





## An Organization with Vision to Contribute for Nation Building

Bharatiya Jain Sanghatana (BJS) is a non-profit and non-political organization professionally run on secular and rational premises having its head-quarters in Pune, India. We address and work in the areas of Disaster Response, Educational Initiatives and Social Development since 1985. Established by social entrepreneur, Mr. Shantilal Muttha, BJS has built a strong country-wide network of volunteers and, with its professional team situated at the state-of-the-art infrastructure in Pune, has been able to march forward in the quest of social contribution.

With its sustained experience of working over three decades in every subject and proven competency, BJS has rich and multi-dimensional experience of working at the grassroots as well as contributing to policy-level thought processes and decision-making. BJS has worked actively with Central and State governments and national NGOs across the country for the implementation of many of its projects.

### VISION

To collectively contribute towards Nation Building through Holistic Development of Society

### MISSION

#### Disaster Response:

- Respond and support during major disasters for immediate relief activities, restore educational and health facility; and work for educational rehabilitation of disaster affected children

#### Educational Initiatives:

- Address the needs for Value Education and for improving Quality in school education with the participation of stakeholders

#### Social Development:

- Create awareness for social issues affecting individuals, families and community and providing suitable interventions for personal and social development





## Our Strength – Our Three Pillars

### Leadership Vision

BJS Founder Shri. Shantilal Muttha established such a visionary business model so that he can devote himself for full time voluntary social work over the past four decades. He is a keen strategist, strongly committed to working closely with stakeholders, and leveraging technology and media for maximizing the reach and impact of programmes. His leadership established Scale, Speed, and Reach as BJS USP. Because of him BJS demonstrates an exemplary history with high-scale projects, speed of implementation and reach to wide-spread and remote locations that have resulted in sustainable impact.

### Grass-root level presence with active Volunteers' Network across India

BJS has a network of thousands of Office Bearers actively carrying out BJS responsibilities with relentless commitment and lakhs of volunteers supporting them. This volunteers' network is the real strength of the organization. Having such a network till grass-root level with the commitment of time and resources for the social cause, BJS demonstrated the power of executing projects or many seemingly uphill tasks with speed and scale.



### Research-based implementable solutions

We are an organization that works in progressional steps to achieve optimum and lasting impact. Our unique performance proposition is found in:

- Identifying issues and researching the problem areas or analyzing the needs
- Developing practical solutions based on huge field experience, grass-root level presence and thought process to integrate with the system
- Ensuring systematic reviews of pilot implementation and refinements through expert inputs
- Facilitating up-scale implementation through participatory approach of concerned stakeholders and readiness for end-to-end hand-over





## Ready for Corporate Partnership – Proud of CSR Empanelment

BJS has worked on many large scale and complex projects on its own in spite of being a relatively small individual organization. With the new policies and regulations, big corporate houses are looking for good projects for their spending for Corporate Social Responsibility. Looking at the immense possibility of handling far bigger scale projects and to reach a huge needy section of our society with corporate partnerships, BJS decided to apply for empanelment in National CSR Hub governed by Tata Institute of Social Science (TISS) – an institute of international repute.

TISS assessed BJS on 6 criteria with a stringent due diligence process.


The certificate of empanelment highlights the following points:

- **Thematic & Sectoral Competency in Education & Disaster Management as under:**
  - o Education with focus on value education & education for tribal children projects
  - o Disaster relief & rehabilitation projects
- **Geographical Area: Pan India**
- **Scale of operation: Large**
- **Type of Organization:**
  - o Human Service Organisation (HSO)
  - o Grass-root Voluntary Organisation (GVO)
- **Empanelment tenure – 3 years (24-6-15 to 24-6-18)**

टाटा सामाजिक विज्ञान संस्थान  
Tata Institute of Social Sciences

**NATIONAL CSR HUB**

**CERTIFICATION OF EMANELMENT**



**Bluebird Jain Sanghatsana, Maharashtra**

**Code No : AT/15/05/045**

By being an empanelled partner of the National CSR Hub, your organization gets accredited for thematic and geographic competency and credibility by the Tata Institute of Social Sciences and is eligible for capacity building and other knowledge creation activities.

The organization was evaluated by the Empanelment Committee on the following parameters, where T++ = Inplace, T+ = Emerging, T = Unsatisfactory, TT = Evaluation not possible unless Field Visit is conducted

Assessment Criteria	Evaluation
Organizational financial: systems, capacity, transparency and sustainability	T
Governance and organizational structure	T
Vision-mission alignment with core activity, strategy and methodology	T
Organizational human resources capacity and administrative policies and procedures	T
Program management, capacity to deliver and alignment with CSR legal framework and guidelines	T
Knowledge creation, documentation and dissemination of knowledge to the larger community	T

As per evaluation on 24<sup>th</sup> June, 2015 Empanelment Committee decision : Organization is 'INPLACE'

**Thematic and Sectoral Competency :**

**EDUCATION AND DISASTER MANAGEMENT**

a) Education with focus on value education and education for tribal children projects  
b) Disaster relief and rehabilitation projects

**Geographic Area(s) of Operation :** Pan-India

**Scale of Operation :** Large

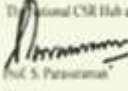
**Type of Organization :** Human Service Organisation (HSO), Grassroots Voluntary Organisation (GVO)

**Empanelment Tenure :** 24/06/2015 to 24/06/2018

Once an organization is empanelled with the National CSR Hub at TISS, there are 3 modes of partnership:

- The organization's details alongwith thematic and geographic areas of empanelment are shared with those corporations that have signed MoU with the National CSR Hub, TISS. These companies 'may' get in touch with empanelled partners, as per their CSR policies and areas of engagement.
- Empanelled organizations may themselves approach prospective CSR leaders with not only a copy of the letter, but most importantly with a project proposal.
- The National CSR Hub at TISS also has a database project proposal bank of prospective projects. Your organization is eligible for applying for empanelment of a flagship project proposal. The National CSR Hub at TISS does not assure funding for empanelled partners, but plays a proactive role in connecting potential CSR leaders with potential projects of empanelled partners through its project proposal bank.

The National CSR Hub at TISS, may also conduct field verification visits to empanelled organizations as a part of monitoring.

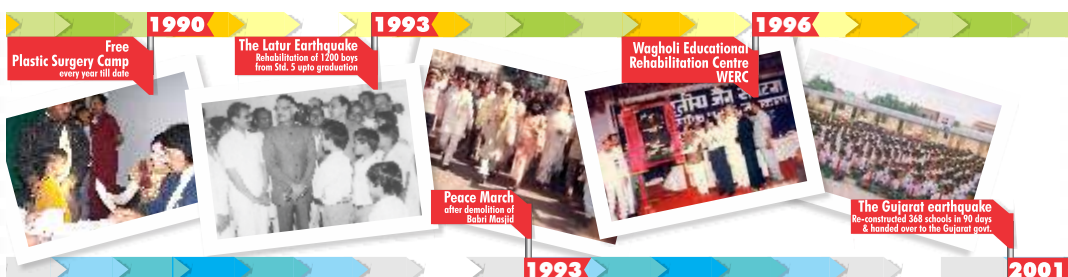


**Prof. S. Parashar**  
Director  
Tata Institute of Social Sciences

टिप: १११ ८१११ ८१११  
टिप: १११ ८११ १११  
Post Box No. 8113  
Deonar, Mumbai 400 088

GVOB Telephone: 022 2952 5000  
GVOB Fax: 91 22 2952 5050  
E-mail: [spat@tissatiss.org](mailto:spat@tissatiss.org)  
Website: [www.tiss.edu](http://www.tiss.edu)

A 501(c)(3) non-profit organization  
Incorporated in India, Reg. No. 274, 198  
Incorporated in India, Reg. No. 274, 198  
200, 198, 198, 198, 198, 198, 198, 198  
Tata Institute of Social Sciences



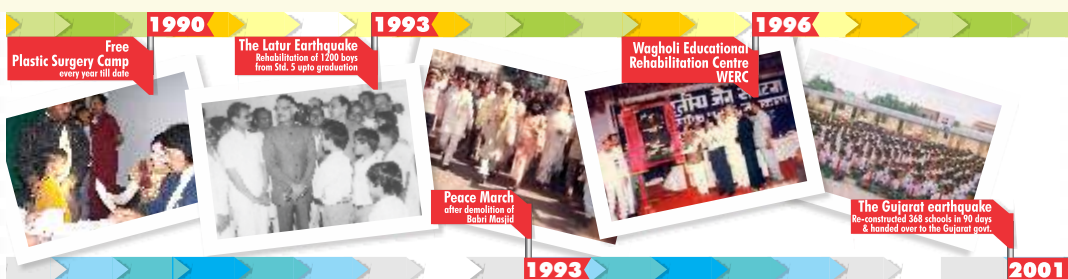


**Bharatiya Jain Sanghatana**

## Our Focus Areas

Education is the only key factor that can bring in social transformation. BJS has worked in education from three perspectives, contributing with a set of interventions for students' learning, improving quality and providing intervention programs to educational institutions and contributing to social cause through these educational institutions. BJS began working with a strong focus on education initiatives with all these perspectives in the first decade of 21st century after its core work in disaster response and social initiatives.

- BJS' Mulyavardhan – Value Education Program for Primary Schools reached all districts of Maharashtra as government program through SMF
- BJS -WERC hosting 850 children from suicide affected farmers' families for their complete education
- BJS' Empowerment of Girls program to be implemented as pilot program of Maharashtra Government in all schools of Ahmednagar district
- Federation of Jain Educational Institutions (FJEI) to strengthen its platform for consolidating efforts towards quality of education
- Plastic Surgery Camps for children with congenital facial deformities from marginalized section
- BJS and Aamir Khan's Paani Foundation to work for Drought-Free Maharashtra



## Towards Drought-Free Maharashtra: Partnering with Aamir Khan's Paani Foundation

Since its inception in 1985, BJS has been working as an active organization to help people in disaster-affected areas to face the challenges. Drought being a perennial problem of Maharashtra BJS believes that this issue needs to be addressed with planned strategies and methods. Both in 2013 and 2016, BJS focused in Maharashtra with practical approaches & interventions. In 2013, in Beed district, BJS completed a project of de-silting 115 village water bodies within 1 month. In 2016, BJS worked in 3 districts that were maximum affected by drought – Beed, Latur, Osmanabad. For 25 days water was daily distributed at 21 remote most locations and in mere 25 days at 10 locations river and nullah beds expansion work was completed.





Now, BJS has strengthened its mission to make Maharashtra drought-free by collaborating with Paani Foundation, a non-profit organization founded by actor & social activist Amir Khan. This organization inspires & trains villagers by spreading required technical knowledge about watershed management as well as water conservation in villages. BJS joined hands with Paani foundation in an event held on 16th October, 2016 for starting more impactful initiatives to solve drought-related problems in the state.

Hundreds of BJS volunteers were excited to hear about BJS collaborating with Paani Foundation and vouched to work dedicatedly to make Maharashtra drought-free. It is decided to work in 30 talukas of Maharashtra in 2016-17 covering 3000 villages. The plan is to reach all 354 talukas and make every location tanker-free and self-sustainable for water.

Water Management through Water Harvesting, Soil Conservation and Saving Water

- People's Participation
- Technical Empowerment
- Sustainable and Replicable





## Mulyavardhan - a value education program: For reaching 14 million schools

Since 2009, BJS focused on developing an acceptable, scalable & replicable model of value education for schools by any state & educational institution. With this intention, in 2009, BJS initiated a large scale pilot in 450 government schools in Beed district of Maharashtra state with the permission of Zilla Parishad. BJS developed this Beed experimental laboratory for value education and designed various activities on Value Education for standard I to standard IV, appointed local teachers to take up Mulyavardhan activities and executed the programme, designed support & monitoring system, carried out impact assessment studies through scholars of Cambridge University, Oregon University and NCERT. The Beed experimental laboratory continues to run. Mr. Shantilal Muttha established Shantilal Muttha Foundation (SMF) to specially focus on large scale implementation of this educational work in government network. Now Values Education program reviewed by Maharashtra's State Council for Educational Research and Training (SCERT) is accepted as a government program and is being implemented in 34 districts of Maharashtra. Similarly, implementation in all schools of Goa is initiated as Goa government has accepted this program.

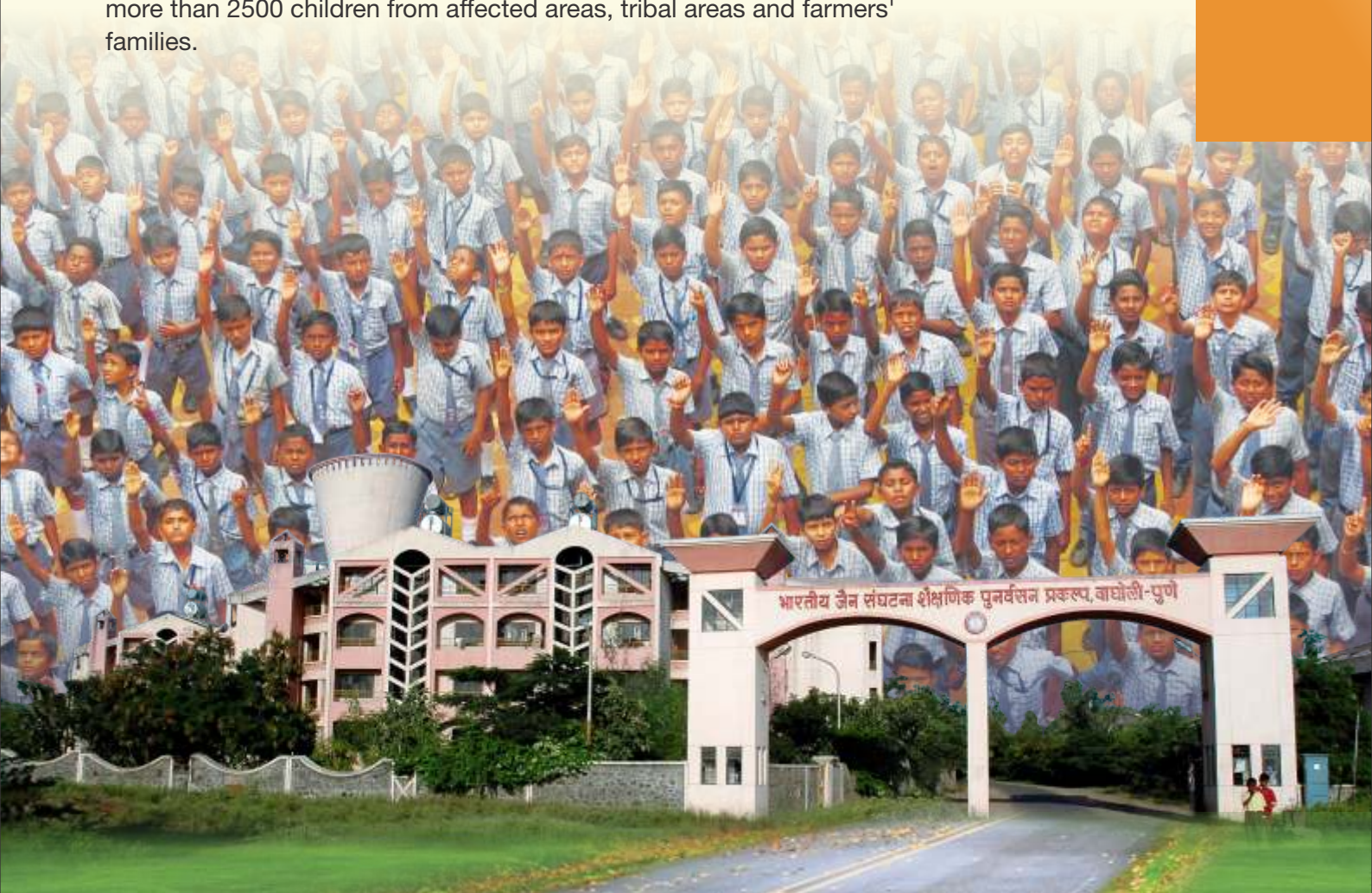




## Educational Rehabilitation: For holistic development of affected children

During and after disaster response, having created a niche in rehabilitating disaster affected children for their education since 1993, BJS established a permanent Wagholi Educational Rehabilitation Center (WERC).

Wagholi Educational Rehabilitation Center (WERC) is one of its kind state-of-the-art residential complex providing quality education for the all-round development of affected students having a day-long routine with yoga, exercises, sports, arts, crafts, curricular programs and a very scientific mental health and physical health framework. WERC since its establishment has hosted thousands of disaster affected children and continues to host tribal children from Melghat and Thane districts of Maharashtra for their complete education from 5th standard to 12th standard. From November 2015, BJS has adopted sons and daughters of farmers who have committed suicide. Till now, BJS has rehabilitated more than 2500 children from affected areas, tribal areas and farmers' families.





## Empowerment of Girls: To be happy, to be strong

Empowerment of Girls program is for adolescent girls to strengthen girl's emotional world and prepare them for facing social challenges. In this time of worsening social challenges when girls are all ready to explore their potential through ample educational and career opportunities, this program aims:

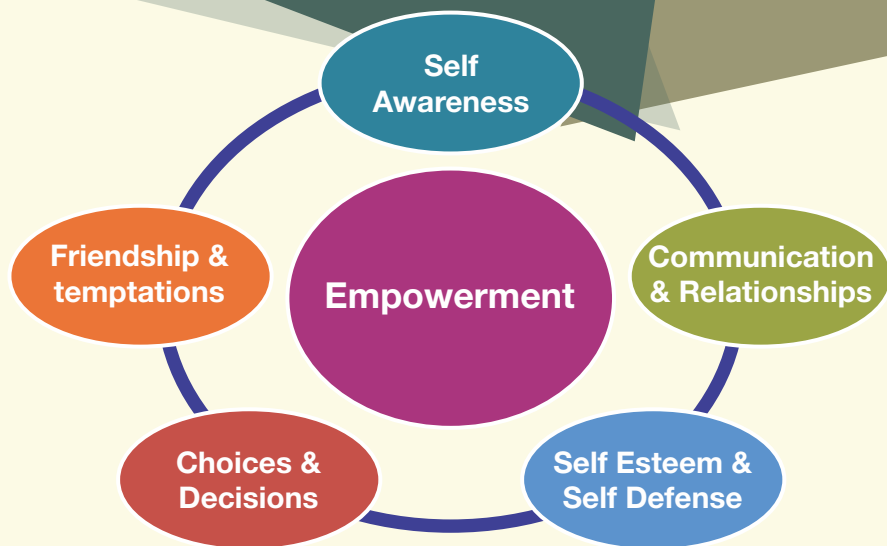
- To create faith in girls' own sense about their capacity and capability
- To help them accept the reality around and to not feel constrained because of real and perceived threats
- To create confidence in girls to take their own life decisions rationally
- To facilitate having positive belief in family, friends, relatives and the surroundings, without losing faith because of certain instances

The broader objectives of the program are to:

- Enhance self-awareness and self-respect
- Build mindset for nurturing relations
- Generate ability for balancing choices against risky temptations
- Increase awareness about important life decisions







Developed and being implemented by Bharatiya Jain Sanghatana since 2008, more than 600 workshops are conducted covering around 25,000 girls all across India.

BJS' mission is to reach all adolescent girls of India. Immediate target is to reach 8th, 9th and 10th standard girls from all schools of Maharashtra. BJS has began a pilot project for Government of Maharashtra to cover all 904 schools from Ahmednagar district in 2016-17 and around 1,03,000 girls will benefit in the program.



## FJEI:

### Collective Strategizing for Development and Contribution

Bharatiya Jain Sanghatana launched a new initiative of Federation of Jain Educational Institutions (FJEI) in 2003 after a proven work in social development, disaster response and educational rehabilitation.

JAINS: A minority community with only 0.4% of total population having a strong philanthropic mindset

**It is astonishing that the community has established thousands of charity educational institutions of various types all across the country during last two centuries.**

Looking at this scenario and with its prior experience of nation-wide work, Shri. Shantilal Muttha felt the need to unite all these Jain educational institutions under one umbrella for collective strength with the vision to collectively contribute to Nation Building. Thus began the journey of Federation of Jain Educational Institutions (FJEI)

- More than 1600 affiliated institutions
- Collective and whole –hearted support of owners/trustees/managements
- Action-packed progress from 2003 till 2012 with lot of activities and conventions
- implementation of Educational Quality Improvement Programs (EDUQIP)

Now it is time to bring in new focus with the changing external environment, huge experience, enhanced competency and ready-to-roll-out programs.

In 2017, BJS has planned State Conventions of FJEI in 10 states to reach out to all trusts and institutions and derive 5 years plan for FJEI.





# Scale, Speed & Reach

## Disaster Response

### Achievements

- World Association of Non-Governmental Organization's WANGO award as the world's best NGO in 2005.
- Mention in the Parliamentary Proceedings on 28 November 2005 about the 870 pre-fabricated shelters donated by BJS in J&K
- The International Conference on Humanitarian Logistics - ICHL award in 2013 instituted by IIM Raipur and NDMA for its noteworthy contribution in humanitarian causes especially in the area of disaster response.

**2005, 6, 8  
FLOODS**

**MAHARASHTRA**  
temporary shelters  
**BIHAR**  
medical aid & food for  
1,50,000 for 180 days



**tsunami  
ANDAMAN  
& NICOBAR** 2004

Re-constructed  
**11 SCHOOLS &  
34 Primary Health  
Centres in 1 year**



**maharashtra  
DROUGHT** 2013

De-silting **115**  
Water bodies, **28** cattle  
camps in 7 Districts for  
**10,000** animals



**earthquake  
LATUR** 1993

Educational  
Rehabilitation of  
**1200 BOYS**  
(Std V to graduation)



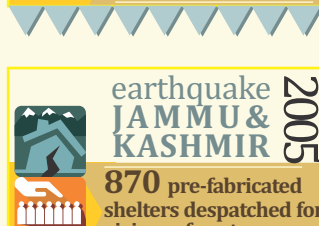
**earthquake  
GUJARAT** 2001

Re-constructed **368**  
Semi Permanent  
schools in 90 days  
& handed over to  
the government.



**tsunami  
TAMIL  
NADU** 2004

Rescue & relief  
operations  
through 6 camps



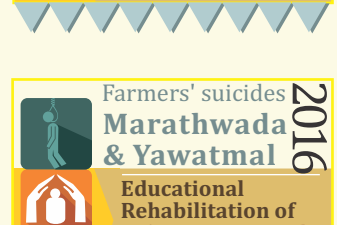
**earthquake  
JAMMU &  
KASHMIR** 2005

**870** pre-fabricated  
shelters despatched for  
giving refuge to  
**15,000** affected people



**earthquake  
NEPAL** 2015

Basic rescue &  
relief, medical camps,  
distribution of food,  
food grains &  
daily needs.



**malnutrition  
MELGHAT** 1997

Educational  
rehabilitation of  
**350 BOYS** from  
tribal community  
for 10 years



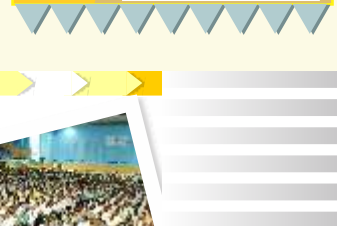
**floods  
AKOLA** 2002

Temporary  
shelters provided  
to **15,000** victims.



**Farmers' suicides  
Marathwada  
& Yawatmal** 2016

Educational  
Rehabilitation of  
**856 Boys & Girls**  
(Std V to XII th)



## BJS Programs for Jain Community

### **Pahel - for revamping match-making process:**

BJS is known for taking bold steps to awaken community from its traditional thought processes since its inception. In continuation with this mission, Shri. Shantilal Muttha created a major upheaval in unquestionable bastion of elders' role in fixing their wards' marriages. He proposed that parents should hand over the ownership of initiating process and short-listing candidates from the community to candidates themselves. BJS has taken it as a flagship campaign to change the mind-set of community that plays a major role in marriages going wrong.

### **Parichay Sammelans / Matrimonial Meets:**

BJS offers variety of models for different categories all across the country to address the problem that is increasingly getting challenging. We have special models for candidates looking for relations across the boundaries of nations, highly educated strata, rural most strata, re-marriage candidates, so on and so forth. We now have a portal open to registered candidates offering search facility for more than 4000 selected candidates.

### **Empowerment of Couples:**

Another program looking at the needs of people to influence the mindsets of married couples and in-law towards happy and healthy family.

### **Student Development Programs:**

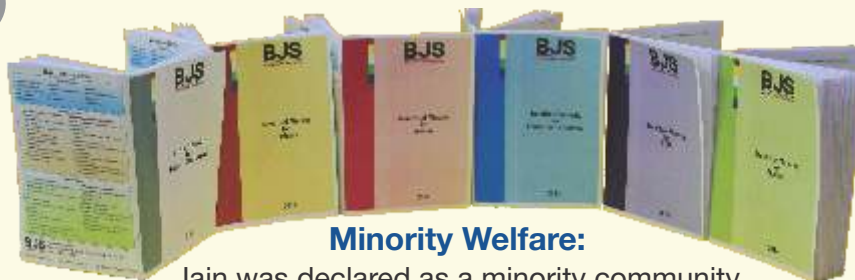
BJS takes efforts to offer interventions for children that provide guidance to children, parents and teachers. One such extremely effective program is Student Assessment Program for 4<sup>th</sup> std students. This playful test is online giving children the flexibility to complete it at their own pace and to get the instant online reports that they can understand.





## Business & Entrepreneurship Development:

Creating employment is a bigger social service than charity when India is at the peak of demographic dividend. BJS has in recent years focused on encouraging business and entrepreneurial development with the motivational awareness programs and business development workshops. iBuD (Igniting Business Development) is a unique business exposure tour to encourage budding entrepreneurs from the age of 25-40 taking them around 6 cities in 6 days and giving them experience of meeting successful business personalities, seeing the business empires that are built from scratch and visiting the premier management schools to hear the academic perspectives on business.



## Minority Welfare:

Jain was declared as a minority community

on 27th January, 2014 by the Govt. of India which opened up many gaps in the awareness about the need and purpose of this status. As against the generally perceived notion about the affluence of the community, there is a sizable population living in adverse conditions that need to be aware of their minority benefits.

Also, the well-intended government schemes are not reaching the right audience.

BJS understanding the responsibilities towards these areas disseminates minority-related information through various modes such as workshops, publications, portal and help-lines.



**Maharashtra Drought Relief**  
-Deslting of 115 water bodies  
within a period of 1 month  
-28 cattle camps for 10,000 animals for 100 days

**EoG Online**  
[www.eogonline.org](http://www.eogonline.org)

**Parivartan Yatra-**  
**Nayi Pidhi-Nayi Soch'**  
Tour of 20 states in India

2014



---

Bhartiya Jain Sanghatana, Level 4, Muttha Towers, Loop Road, Near Don Bosco Church, Yerawada, Pune 411006

---



020 4120 0600, 4128 0011, 4128 0012



info@bjsindia.org



www.bjsindia.org



www.facebook.com/bjsindia