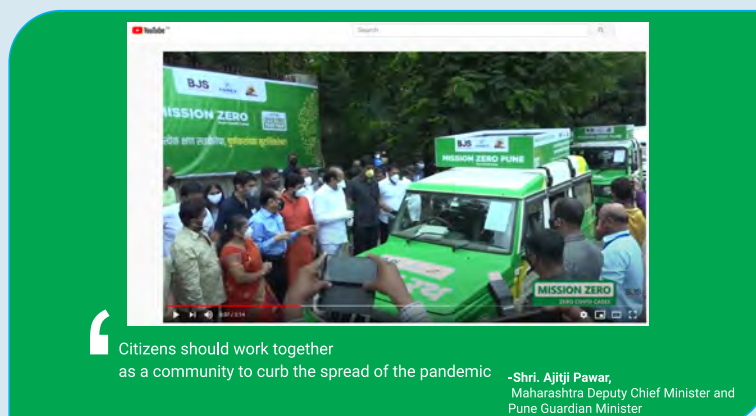


The launch of the Mission Zero program in Pune by Hon'ble Deputy Chief Minister of Maharashtra Shri. Ajitdada Pawar along with the Mayor of Pune Shri. Murlidhar Mohol was prominently carried by popular online news portals like esakal.com, mpcnews.in, thebridgechronicle.com, punekarnews.in, policenama.com and bahunannama.com.

The Maharashtra Times carried a story on how Mission Zero program proved to be effective in limiting the Covid-19 spread in Pune. Free Press Journal published an article on a visiting team from the Central Government suggesting that

programs like Mission Zero should be scaled to help control the spread of the virus in the state.

The Mission Zero program and introduction of Prachar Rath were also widely covered through BJS' social media platforms. Additionally, the online news portal indiocrs.in carried a frontline success story of BJS and Shri. Shantilal Muttha working to curb the Covid-19 pandemic in Maharashtra. The CSR Journal published an exclusive interview with Shri. Shantilal Muttha on empowering the underprivileged.







## Corona Se Do Haath



The Corona Se Do Haath program featuring the Hon'ble Health Minister of Maharashtra Shri. Rajesh Tope received extensive coverage on the Doordarshan TV channel and on the YouTube channel of the Directorate General of Information and Public Relations (DGIPR), Government of Maharashtra. All six episodes of this program were aired by Doordarshan reaching the entire population of Maharashtra. The DGIPR

YouTube channel has a subscriber base of 20,600 and these six episodes on the channel together received more than 180,000 views. These episodes were widely covered by the print and electronic news media, and promoted through BJS social media handles, YouTube and WhatsApp platforms, and through its ground network of volunteers.



**180,000  
views**



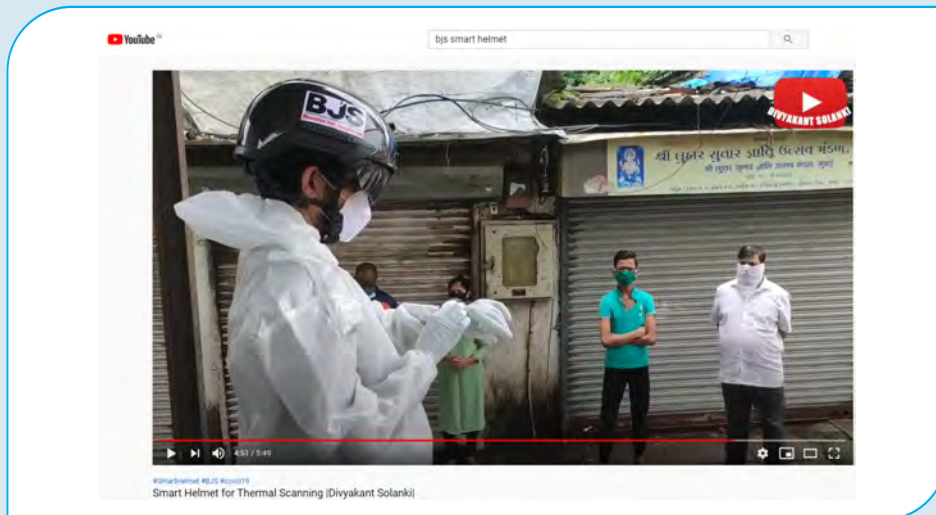
- ▶ Corona Se Do Hath [E-01] Covid-19 transmission and types of tests for detection
- ▶ Corona Se Do Hath E-02 Duration of virus, quarantine methods & self care
- ▶ Corona Se Do Hath [E-03] Unrealistic fears and myths regarding covid-19
- ▶ Corona Se Do Hath [E-04] Preparation for "living with Covid-19"
- ▶ Corona Se Do Hath [E-05] Importance of Immunity & will power to fight Covid-19
- ▶ Corona Se Do Hath [E-06] Plasma Donation & Sero Surveillance for Covid-19
- ▶ COVID-19 status in Maharashtra | Corona Se Do Hath | Shri. Rajesh Tope | Shri. Shantilal Muttha



## Smart Helmet

Introduction of Smart Thermal Scanner Helmets for Covid-19 screening in high-vulnerability areas of Maharashtra was a technology demonstrator pilot implemented by BJS. This was the first time ever such a device integrating artificial intelligence was deployed in

India to assist with Covid-19 screening. Introduction of this new technology was covered by the Economic Times, and leading online news portals like Amarujala.com, Digit.in and Bhaskar.com.



BJS Smart helmet showcased to Shri. Gulabrao Patil, MH Minister for Water Supply & Sanitation, at Jalgaon



A SMART CHECK: A volunteer health worker of Bharatiya Jain Sanghatana, an NGO, using a smart helmet equipped with a thermo-scan sensor, checks the body temperature of residents during a door-to-door medical screening drive for Covid-19 at a residential area in Mumbai on Tuesday. — AFP





# Investing For Impact – Financial Summary

Force Motors' support for BJS' Covid-19 mitigation programs:

Details of Force Motors' Support		Amount (INR)
Proposal-1: Mobile Dispensary Seva in Pune and Pimpri-Chinchwad, 600 vehicle days	<ul style="list-style-type: none"> <li>Used 86 mobile dispensaries</li> <li>Conducted 7,04,421 health checks</li> </ul>	46,00,000.00
Proposal-2: Scale-up of Mobile Dispensary Seva in Pune and Pimpri-Chinchwad, 3,158 vehicle days	<ul style="list-style-type: none"> <li>Referred 9,186 suspected Covid-19 cases</li> </ul>	2,42,11,333.00
Proposal-3: Mobile Dispensary Seva in Rest of Maharashtra (except Pune, Pimpri Chinchwad and Mumbai), 1,280 vehicle days <ul style="list-style-type: none"> <li>Used 49 mobile dispensaries</li> <li>Conducted 2,32,020 health checks</li> <li>Referred* 1,663 Covid-19 cases</li> </ul> <i>(*Excluding cases directly tested at government hospitals)</i>		70,40,000.00
Proposal-4: Mission Zero, Pune and Ahmednagar <ul style="list-style-type: none"> <li>Conducted 45,804 rapid antigen tests</li> <li>Detected 7,950 Covid-19 positive cases</li> </ul>		2,40,00,000.00
Proposal-5: Swab Centre, Pune <ul style="list-style-type: none"> <li>Screened 3,894 patients suspected of Covid-19</li> <li>Conducted 2,253 swab tests</li> <li>Detected 325 Covid-19 positive cases</li> </ul>		73,28,000.00
Total		6,71,79,333.00



# Glossary

ASHA	Accredited Social Health Activist
AYUSH	Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy
BJS	Bharatiya Jain Sanghatana
CCC	Covid Care Centre
CFR	Case Fatality Rate
COVID-19	Coronavirus Disease 2019
CREDAI	Confederation of Real Estate Developers Associations of India
CSDH	Corona Se Do Haath
CSR	Corporate Social Responsibility
DADA	Dharavi Ayush Doctors Association
FM	Force Motors
ICMR	Indian Council of Medical Research
IMA	Indian Medical Association
ISKCON	International Society for Krishna Consciousness
MAC	Mass Awareness Campaigns
MCGM	Municipal Corporation of Greater Mumbai
MCHI	Maharashtra Chamber of Housing Industry
MDS	Mobile Dispensary Seva
MGM	Mahatma Gandhi Memorial
MIS	Management Information System
MLA	Member of Legislative Assembly
MoU	Memorandum of Understanding
MZ	Mission Zero
NGO	Non-Government Organization
NITI	National Institution for Transforming India
PCMC	Pimpri-Chinchwad Municipal Corporation
PMC	Pune Municipal Corporation
PPE	Personal Protective Equipment
PR	Prachar Rath
RT-PCR	Reverse Transcription – Polymerase Chain Reaction
SC	Swab Centre
SOP	Standard Operating Procedure
VIP	Very Important Person
WHO	World Health Organization



जा.क्र./मंत्री/खा.स./वि.क्र.अ./स्वी.स./नोट/८५/१०१०

**मंत्री**  
सार्वजनिक आरोग्य व  
कुटुंब कल्याण  
महाराष्ट्र राज्य  
मंत्रालय, मुंबई ४०० ०३२  
www.maharashtra.gov.in

दिनांक :

विषय : संपूर्ण महाराष्ट्रामध्ये मोबाईल डीस्पेन्सरी सेवा सुरु करणेबाबत.

संदर्भ : आपले दि.०५ एप्रिल, २०२० रोजीचे पत्र.

महोदय,

सद्याची COVID - १९ कोरोना विषाणू मुळे निर्माण झालेल्या आपत्कालीन परिस्थितीमध्ये आपण पुणे आणि पिंपरी चिंचवड शहरात एकूण १६ मोबाईल डीस्पेन्सरी वाहने सुरु केली आहेत. या स्तुत्य उपक्रमाबद्दल आपले अभिनंदन व आभार....!

प्रचलित अधिनियम तसेच केंद्र व राज्य शासनाबाबत जारी करण्यात आलेल्या सूचनांच्या अधिन राहून राज्यभरात १०० मोबाईल डीस्पेन्सरी सेवा सुरु करणेस हरकत नाही. याबाबत आयुक्त आरोग्य सेवा, महाराष्ट्र राज्य यांचेमार्फत सर्व जिल्हाधिकारी व सर्व स्थानिक स्वराज्य संस्थांना आवश्यक त्या सूचना देण्यात आल्या आहेत.

आपले सहकार्य भविष्यात देखील अपेक्षित आहे.

(राजेश टोपे)

प्रति,  
श्री.शांतीलाल जी मुध्वा,  
संस्थापक, भारतीय जैन संघटना,  
पुणे.

**AGREEMENT**

This Agreement ("Agreement") is executed on this 14 day of May 2020 at 7.00 pm

**BY AND BETWEEN**

KRSNAA DIAGNOSTICS PRIVATE LIMITED, a private limited company incorporated under the Companies Act, 1956, having its registered office at Pavanansagar, Chinchwad, Pune - 411031 represented by its authorized Signatory Ms. Pallavi (Bhatnagar Jain) (hereinafter referred to as "KDPL" which expression shall unless it be repugnant to the context mean and include its successors and permitted assigns) of the **FIRST PART**;

**AND**

Bharatiya Jain Sanghatana Mobile Dispensary, a Non-Governmental Organization registered under applicable laws, represented through its authorized Signatory, Shri Shantilal Gulabchand Motha (PAN - AARTBI9ML) address at Bharatiya Jain Sanghatana, Level 3, Muntha Chambers II, Senapati Bapat Marg, Pune-411016 (Maharashtra), India hereinafter referred to as "Client" which expression shall unless it be repugnant to the context mean and include its successors and permitted assigns) of the **SECOND PART**;

KDPL and Client shall be individually called as 'Party' and collectively as 'Parties'.

**WHEREAS:**

A. KDPL is engaged in the business of providing diagnostic services to patients through its own Lab or tied up other Labs. KDPL is also providing COVID-19 testing facilities through its NABL accredited and ICMR approved laboratory in Pune.

B. Client is a Non-Governmental Organization, providing "Mobile Dispensary Seva" in various cities across Maharashtra and other states of India. During this COVID-19 Pandemic, client has shown its willingness to extend the scope of services through its organization as aid to the citizens of our country by providing COVID-19 sample testing (RT-PCR swab testing) through an ICMR approved Laboratory and has approached KDPL for the same.

C. Based on the representations, warranties and indemnities of each Party, the Parties are entering into this Agreement to record the detailed terms and conditions for the purpose of this agreement

**1. DEFINITIONS:**

1.1. In this Agreement, the following capitalized terms shall have meanings as defined herein:

1.1.1. "Agreement" shall mean this Agreement, Annexures, addendum, attached hereto;

1.1.2. "Diagnostics Services" shall mean and include pathology services inter alia testing of COVID-19 Samples etc.;

1.1.3. "Sample" shall mean and include the sample/specimens of saliva, nasal swabs, nasal solution, blood, serum, plasma, urine, sputum, stool, tissues, body fluids, etc. of patients;

**2. ENGAGEMENT AND OBJECT:**

2.1. KDPL will provide the sample collection and processing service to the suspected Patients that are already referred, screened and prescribed after due examination by the panel of doctors of the Client.

(Bhatnagar Jain) (Mohta)

(PUNE)

तहसिल कार्यालय हवेली

१३१ शुक्रवार पेट खडकमाळ आळी पुणे ०२

दुरध्वनी क्र-०२०-२२४९२३४८ Email ID-tahsiladarhaveli@pune@gmail.com

जा.क्र.नियंत्रण आरोग्य/४५/२०२०  
पुणे, दिनांक २९/०३/२०२१

प्रति,  
श्री.शांतीलाल जी मुध्वा  
संस्थापक अध्यक्ष  
भारतीय जैन संघटना, पुणे

विषय - भारतीय जैन संघटनेच्या माध्यमातून २० डिस्पेन्सरी मो. व्हॅनडारे पुणे व पिंपरी चिंचवड शहरात मोफत वैद्यकीय सेवा पुरवण्यास परवानगी मिळणे बाबत.

उपरोक्त विषयी अर्ज करून भारतीय जैन संघटना ही सामाजिक क्षेत्रात (अपती व्यवस्थापन) या कार्यात गेली ३० वर्षे कार्यरत आहे. कोरोना आपत्ती मध्ये पुणे शहर व पिंपरी चिंचवड शहराच्या कार्यक्षेत्रात २० मो.डिस्पेन्सरी व्हॅन च्या माध्यमातून वैद्यकीय सेवा पुरवण्यास परवानगी मिळणेस विनंती केली आहे. त्याचि कोरोना विषाणूचा संसर्ग अनुषंगाने फोण्डारे पंड प्रक्रिया सहित कालम १४४ (१) (२) अन्वये कोणत्याही व्यक्तीला रूपावर किंवा सार्वजनिक वाहतुकीने रूपावर, गल्ली या ठिकाणी सायकल तसेच पारंपारिक व अपारंपारिक हंधारावर घालणाऱ्या मोटार सायकल (गिअरसह/शिवाय) सर्व प्रकारची तीन तिन चाकी वाहणे, हलकी वाहने मध्यम वजनाची वाहणे जड वाहतुकीची वाहणे यांचा प्रवास यासाठी मनाई आदेश दि.२३/३/२०२० ते १४/४/२०२० चे दरम्यान संपूर्ण महाराष्ट्र भर लागू करण्यात आला आहे.

आपल्या विनंती नुसार अत्यावश्यक संवेसाठी आपणास पुणे शहर व पिंपरी चिंचवड शहराच्या कार्यक्षेत्रात २० मो.डिस्पेन्सरी व्हॅन च्या माध्यमातून वैद्यकीय सेवा पुरवण्यास खालील अटीवर परवानगी देणेत येत आहे.

१. सदर काम करणेसाठी नेमणूक केलेल्या सर्व कर्मचारी यांना ओळख पत्र देण्यात यावे.

२. एका वाहना मध्ये शासनाच्या नियमानुसार कर्मचाऱ्यांची संख्या मोनकीच ठेवणेत यावी.

३. कार्यरत कर्मचाऱ्या मध्ये सोशल डिस्टन्स या वापर करणेत यावा.

सदरचे पत्र हे आपल्या विनंती नुसार देणेत आलेले आहे. सदर पत्राचा गैर वापर केलेस आपली व्यवस्थापन कायदा २००५ व भा.द.वि. १८८ प्रमाणे कारवाई करणेत येईल.

(Assant Incident Commander)

ता.लुका कार्यकारी दंडाधिकारी हवेली (पुणे)



# Print Media Coverage

Annexure-1



## तृत्तापञ्च बातामया



### "डॉक्टर आपल्या दारी"



## 'डॉक्टर आपल्या दारी' उपक्रमाला आजपासून सुरुवात

महापालिका, भारतीय जैन संघटना आणि फोर्स मोटर्सचा संयुक्त उपक्रम

पिंपरी, दि. ४ (प्रतिनिधी) - पिंपरी-चिंचवड महापालिका, भारतीय जैन संघटना आणि फोर्स मोटर्स यांच्यातर्फे मोबाईल डिस्पेंसरी व्हॅनच्या माध्यमातून 'डॉक्टर आपल्या दारी' या उपक्रमाला आज सुरुवात करण्यात आली. कोरोना साधारण नियंत्रणात आणण्यासाठी नागरिकांच्या दारांपर्यंत ही सेवा सुरु करण्यात आली आहे. सोशल डिस्टेंसिंगचे पालन करून कोरोनासदृश लक्षणे असणाऱ्या रुग्णांनी या माध्यमातून आपली आरोग्य तपासणी करून घ्यावी, असे आवाहन महापौर उषा बोरें यांनी केले.

कोरोना विषाणूचा संसर्ग आटोक्यात आणण्यासाठी



पिंपरी : महापालिका, जैन संघटना आणि फोर्स मोटर्स यांच्या संयुक्त विद्यमाने शहरात 'डॉक्टर आपल्या दारी' उपक्रमाला सुरुवात झाली.

महापालिकेच्या वतीने विविध उपस्थायोजना करण्यात येत आहेत. इतर सामाजिक संघटना या कार्यामध्ये स्वयंसेवक सहभागी होत आहेत. त्याचाच एक भाग म्हणून भारतीय जैन संघटना व फोर्स मोटर्स यांच्या वतीने 'मोबाइल डिस्पेंसरी व्हॅन' शहरातील दार लोकांसाठी असणाऱ्या भूभागात जाऊन नागरिकांची वैद्यकीय

तपासणी करणार आहे. त्यामध्ये महापालिकेचे वैद्यकीय पथक सहभागी होणार आहे. या पथकाकडून शहरातील ६० वर्षे वयोगटापुढील नागरिक आणि पिछेवारी यांचीही मोफत तपासणी केली जाणार आहे.

पिंपरीतील महापालिका भवनासमोर सुरु करण्यात आलेल्या उपक्रम प्रसंगी आयुक्त श्रावण हर्डीकर, उपमहापौर तुषार शिंगे, सारस्वद पक्षनेते नामदेव डावे, शिवसेना गटनेते राहुल कलोट, अतिरिक्त आरोग्य वैद्यकीय अधिकारी डॉ. पवन साळवे, सहस्यक अमृत मोरारि वितळे,

अण्णा बोटदे यांच्यासह अनेक मान्यवर उपस्थित होते. सध्या लॉकडाऊन असल्यामुळे नागरिकांना घराबाहेर पडता येत नाही. परिणामी छोटा आवाजाच्या तपासणीसाठी रुग्णांना वैद्यकीय येरा उपलब्ध व्हावी यासाठी या मोबाइल डिस्पेंसरी व्हॅनची व्यवस्था केलेली आहे. त्यामध्ये महापालिकेच्या वैद्यकीय पथकासमोर्त रुग्णांची तपासणी केली जाणार आहे. ज्या परिसरांमध्ये ही व्हॅन उभी करण्यात येईल तेथे ध्वनीसंकेतद्वारे रुग्णांना तपासणीकामी येण्याबाबत विनंती केली जाईल. डॉक्टर कोणाच्याही घरी न जाता व्हॅनमध्येच

संस्थितांची आरोग्य तपासणी करतील. तपासणीसाठी उभेलेल्या रुग्णांनी मास्क किंवा तोंडासाठी स्मॉल बांधणे सक्तीचे असेल. सदी, खोकला, नाक मळणे, अंगठुडी ही लक्षणे अनेक प्रकारच्या विषाणूजन्य तापामध्येसुद्धा दिसून येतात. त्यामुळे नागरिकांनी घाबरून जाऊ नये. महापालिकेने वेळेवेळी केलेल्या आरोग्य मूल्यांचे पालन करून प्रत्येकाने स्वतःची काळजी घेतली पाहिजे. वैद्यकीय तपासणी केल्यामुळे एखाद्या रुग्णाप्रत्ये कोरोना आजाराची लक्षणे आढळल्यास संस्थितांना वेळीस करून पुढील वैद्यकीय चाचण्या केल्या जातील.

# PCMC



मुंबई-पुणे परिसर

## आता 'डॉक्टर आपल्या दारी'

पुणे महापालिका, फोर्स मोटर्स यांच्या संयुक्त विद्यमाने आयोजन : मोफत होणार तपासणी

प्रतिनिधी  
पुणे महापालिका, फोर्स मोटर्स यांच्या संयुक्त विद्यमाने आयोजन : मोफत होणार तपासणी



पिंपरी : कोरोना विषाणूची संभाव्य प्रसरणपूर्वी होणार तपासणी ही या उपक्रमाला पुणे महापालिका, फोर्स मोटर्स यांच्या संयुक्त विद्यमाने आयोजन : मोफत होणार तपासणी

पुणे महापालिका, फोर्स मोटर्स यांच्या संयुक्त विद्यमाने आयोजन : मोफत होणार तपासणी



## फिरत्या दवाखान्यांतून होणार रुग्णांवर उपचार



## म

पुणे महापालिका, भारतीय जैन संघटना आणि फोर्स मोटर्स यांच्या संयुक्त विद्यमाने आयोजन : मोफत होणार तपासणी



पिंपरी : महापालिका, भारतीय जैन संघटना आणि फोर्स मोटर्स यांच्या वतीने मोबाईल डिस्पेंसरी व्हॅन सुरु करण्यात आली. त्याच्या दृष्टांतरासमोरी महापालिका आयुक्त श्रावण हर्डीकर (दोन्हीकडून दुसरे), एकाच पक्षात आणि अन्य मान्यवर.

तपासणीसाठी येणाऱ्या रुग्णांनी लोड्डसस घाबरू किंवा घाबरून जाणे सक्तीचे आहे. कोरोनासह निवारण करण्यासाठी नागरिकांच्या दारांपर्यंत ही सेवा सुरु केली आहे. या वेळी महापौर उषा बोरें, आयुक्त श्रावण हर्डीकर, जैन संघटनेचे मुख्याध्यक्ष राहुल डावे, अनेक पक्षात आदी उपस्थित होते. सोशल डिस्टेंसिंग राखून रुग्णांनी आरोग्य तपासणी करावी, असे आवाहन बोरें यांनी केले. दारमधून या व्हॅनमुळे दार लोकांसमोर आऊन

नागरिकांनी घाबरू नये  
महापालिकेने अतिरिक्त वैद्यकीय अधिकारी डॉ. पवन साळवे यांच्याने, 'सदी, खोकला, अंगठुडी ही लक्षणे अनेक प्रकारच्या विषाणूजन्य तापामध्येसुद्धा दिसून येतात. त्यामुळे नागरिकांनी घाबरून नये. अंगठुडी, शिंयडे सौदास, पाकड, शिंयडे कासात राहण्याचा सर्वां जाणजेच या लक्षण जाणार आहेत.'

रुग्णांची तपासणी करणे शास्त्र होईल. जेथे नागरिक आणि पिछेवारी लक्षणे महापालिकेचे डॉक्टर आणि परिषदांमध्ये कबळी घ्याव्यात जाते आहे.











## Print Media Coverage

## Annexure-1

## Malegaon

# मालेगावचा कोरोनामुक्त वाटचालीचा आदर्श अतुलनीय : शांतिलाल मुथा

मालेगाव : महापालिकापक्षक कोरोनाच्या पारवर्धूमीवर सुरु नियोजन करून पवित्र प्रतिबंधात्मक उपाययोजना केल्यामुळे कोरोनामुक्तीचा आदर्श पत्रांचा दखल राज्यस्तरावर घेतली जात असल्याचे कोतुकोद्वारा केल्या जातोय जैन संघटनेचे पुणे येथील संस्थापक अध्यक्ष शांतिलाल मुथा यांनी सादले.

शांतिलाल मुथा यांनी शुक्रवारी (दि.१२) मालेगाव येथील कोरोनाची स्थिती माणून घेतली. त्यानंतर सायंकाळी मालेगाव पत्रकार परिषदेत त्यांनी कोरोनामुक्तीच्या प्रयत्नांवर संपादन करत केले. मुथा यांनी दिवसभरात महापालिकेने तयार केलेल्या कोविड क्लर हेलथ सेंटरला भेट देण्यासह विविध उपक्रमांना भेटी



मालेगावी मार्गदर्शन करताना शांतिलाल मुथा. समवेत राज्याचे कृषी व भाजी सैनिक कल्याणमंत्री दावा भुसे, महापालिका आयुक्त दीपक कासार आदी.

दिल्या. आयुक्त दीपक कासार यांनी त्यांना प्रशासनाच्या कोरोनामुक्तीच्या प्रयत्नांची माहिती दिली. मंत्री दावा भुसे यांनी भारतीय जैन संघटनेने केलेल्या सहकार्याबद्दल आभार व्यक्त केले.

खासदार सुभाष भांगरे, महापौर ताहोरा शहीद शेख, माजी आमदार रशीद शेख, नंदकिशोर साखला, दीपक चोपडा,

दिनेश जैन, प्रतापमल बाफणा, विजय दुगड, नितीन ब्रह्मेचा बांच्यासह जैन संघटनेचे सदस्य उपस्थित होते.

## फिरत्या जैन संघटनेचे अध्यक्ष शांतिलाल मुथा यांची माहिती

भारतीय जैन संघटनेचे अध्यक्ष शांतिलाल मुथा यांची माहिती

मालेगाव : शांतिलाल मुथा यांनी शुक्रवारी (दि.१२) मालेगाव येथील कोरोनाची स्थिती माणून घेतली. त्यानंतर सायंकाळी मालेगाव पत्रकार परिषदेत त्यांनी कोरोनामुक्तीच्या प्रयत्नांवर संपादन करत केले. मुथा यांनी दिवसभरात महापालिकेने तयार केलेल्या कोविड क्लर हेलथ सेंटरला भेट देण्यासह विविध उपक्रमांना भेटी

दिल्या. आयुक्त दीपक कासार यांनी त्यांना प्रशासनाच्या कोरोनामुक्तीच्या प्रयत्नांची माहिती दिली. मंत्री दावा भुसे यांनी भारतीय जैन संघटनेने केलेल्या सहकार्याबद्दल आभार व्यक्त केले.

खासदार सुभाष भांगरे, महापौर ताहोरा शहीद शेख, माजी आमदार रशीद शेख, नंदकिशोर साखला, दीपक चोपडा,

दिनेश जैन, प्रतापमल बाफणा, विजय दुगड, नितीन ब्रह्मेचा बांच्यासह जैन संघटनेचे सदस्य उपस्थित होते.

## 'डॉक्टर आपल्या दारी' मोहिमेतून ५० हजार रुग्णांची तपासणी

### जैन संघटनेचे संस्थापक शांतिलाल मुथा यांची माहिती

मालेगाव : गेल्या ३५ वर्षांपासून सामाजिक कार्यात अग्रेसर असलेल्या भारतीय जैन संघटनेच्या मार्फत कोरोनाच्या पारवर्धूमीवर शहरात १४ फिरते दवाखाने सुरू करण्यात आले. आहेत. गेल्या दोन महिन्यांपासून ही आरोग्यसेवा अविरत सुरू असल्याची माहिती संघटनेचे संस्थापक शांतिलाल मुथा यांनी दिली.

शहरात भारतीय जैन संघटना व फोर्स मोटर्स यांच्या संयुक्त विद्यमाने १४ फिरते दवाखाने सुरू करण्यात आले आहे. मुथा यांनी मालेगाव शहरात भेट घेत आढावा घेतला. शासकीय विश्रामगृहावर महापालिका आयुक्त दीपक



कासार यांच्या उपस्थितीत शुक्रवारी (दि. १२) पत्रकार परिषद घेतली. जैन संघटनेच्या माध्यमातून 'डॉक्टर आपल्या दारी' ही योजना सुरू करण्यात आल्याची माहिती नंदकिशोर साखला यांनी दिली. यात ५० हजार रुग्णांची तपासणी केली असून यातील ९८३ संशयित रुग्णांना पुढील उपचारासाठी महापालिका रुग्णालयात वर्ग केल्याची माहिती ही त्यांनी दिली.

यावेळी उपायुक्त नितीन कापडणीस यांच्यासह राज्य उपाध्यक्ष दीपक चोपडा, प्रतापमल बाफणा, विजय दुगड, मालेगाव शहर अध्यक्ष व प्रकल्प प्रमुख दिनेश जैन, नितीन ब्रह्मेचा, शशिकुमार कर्नावट, कल्पेश जैन, विनोद मंडलेचा, अनिल बाफणा, सचिन लोढा, तुषार बाफणा, सचिन कोठारी, आदित्य सिसोदिया, पियुष शर्मा आदी उपस्थित होते.



Washim

# डॉक्टर आपल्या दारी उपक्रमांतर्गत १० हजार नागरिकांची तपासणी भारतीय जैन संघटना व फोर्स मोटर्सचा स्तुत्य उपक्रम



। वाशिम, दि. १८ जून ।

कोरोनाचा संकटाने समाजसेवक, जैनसंघटना यांच्यामार्फत लोकसेवा अन्वयेन, पोषक योगी व्यवस्था उपलब्ध करून देत आहेत. या संकटकाळात नागरिकांची जलून नागरिकांची आरोग्य तपासणी करून स्वस्थ राखून औषधीचे वितरण भारतीय जैन संघटना व फोर्स मोटर्सचा स्तुत्य उपक्रम आहे.

आजवरही दहा हजार नागरिकांची आरोग्य तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

पोषक औषधीच्या वितरणसोबतच कोरोनाची तपासणी देण्यासाठी आरंभ करून घेतला आहे. नागरिकांची तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

पोषक औषधीच्या वितरणसोबतच कोरोनाची तपासणी देण्यासाठी आरंभ करून घेतला आहे. नागरिकांची तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

देखले, डॉ. हरिप चाहेरी, डॉ. मुनाता भात, डॉ. नितिन चव्हाणे, डॉ. माधव निंबाळे, डॉ. संतोष वेदकर, केमोस्ट अँड इगिस्ट असेलचे जिल्हाध्यक्ष राजेश पाटील शिरसाट, प्रवीण पाटील, श्याम नेनवाणी, डॉ. निता सोनुने, पांडुरंग अश्विनाकर, चेतन सेवाकर, गुप, सुनील पाटील खडगे, डॉ. जीवना नायक, डॉ. मनोज राठोड, प्रवीण पाटील, रवींद्र पेडारकर, मुनील दिगसकर, पांडुरंग सनाईक, सजीव

भांडुरंग, आशा वर्कर, आंगणवाडी सेविकासह अनेकजणे सहकार्य मिळत असल्याची माहिती संपादक नितेश सोमणी पंती दिली आहे. सत ५१ दिवसांपासून अतिशय अत्यंत कठिण पार पाडून डॉक्टर आपल्या दारी या उपक्रमांतर्गत डॉ. मुनाता भात, डॉ. नितिन चव्हाणे, डॉ. माधव निंबाळे, डॉ. संतोष वेदकर, केमोस्ट अँड इगिस्ट असेलचे जिल्हाध्यक्ष राजेश पाटील शिरसाट, प्रवीण पाटील, श्याम नेनवाणी, डॉ. निता सोनुने, पांडुरंग अश्विनाकर, चेतन सेवाकर, गुप, सुनील पाटील खडगे, डॉ. जीवना नायक, डॉ. मनोज राठोड, प्रवीण पाटील, रवींद्र पेडारकर, मुनील दिगसकर, पांडुरंग सनाईक, सजीव

## लोकाभत

'डॉक्टर आपल्या दारी' उपक्रम 'भारतीय जैन संघटनेचा उपक्रम

## १० हजार नागरिकांची तपासणी

संपादक मुनिरा देवळे

वाशिम: कोरोनाचा संकटाने जैन समाजाला मोठा आव्हान द्यायला लागले आहे. या संकटकाळात नागरिकांची जलून नागरिकांची आरोग्य तपासणी करून स्वस्थ राखून औषधीचे वितरण भारतीय जैन संघटना व फोर्स मोटर्सचा स्तुत्य उपक्रम आहे.



आजवरही दहा हजार नागरिकांची आरोग्य तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

पोषक औषधीच्या वितरणसोबतच कोरोनाची तपासणी देण्यासाठी आरंभ करून घेतला आहे. नागरिकांची तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

## लोकाभत समाचार

## 10 हजार लोगों ने लिया स्वास्थ्य जांच का लाभ

वाशिम। 19 जून। लोक सेवा

भारतीय जैन संघटना एवं फोर्स मोटर्स की ओर से डॉक्टर आपके द्वार उपक्रम के तहत अब तक जिले के 10 हजार लोगों की जांच कर देवा का निःशुल्क वितरण किया गया है।

जिजेएस के संस्थापक शांतिलाल मुया के मार्गदर्शन में उपक्रम संयोजक शिखरचंद बागरेचा तथा सहसंयोजक पिजेएस जिलाध्यक्ष नीलेश सोमणी के मार्गदर्शन में प्राप्ति इस उपक्रम में मोबाइल वैन द्वारा डॉक्टरों समेत शहर एवं ग्रामीण क्षेत्र में जाकर लोगों की स्वास्थ्य जांच की जा रही है।

मालोच तहसील के शिपुर, राहुर, हवातखेडा, शेलगांव बोर्डे, वाघाड, करंजी, ब्राह्मणवाड़ा आदि



गांवों के लोगों की स्वास्थ्य जांच कर देवा का वितरण किया गया। इस उपक्रम में डॉ. सिद्धार्थ देवले, डॉ. हरिप चाहेरी, डॉ. मुनाता भात, डॉ. नितिन चव्हाणे, डॉ. माधव निंबाळे, डॉ. संतोष वेदकर, केमोस्ट अँड इगिस्ट एसोसिएशन के जिलाध्यक्ष राजेश पाटील शिरसाट, प्रवीण पाटील, श्याम नेनवाणी, डॉ.

डॉक्टर आपके द्वार उपक्रम को व्यापक प्रतिसाद

नीता सोनुने, पांडुरंग अश्विनाकर, चेतन सेवाकर, गुप, सुनील पाटील खडगे, डॉ. जीवना नायक, डॉ. मनोज राठोड, प्रवीण पाटील, रवींद्र पेडारकर, डॉ. निता सोनुने, पांडुरंग अश्विनाकर, चेतन सेवाकर, गुप, सुनील पाटील खडगे, डॉ. जीवना नायक, डॉ. मनोज राठोड, प्रवीण पाटील, रवींद्र पेडारकर, मुनील दिगसकर, पांडुरंग सनाईक, सजीव

## जिल्ह्यात दहा हजार नागरिकांची मोफत तपासणी

'डॉक्टर आपल्या दारी' उपक्रमांतर्गत होत आहे तपासणी

वाशिम १८ जून २०२०

कोरोनाचा संकटाने जैन समाजाला मोठा आव्हान द्यायला लागले आहे. या संकटकाळात नागरिकांची जलून नागरिकांची आरोग्य तपासणी करून स्वस्थ राखून औषधीचे वितरण भारतीय जैन संघटना व फोर्स मोटर्सचा स्तुत्य उपक्रम आहे.



आजवरही दहा हजार नागरिकांची आरोग्य तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

पोषक औषधीच्या वितरणसोबतच कोरोनाची तपासणी देण्यासाठी आरंभ करून घेतला आहे. नागरिकांची तपासणी करून त्यांना मोफत औषधीचे वितरण करण्यात आले आहे. सदर उपक्रमामुळे नागरिकांना मोठा आधार मिळाला आहे. सतत सामाजिक जागीत पुढाकार घेऊन संकटकाळात लोकसेवा मंडल करण्याचे काम भारतीय जैन संघटना भारतीय जैन संघटना डॉक्टरांच्या चमूसह शहर व ग्रामीण भागात जाऊन लोकांच्या आरोग्याची तपासणी करून त्यांना

## लोकाभत समाचार

## कोरोना कर्मवीर योद्धाओं का सत्कार

वाशिम। 3 जून। लोक सेवा

भारतीय जैन संघटना के संस्थापक अध्यक्ष शांतिलाल मुया के मार्गदर्शन तथा संयोजक शिखरचंद बागरेचा एवं जिलाध्यक्ष नीलेश सोमणी के मार्गदर्शन में 60 दिनों उपक्रम चलाते हुए लगभग 15 हजार लोगों की निःशुल्क स्वास्थ्य जांच कर देवा का वितरण किया गया।

केकत उमरा के चेतन सेवाकर आर्केड्डा गुप की ओर से डॉक्टरआपके द्वार उपक्रम के माध्यम से सेवा देने वाले सभी कोरोना योद्धाओं का सत्कार किया गया।



इस अवसर पर शिखरचंद बागरेचा, चिकित्सा अधिकारी डॉ. मुनाता भात, स्वास्थ्य सेवक डॉ. नितिन चव्हाणे, डॉ. राधेश्याम वैद्य, नीलेश सोमणी, रवींद्र पेडारकर,

गजानन शेलके, सुनील दिगसकर, संजीव भांडुरंग, अक्षय बोडे, पांडुरंग सनाईक, सजय दिगसकर, प्रमोद भालाकर, दीपक उचितकर, गजानन अप्पावाल का सत्कार किया।



## Nashik

[illegible]

# Jalna

**लोकमत समाचार**

## मोबाइल अस्पताल से अब तक 8 हजार मरीजों का इलाज : हस्तीमल बंब

ગાલગા ૧ ૪ જૂન ૧ લોસ સેવા

भारतीय जैन संगठन, जनरल मर्चेंट, व्यापारी महासंघ, पुरु मिश्र, मेडिकल होमियोपैथिक कॉलेज, फोर्स मोटर्स, अधिष्ठित संगठन तथा जालना जिला सरकारी अस्पताल को मदद से जिले में मोबाइल डिस्पेंसरी वैन के तहत मरीजों को उनके घरों पर पहुँच स्वास्थ्य सुविधा उपलब्ध कराई जा रही है. जैन संगठन के राज्याध्यक्ष हस्तीमल बंधू ने बताया कि अब तक 8 हजार मरीजों ने इस सुविधा का लाभ लिया है।

इस उपक्रम में सेवा देने वाले डॉक्टरों के साथ ही अन्य लोगों का सत्कार कर उन्हें सम्मान-पत्र दिया गया। हस्तीमल बंध ने कहा कि जालना जिले के ग्रामीण इलाकों में 4 डिस्पेंसरीयें चलायी जा रही हैं। 15 दिन में 8 हजार लोगों तक जस्त्री



स्थास्य सुविधा उपलब्ध करवायी गई है। इसमें परिवार के वृद्ध, महिला और छोटे बच्चों को ध्यान में रखते हुए सड़ों, खांसी, पेट दर्द सहित अन्य बीमारियों का इलाज किया गया। हस्तमाला बंब में बताया गया कि संगठन के संस्थापक शांतिनाल मुधा, राजेंद्र लुंकड, राज्य प्रभारी नंदकिशोर साखला के मार्गदर्शन में यह उपक्रम केवल जानना में ही नहीं बल्कि पुणे महाराष्ट्र में सफलतापूर्वक चलाया जा रहा है।

कोरोना से मकाबले में कठिन

परिवर्तितियों में भी डॉ विजय लोन्कर, डॉ सुदर्शन काले, डॉ जयदेश काले डॉ विजय सेनानी, डॉ आकाश पांडे, डॉ नंदनाथकर, डॉ कोल्हे, डॉ महानज, डॉ टेकले, डॉ शुभाषी, डॉ मयूर, डॉ मंगेश, डॉ हुलेकर, डॉ सातव, डॉ कोकण, डॉ चव्हाण स्वास्थ्य सेवा जाणना जिले में उपलब्ध करवा रहे हैं। इसके साथ ही सोमन के एड अभय सेठिया, पवन सेठिया, ताराचंद कुचेरीया, धनराज जैन, अशोक सेवती, शिखरचंद लोहाड़े, किरण रायचवानी, नरेंद्र मोदी, मिश्री

जालना में चलाए जा रहे  
मोबाइल अस्पताल की  
सफलता को लेकर  
परिश्रम करने वालों का  
सत्कार जैन सोाठन के  
राज्याध्यक्ष हस्तीमल बंब  
ने किया

मेडिकल कॉलेज की डॉ. कांचन देसराडा, योगेश देसराडा, सुखदेव बजाज, प्रवीण मोता, दिनेश राका, सोरभ सायनी, जयकुमार वाक्लीवाल, विकास मेहरे, संजय छल्लानी, मयूर वाक्लीवाल, चंदन गोलेच्छ, अशोक शाह, नरेंद्र जोगड, सैयद जाकेर, जनयारायण दारक, जगन्नाथ थोरे, जयनाथ खडेलवाल, अल्केस सोमानी, अनिकेत अय्यर आदि परिश्रम कर रहे हैं. इन सभी का अंश जालना में संस्कार कर सम्मान-पत्र दिया गया.

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# Electronic Media Coverage Annexure-2

Channel	Place	Electronic News Links -Mobile Dispensary Seva
N TV NEWS	PALGHAR	<a href="https://youtu.be/YCUSjbO0Gs4">https://youtu.be/YCUSjbO0Gs4</a>
NAMASKAR MAHARASHTRA	NANDED	<a href="https://youtu.be/B83lrPZTCCE">https://youtu.be/B83lrPZTCCE</a>
NTV	WASHIM	<a href="https://youtu.be/1CAAwOnQvIY">https://youtu.be/1CAAwOnQvIY</a>
AAPLYA AAWAJ	PUNE	<a href="https://youtu.be/62uJH4Z700k">https://youtu.be/62uJH4Z700k</a>
KHOJ MASTER ABHIYAN	PUNE	<a href="https://www.youtube.com/watch?v=xGHF04P-UW0">https://www.youtube.com/watch?v=xGHF04P-UW0</a>
BR NEWS	SOLAPUR	<a href="https://www.youtube.com/watch?v=RMsdPVZHA3Y">https://www.youtube.com/watch?v=RMsdPVZHA3Y</a>
JANMAT MARATHI	CHANDWAD	<a href="https://www.youtube.com/watch?v=zkaAQ1p-mB8">https://www.youtube.com/watch?v=zkaAQ1p-mB8</a>
MAHARASHTRA NEWS	PUNE	<a href="https://www.youtube.com/watch?v=-xPgYR5yyuk">https://www.youtube.com/watch?v=-xPgYR5yyuk</a>
CCN NEWS MARATHI	RAHTA	<a href="https://www.youtube.com/watch?v=rZ5fp-Alba8">https://www.youtube.com/watch?v=rZ5fp-Alba8</a>
C 24 TAS	SANGAMNER	<a href="https://www.youtube.com/watch?v=Lh9_-rCdqOI">https://www.youtube.com/watch?v=Lh9_-rCdqOI</a>
NEWS 15 MARATHI	WASHIM	<a href="https://www.youtube.com/watch?v=910ANwJ1a7c">https://www.youtube.com/watch?v=910ANwJ1a7c</a>
CNI MAHARASHTRA	PUNE	<a href="https://www.youtube.com/watch?v=7_B5AN7LOaY">https://www.youtube.com/watch?v=7_B5AN7LOaY</a>
IN NEWS	SOLAPUR	<a href="https://www.youtube.com/watch?v=eenGwqZGG7c">https://www.youtube.com/watch?v=eenGwqZGG7c</a>
MY NEWS	RAHURI	<a href="https://www.youtube.com/watch?v=BRf6E0u9h1U">https://www.youtube.com/watch?v=BRf6E0u9h1U</a>
BR NEWS		<a href="https://www.youtube.com/watch?v=APUFBdzYzm4">https://www.youtube.com/watch?v=APUFBdzYzm4</a>
NEWS FLASH	AURANGBAD	<a href="https://www.youtube.com/watch?v=wiZlfa9JfY">https://www.youtube.com/watch?v=wiZlfa9JfY</a>
RN NEWS	MANMAD	<a href="https://www.youtube.com/watch?v=K4LD_O_keWI">https://www.youtube.com/watch?v=K4LD_O_keWI</a>
LIVE SOLAPUR AYOJ JANSEVA	SOLAPUR	<a href="https://www.youtube.com/watch?v=IQzydWs5Ga8">https://www.youtube.com/watch?v=IQzydWs5Ga8</a>
C 24 TAS PUNE	SINGHGAD	<a href="https://www.youtube.com/watch?v=WtuzBtJKMCM">https://www.youtube.com/watch?v=WtuzBtJKMCM</a>
JANMAT MARATHI	NANDGAON	<a href="https://www.youtube.com/watch?v=A5LAJ-tGeVw">https://www.youtube.com/watch?v=A5LAJ-tGeVw</a>
MAHANAGAR NEWS	RAHURI	<a href="https://www.youtube.com/watch?v=ygu8rc9JZOc">https://www.youtube.com/watch?v=ygu8rc9JZOc</a>
LOCAL WORLD	PUNE	<a href="https://www.youtube.com/watch?v=8YcXzUfUX30">https://www.youtube.com/watch?v=8YcXzUfUX30</a>
M MATRO	PUNE	<a href="https://www.youtube.com/watch?v=tp1B4bcnjXE">https://www.youtube.com/watch?v=tp1B4bcnjXE</a>
HELLO MALEGAON	MALEGAON	<a href="https://www.youtube.com/watch?v=JnTL4G5k7s8">https://www.youtube.com/watch?v=JnTL4G5k7s8</a>
MAHARASHTRA NEWS	PUNE	<a href="https://www.youtube.com/watch?v=W7oVwYqlkxE">https://www.youtube.com/watch?v=W7oVwYqlkxE</a>
AWAJ NEWS	NANDGAON	<a href="https://www.youtube.com/watch?v=752D1wEY6wY">https://www.youtube.com/watch?v=752D1wEY6wY</a>
NEWS LOKNAYAK	GHANSAWANGI	<a href="https://www.youtube.com/watch?v=ISPTAhjzqJU">https://www.youtube.com/watch?v=ISPTAhjzqJU</a>
MYKOKAN	DAPOLI	<a href="https://www.youtube.com/watch?v=s3bsxHJb2k0">https://www.youtube.com/watch?v=s3bsxHJb2k0</a>
SHUBHAM NEWS	PUNE	<a href="https://www.youtube.com/watch?v=K4MGa-Z6B0c">https://www.youtube.com/watch?v=K4MGa-Z6B0c</a>
RNO	PUNE	<a href="https://www.youtube.com/watch?v=Tkakh3V7WUc">https://www.youtube.com/watch?v=Tkakh3V7WUc</a>
SB NEWS	AURANGABAD:	<a href="https://youtu.be/p9oYgCNVFak">https://youtu.be/p9oYgCNVFak</a>
NEWS LOKNAYANK	SHIRUR- ANANTPAL	<a href="https://youtu.be/JknhHdhjCwQ">https://youtu.be/JknhHdhjCwQ</a>
JAY MAHARASHTRA	PUNE	<a href="https://youtu.be/fs_o-K4fUok">https://youtu.be/fs_o-K4fUok</a>
S9 CHANNEL	SANGAMNER	<a href="https://youtu.be/kHEtjOEAEYA">https://youtu.be/kHEtjOEAEYA</a>
C NEWS	SANGAMNER	<a href="https://youtu.be/U81ZOWlteXM">https://youtu.be/U81ZOWlteXM</a>

# Social Media Coverage

Annexure-3





# Photographs

Annexure-4



Ambejogai - Beed



Aurangabad



Beed



Gangapur



Jafrabad - Jalna



Karjat



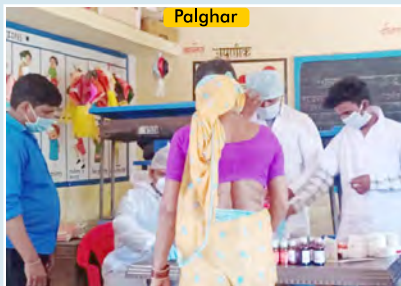
Nashik



Nashik Rahul Nagar Takli



Parbhani



Palghar



Rajgurunagar



Ratnagiri



Sangamner-Nashik



Shindkhed



Solapur



# Photographs

## Annexure-4





# Creatives

Annexure-5

एथिल-मे महिन्हाच्या कडक उन्हातही डॉक्टर आपल्या दारी पोहचत आहेत

कारण... कोरोना तुमच्या घरापर्यंत पोहचू नये म्हणून

**BJS FORCE**

हम ना रुकेगे, ना थकेगे

**BJS FORCE**

**डॉक्टर आपल्या दारी उपक्रम**

बीजेएसच्या मोबल डेअर डेअर केंद्रातील हे पोर्ते, एरिक्ससाठी सुरु केलेल्या मोबल डेअर डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

DOCTOR AT YOUR DOORSTEP

1 CITY	52 DAYS	52,964 PATIENTS
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**PIMPRI-CHINCHWAD**

4th April'20 - 25th May'20

Saluting all the brave heart Corona Warriors - "Doctors, Nurses, Paramedical Staff, Police, Corporators, Social Workers, NGOs, Drivers & Volunteers," who are fighting selflessly and untiringly in this war against COVID-19.

**BJS FORCE**

एक प्रवेशाचा 60 वर्षीय तमचे राग वही मन्नेले आनंद

"भगवान आपके रूप में आया हैं"

किरकोळ आरोग्य सेक्टरने रुग्ण होणे, लोकसामान्यते अंगणार लस वकलत राहिले.

"डॉक्टर आपल्या दारी"

उपक्रमाने निवार केंद्रात केले गेलेले औपचार्य वगैरे निवार केंद्रात लोकांना आनंद वर असून राहिलेले, विविध राज्य-विद्यार्थील अन्वय, सहाय्य आवा. विद्यार्थील लोकांना नेहमीचून लून किम्वतीर विद्यार्थील विद्यार्थी. भारतीय जैन संघटना, कोर्स मोर्चा आणि पंचे महाराष्ट्राला

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

Mobile Dispensary SEVA National Report 1<sup>st</sup> April 20 - 4<sup>th</sup> June 20

**1.2 Million PATIENTS TREATED**

**14K+ COVID-19 SUSPECTED REFERRED TO GOVT. HOSPITAL**

**227 NO OF DISPENSARIES USED**

Surging ahead with confidence in this fight against COVID-19

**DOCTOR AT YOUR DOORSTEP**

**BJS FORCE**

DOCTOR AT YOUR DOORSTEP

"Let your light shine before men in such a way that they may see your good works, and glorify your Father who is in heaven."

REMEMBERING GOOD FRIDAY

**BJS FORCE**

The Mobile Dispensary Van Seva "DOCTOR AT YOUR DOORSTEP"

BJS invites you to start a MOBILE DISPENSARY SEVA through your church, associations, groups in your region and help those who are in need of medical care

**BJS FORCE**

"Doctor at your doorstep" BJS Mobile Dispensary Vans are coming near you at

1. Ravet, Shinde Vasti, Bhondre Nagar
2. Mahatma Pule Nagar Slum
3. Punawale Village
4. Sanjay Gandhi Nagar, Borhadevadi

**HELLO PCMC RESIDENTS**

**BJS FORCE**

The Mobile Dispensary Van Seva "DOCTOR AT YOUR DOORSTEP" APRIL 17<sup>th</sup>, 2020.

If you are having COLD, COUGH OR FLU, or any other symptoms, please walk in at show points for free health checkup

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

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डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

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डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

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डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

**BJS FORCE**

डॉक्टर आपल्या दारी उपक्रम

डॉक्टर आपल्या दारी उपक्रमाने, एरिक्ससाठी सुरु केलेल्या मोबल डेअर कार्यरत आहेत आणि कारण... कोरोनाला हरवावाच

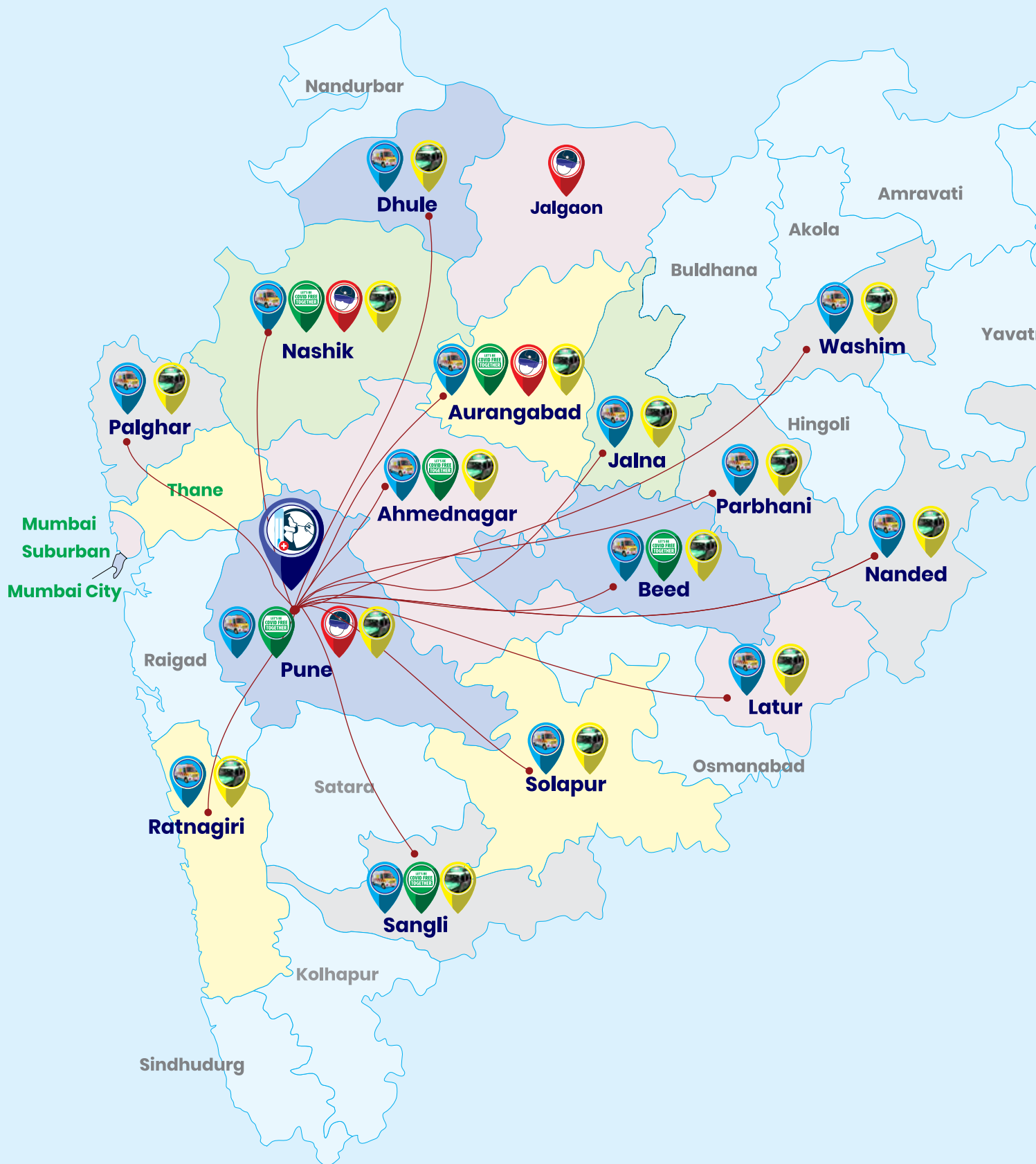
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# Snapshot of Scale and Reach



Breaking Covid-19 virus transmission chain in Maharashtra





## Mobile Dispensary Seva (MDS)

Locations: Pune and Pimpri-Chinchwad and rest of maharashtra (Total 30 locations)

Mobile  
Dispensaries **135**



Vehicle  
days **5038**

Health Checks



**9,36,441**

Referred to  
Govt. Hospitals



**10,849**

**Impact:**

MDS covered 90.3%  
of Covid-19 screenings  
and 91.2% of referrals  
for testing in the entire Pune-  
PCMC area

Ward



## Mission Zero

Locations: Pune and Pimpri-Chinchwad and rest of maharashtra (Total 10 Locations)

Health Checks



**51,500**

No. of Antigen + RT-PCR  
Positive Results



**Positive**

**7,950 (17.4%)**



## Swab Centre

Location: Pune

Swab tests



**2,253**

Positive samples



**Positive**

**325  
(14.4 %)**



## Smart Helmet

Locations: Pune, Aurangabad, Jalgaon, Nashik

Screening of  
people for Covid-19



**3,33,189**

Patients identified



**2,785**



## Corona Se Do Haath

Coverage: Entire maharashtra

A series of **6** audio-visual awareness talk shows on Covid-19 featuring the Health Minister of Maharashtra, widely telecast and disseminated through social media with objective to reduce fear, myths and misconceptions about Covid-19 and to promote authentic information



## Mass Awareness Drives

Locations: Pune and Pimpri-Chinchwad  
and rest of maharashtra  
(Total **34** Locations)

Public awareness on Covid-19 across  
program geographies through  
Prachar Rathes, electronic billboards,  
gantries, posters, banners, auto stickers  
and through WhatsApp messages



## Human Effort

BJS' Covid-19 programs task force **5,851**

Man-days **1,03,798**

Averaging man-days per person **18**









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