

# Bharatiya Jain Sangathan e-bulletin

**Education And Career** 

# From the desk of National President



Dear friends,

Through these columns every month I have been sharing my thoughts with you on a different topic.

These topics are chosen with great consideration, in alignment with our core areas

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keeping with this core objective of the

inspire the students & youth to make

of actions & priorities. The theme of each issue of the bulletin is decided accordingly, and we strive to provide our readers some insight into the topic of the month & its relevance to us.

This month we have selected 'Students & Career Guidance' as our theme for the bulletin. Many of you are already aware that BJS has a number of programs geared to address this requirement. But to realize the significance of this activity we need to first understand as to what is meant by the words 'Career Guidance' With the opening up of Indian economy over the past couple of decades, the frontiers of business, trade,

commerce & technology has been abolished. For the generation growing up & getting ready for the future, the entire world stage is available to perform. With the advent of Knowledge, IT & services sector, there are opportunities galore for today's youth.

Advancement of technology, and its ever new applications, especially in the sphere of communication, information, & knowledge, there has been a virtual explosion of ever increasing number of choices &

opportunities for all to join in and grab those with both hands.

Probably a word of caution is warranted here. Though there is huge positive change in terms of opportunities, globalization in its wake has brought ever – increasing competition also. One needs to be appropriately equipped with required knowledge & skills to be a part of the race, and need to develop the required competence to remain competitive.

In the face of this rapid change taking place all around us, one needs to learn how to run fast to keep pace with the demands of a changing society. A young man today is confronted with lots of choices & possibilities. He has to make the right selection out of the available options, by considering different possibilities. At this point he needs a helping hand or a process that can guide him in making the right choice. The chosen career path needs to fit with the person's values, skills & preferences. A good career guidance process by an experienced person having the required expertise is surely helpful at this point in identifying one's own abilities & preferences,

One of the core focus areas of BJS has been to help the youth today to exploit their own hidden potentials, and try to utilize those by creating awareness in them. Career Guidance is one area identified by BJS in keeping with this core objective of the organization. The society cannot afford to let any available talent go waste only due to absence of proper guidance. It is one of the initiatives to inspire the students & youth to make informed decisions, whenever choices are open to them, to help them to understand enough about the world of work to know what skills they need to succeed, so that they will have a clearer idea of the routes to the appropriate career.

To sum it up, Career Guidance has turned out to be a vital line of support for an individual with his own unique strengths & abilities to effectively leverage those and chart the most appropriate career path.

BJS is extending its helping hand to the youth of the society to prepare them for a happy future, by conducting Career Guidance sessions at different locations in the country with the help of experts, aimed at students who are on the verge of choosing a career option, post school days.

Friends, I take this opportunity to talk about our current initiative taken up with topmost priority.

You are aware that about a month back, our neighbors in Nepal suffered disaster & destruction of a gigantic magnitude due to massive earthquake and repeated aftershocks very high on Richter scale. This has devastated a population scattered over hilly areas & difficult terrains bringing enormous hardships. India as the next door neighbor responded immediately with all its might, & BJS with its

history of always being in the forefront of relief & rehabilitation in face of such human misery, has immediately responded and launched its Project Nepal mission under the guidance of Shri Shantilalji Muttha, and I am personally leading this for its complete time-bound execution. We have devoted two pages in this issue to present a photo feature on the scale of devastation, & the initiative launched by BJS for immediate reconstruction of one hundred rural Govt. Hospitals in Nepal. I am sure with all your support and the tremendous enthusiasm, dedication & teamwork displayed by BJS team in Nepal, we'll successfully implement this health rehabilitation project.

Before I sign off, let me reiterate that BJS believes for the womenfolk to be happy & successful, they are to be guaranteed the freedom of thought & action and an environment for exercising their choice. In short, we need to remove the leashes and break the shackles for our women as an enabler to exercise the power & energy latent in them, & BJS has undertaken to contribute its might towards this end

-Prafulla Parakh National President, BJS



Importance of Professional Education & Career in Global Era



Career Guidance & Mentoring



BJS in Nepal



Addressing the Changing Aspirations & Mindset of Youth

Importance of Professional Education

in Global Era

Career

both

There were times
when medical or
engineering degrees
were the only options for
the meritorious children and
even a Bachelor in Science, Arts or
Commerce could land the youth a decent
job. These were but just things of the past and today
medical and engineering degrees need to be
topped with specializations and super
specializations even to make a start in the career.
On top of that there are new and talent specific
courses emerging every single day that cater to the
talent and choice of the youth in a customized
manner.

Global Era has transformed the

Youth today

educational scenario and has produced a never before competitive environment for the younger generations where originality and fresh approaches are emerging every minute. This thus has brought around times where professional education and focus on specific career options have become a necessity for students. In the contemporary world, there are umpteen challenges that can be mitigated only with the tool of professional expertise. The

wide arrays of Professional Courses available today opens doors of opportunities and enable young individuals to achieve better prospects in career growth.

Today education aids in nurturing and encouraging the most unique of talents that were never before thought of as lucrative and interesting earning options. Education in modern society provides a platform where the society examines its issues and identifies precise solutions through innovations. Youth today are increasingly diving into sports, cooking, online businesses, apparel and hair designing and what not just with the help of courses available for these specific fields and obviously with the support from parents who motivate these differently framed innovations and ideas.

played a paramount role in the growth of modern service sector. The advancement of a society economically and socially ion which consequently enables

Professional education has

is by gaining education which consequently enables them to run a modern society. Education enables the society to interpret the world around them rightly, innovating to new ways and means that conform to their environment.

The current advancement in technology has been enhanced largely by education, as individuals are able to apply the skills acquired in real life leading to novelties. Employment in the contemporary world is based on education, as employees must possess the required skills that correspond with the current technology to perform

their tasks. Prospective employees must be equipped with skill for them to cope with ever

advancing technology in all industrial and agricultural sectors. Therefore, career oriented professional courses and degrees have become important for the youth aiming at entry in both the service and entrepreneurial worlds.

Business and management has become knowledge intensive: we have entered the skilled-based economy. A better

informed and more sophisticated public is demanding a higher duty of care and level of service from skilled workers. Within organizations, modern quality management systems demand that qualified people are in place to make decisions. These are strong, compelling reasons for the students and youth to gain technical and professional education and carve a career path to survive in the global service sector and also to foray successfully into entrepreneurship.

If we do not respond to this challenge, we face the prospect of becoming irrelevant. Therefore it is the need of the hour to instill into our learners professional and technical expertise and awareness about the career of their choice for their future benefit and the impact it will have on the society and nation.

Career Guidance

Mentoring

# What is Mentoring

Mentoring is a personal development relationship in which a more experienced or knowledgeable person helps & guides a less experienced or knowledgeable person. It is process that involves communication & is relationship based.

One definition of mentoring says that it is a process for informal transmission of knowledge & psychosocial support perceived by the recipient as relevant to work, career or professional development involving face to face informal communication over a sustained period of time.

# Why Mentoring

Professionals looking for ways to elevate their careers have a variety of sources to turn to that provide

career-enhancing information. These sources include television, websites, magazines, journals, newspapers, friends and colleagues. These various channels provide tips and insights on industry developments, the latest laws, rules & regulations, executive education courses, job opportunities and networking functions.

Unfortunately, one often gets overwhelmed with the diversity of information sources, the sheer volume of data and the constant

stream of junk information that comes along with bits and pieces of good advice. Experienced, credible and trustworthy mentors can serve as a hub for ideas on elevating a career. They can also come up with suggestions based on one's unique circumstances and professional interests.

#### How can Mentoring help

The following are the ways that mentors can help in career.

## (a) Gain respect & credibility by association:

One should select mentors that are widely respected. As the mentor has earned a high level of respect, his or her credibility will rub off on the mentee, & he'll be held in higher regard simply by associating with these high-caliber individual.

## (b) Get practical advice from an experienced professional

Executives walk the walk. They've done it &one thing that can't be argued against is results.

Mentors can provide sound advice on things such as approaches to delicate salary negotiations, how to succeed in a new job, dealing with difficult people or

confronting unethical practices etc.

## c) Learn to read between the lines & analyse a situation

There might be difficult people or adverse workplace situations that one frequently deals with. Mentors may be able to help one read between the lines in soft situations. Departments can be a fluid, dynamic and politicized entity & one comes across difficult people. Understanding & dealing with them needs experience & wisdom where the mentor can come in to help.

# (d) Do a personal SWOT analysis

Mentors can point out observations on strengths and weaknesses, helping identify, understand and

take action on areas that need improvement. They might also be able to suggest ways in

which one can improve in a particular area, such as tact, communication skills and emotional intelligence. These "how to" suggestions come from experienced and wise professionals.

#### (e) Find career opportunities & expand network

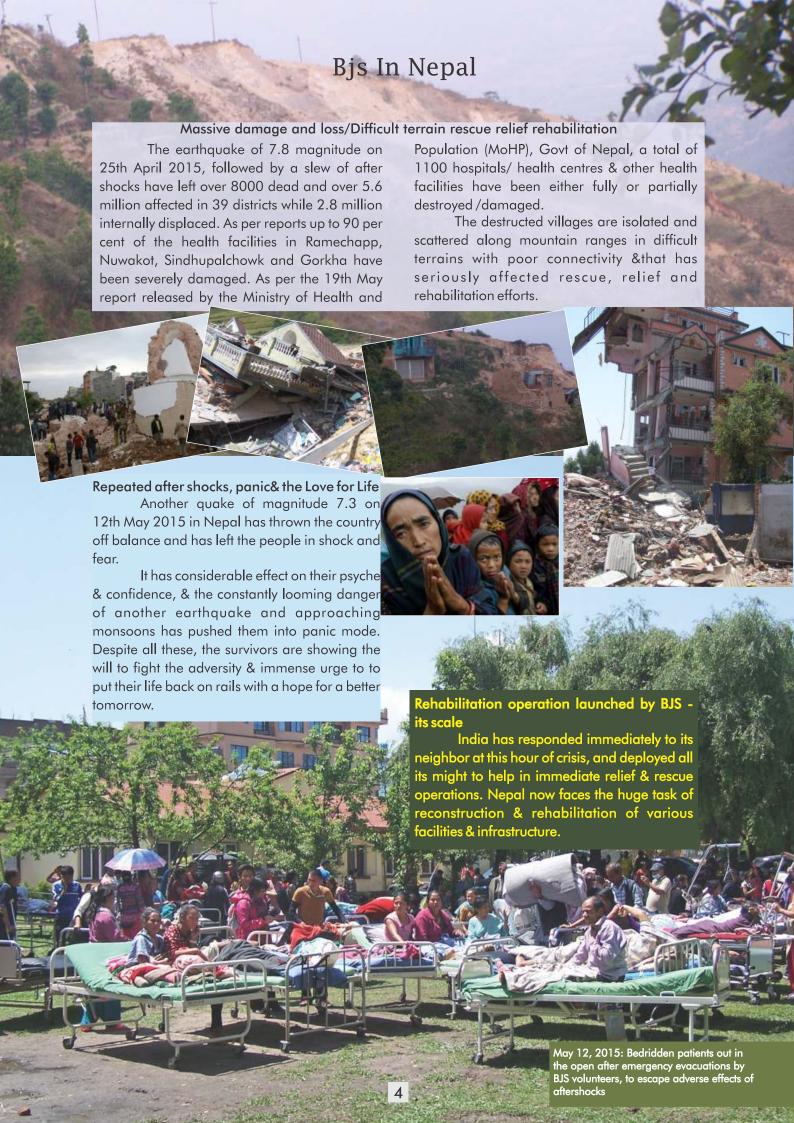
Mentors are often in the loop of current or future career opportunities within an

organization, industry & beyond. As they see the strengths and interests, they may forward career opportunities that they come across, based on skill sets and professional goals. The mentee also has the opportunity to expand professional networks by way of introductions facilitated by mentors. Referrals and introductions by widely respected individuals is the most effective way of getting entry in many situations.

#### (f) Determine contributions & value add accordingly

While it is critical for any professional to have confidence, unfortunately most people think too highly of themselves. Such inflated views on one's own skills distort perspectives on actual performance, contributions and value to the organization. Mentors help in guiding & rectification, and putting things in right perspective.





# Bjs In Nepal

BJS, which has always been in the fore front in face of such disaster demanding huge rehabilitation effort, leveraged its 30 years of experience in disaster response and was among the very first NGOs to reach the rural regions of Nepal that were facing huge devastation. BJS Founder Shri Shantilalji Muttha and National President Shri Prafulla Parakh reached Nepal immediately after the earthquake hit the country. Under their leadership rescue teams were formed and ground level relief work continues till date in full swing.

BJS commenced distribution of food-grains, utensils for daily use & clothes etc. as immediate relief to mitigate the sufferings & losses of the affected population. BJS is amongst the very few NGOs to secure the official permission from the Ministry of Health, Nepal to provide medical relief in the Panchkhal region, one of the worst affected districts of Nepal. BJS has deployed two ambulances- a general ambulance and one

equipped with critical care trauma unit, which are being used by several doctor teams providing medical relief in Nepal. The team is also extending the immediate medical care in association & with the help of local doctors & also distributing required medicines to the patients.

With such successive convulsions the Health care facilities in Nepal has taken a severe beating. BJS in alliance with its core belief in sustainable long term rehabilitation, has decided to provide assistance in rehabilitating this health sector, and has offered the Govt of Nepal to reconstruct 100 Rural Government Hospitals in 100 days. It has already put in place its Project team to be led by Shri Prafulla Parakh, our National President. Each hospital will comprise of a dispensary, clinic, maternity ward, natal care, staff

residences, sluice, toilets etc and will be insulated, earth quake proof, fire-resistant prefabricated structures, with a life span of at least twenty years.

The estimated cost of construction of each such hospital is Rs 16 lakhs and requires generous funding to carry out this project successfully. BJS appeals to all members of the community & society to come forward in support of this project. Contributions can be

offered either by sponsoring one or more hospitals entirely, or by donating any amount in INR / foreign currency. Every rural hospital will be inaugurated at the hands of the donor& the hospital will carry a permanent plaque bearing the name of the donor





















#### Magic of Teamwork

BJS team deployed at Nepal is fighting against all odds, juggling roles and responsibilities to provide relief and rehabilitation to earthquake victim. In heart touching instances of selflessness, the team members who are actually teachers or professionals in other fields are performing the roles of ambulance drivers, cooks etc. as per the demand of the situation, so that the rescue works remains unaffected.



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Mindset of Youth

Ever since civilization, the youth have played a critical, even determining, role in influencing the society. The modern world has witnessed rapid transformations in technology, techniques, concepts, trends ar

technology, techniques, concepts, trends and even beliefs. These changes that happen at the blink of eye have raised the expectations and aspirations of the young in India. The advent of technology coupled with opening up of economy for operating at global has thrown up immense possibilities & opportunities for youth today.

The anxieties and aspirations of the youth are clearly linked to three variables: their socio-economic status, educational level and whether they live in urban or rural areas. The aims and aspirations of the youth living in villages are often

linked to the immediate world that they confront in their daily lives. Metropolitan India tends to present youth with a different set of anxieties and aspirations. Youth in small, emerging towns and cities are at the threshold of the real change. Not yet fully cut off from their rural roots but significantly influenced by the scent of urbanization and all its trappings, the high level of expectations as reflected both in their anxieties and aspirations underscore this point.

The mindset of today's youth is broader with room for accommodating the rapidly altering socio-economic and educational dynamics. The youth today are more informed and aware due to technological advancements. They have their own set of unique aspirations. With unlimited career choices they wish to break the traditional barriers of traditional courses. They are inseparable from their gadgets and immediate information networks. Modern youth are critical and analytical as they take interest in conceiving their own ideas and innovating with the help of technology and other available global resources.

The advancement of skills, experimentation with new tools, and discovery of new technology-enhanced approaches has truly empowered them but these could turn

into distractions at times rather than tools for shaping the ideas. The over-ambitious nature of young minds could lead them nowhere in a desire to attain a number of goals at the same time.

In such situations it becomes important to address their aspirations in a proper manner by streamlining their efforts and guiding them towards success in their desired field. We need to give the youth learning experiences that help them to become smart, healthy consumers as well as innovative producers. "So much positive change can come from harnessing innovation and technology through the imagination of youth — it

can open their minds, show them the power of what they can achieve to work toward a

positive future"

Their career choices might be influenced by life context, personal aptitudes, and educational attainment but it is the duty of parents, elders and teachers to help them make the correct choices at right age and then expand them into desired business or profession with the

aid of modern tools.

The youth are also malleable and amenable to being shaped and moulded more than any other strata of society provided that the solutions devised are also in tune with the changing world. Initiatives such as Business Exposure Tours, Business Development Workshops, Career Guidance Programs and Personality Development Camps could help them materialize their plans and implement their ideas with the correct attitude and through proper channels. To sum it up we need to match steps and frequencies with the young population in order to understand and address their aspirations and expectations while also becoming the supporting pillars for their bridge to success.

# MAY 2015

# Event Calendar

S	M	T	W	T	F	S	
					1	2	
3	100	- m	6	7	100	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							

Subject	City	State	Date	Organiser	Trainer/ Resource Person	
	Hyderabad	Telangana/ AP	09.05.2015	Dr. Ghisulal Jain	Rajneesh Jain	
	Secunderabad	Telangana/ AP	10.05.2015	Dr. Ghisulal Jain	Rajneesh Jain	
Minority (Community awareness )	Malakpeth	Telangana/ AP	10.05.2015	Dr. Ghisulal Jain	Rajneesh Jain	
,	Bordi	Gujarat	15.05.2015	Mansukh Kankariya	Kushal Baldota	
	Pratapgarh	Rajasthan	23.05.2015		Niranjan Juva	
Minority (Community	Guwahati	Assam	20.05.2015	Manoj Sethia	Rajneesh Jain	
awareness ) &	Siliguri	West Bengal	21.05.2015	Pradeep Sancheti	Rajneesh Jain	
Lecture on Marriage	Kolkata	West Bengal	22.05.2015	Sonu Jain	Rajneesh Jain	
	Jaisinghpur	Maharashtra	6-8th May 2015	Ad. Balasaheb Magdum	Ratnakar Mahajan	
	Vapi	Gujarat	15th-17th	Mr. Mansukh Kakaria	Amar Gandhi	
	Vapi	Gujarat	15th-17th	Mr. Mansukh Kakaria	Kushal Baldota	
	Bhilad	Gujarat	3rd- 5th May	Ms. Seema Gala	Rajashree Choudhary	
	Bhopal	Madhya Pradesh	29th April- 1st May	ITI	Rajashree Choudhary	
	Ujjain	Madhya Pradesh	15-17th May	Ms. Sasha Jain	Amita Jain	
Empowerment of Girls	Shamli	Utttar Pradesh	25th April- 4th May	Mohit Jain	Raj Tayal	
GILIS	Jaisinghpur	Maharashtra	22nd- 24th May	Mr. Patil	Vimal Jain	
	Jaisinghpur	Maharashtra	26th- 28th May	Mr. Patil	Vimal Jain	
	Nandura	Maharashtra	29th-31st May	Prem Zanbad	Ratnakar Mahajan	
	Hubli	Karnataka	22nd-24th May	Mukesh Bagrecha	Rajendra Lunker	
	Dhamtari	Chhattisgarh	30th May-1st June	Nirmal Baradiya		
	Baraut	UP	13th-15th May	Saifiya institute of Spoken English	Shinjita Agarwal	
Empowerment of Couples	Rajkot	Gujarat	1-2 May 2015	Sureshbhai Kothari	Rajendra Lunker	
Remarriage Parichay	Bellary	Karnataka	31.05.2015	Kantilal Parakh	Prafulla Parakh	
Sammelan	Pune	Maharshtra	31.05.2015	Shripal Lalwani	Rajneesh Jain	
Office Bearers	Rajkot	Gujarat	3.05.2015	Sureshbhai Kothari	Rajendra Lunker	
Training Program	Panhala Kolhapur	Maharashtra	23.05.2015	Paras Oswal	Mahesh Kothari	
SEC Meeting MH	Raipur	Chhattisgarh	16.05.2015	Nirmal Baradiya	Mahesh Kothari, Mahendra Katariya	
	Panhala Kolhapur	Maharashtra	24.05.2015	Paras Oswal	Mahesh Kothari	
Regional Adhiveshan	Dhule	Maharashtra	17.05.2015	Vinay Parakh	Hastimal Bamb	
Health Camp	Pune	Maharashtra	17.05.2015	Pune Regioan	Manoj Doreraj	

# Bharatiya Jain Sanghatana

to build 100 Government Rural Hospitals in Nepal





# Online Sponsorship form: http://bjsindia.org/sponsorshipform.php

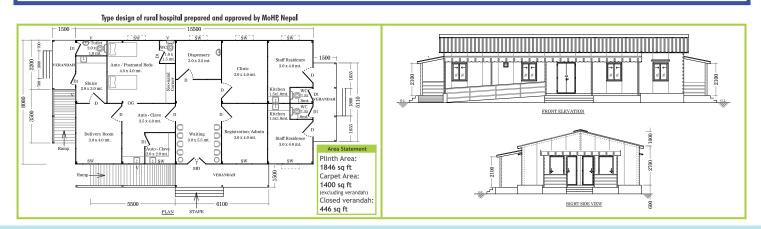
"A thousand words will not leave an impression as one deed"

### Shantilal Muttha

Founder Bharatiya Jain Sanghatana

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# Tuhe

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