

Empowering Today Enriching Tomorrow

BJS swings into action – commences drought relief operations with full force

From the desk of the CEO



Shri. Prafulla Parakh

The strongly motivated team of grass-root rural based BJS volunteers, with the inspiring and active leadership from Shri. Shantilal Muttha, are deeply immersed in drought relief operations in Maharashtra. Steered by a 'Task Force' of about 60 experienced and passionate BJS office bearers, ground-level operations are being conducted systematically in a phased manner, as per its policies and plans. It has committed for a period of four months, and in 6 drought-hit districts of Maharashtra, so as to complement the efforts of the government.

From an overall review of the drought conditions, BJS has realized that not only is the water situation extremely critical, but that the condition of animals is even more pathetic and relief services scarce. They are being left behind to starve and die, by families that are forced to migrate to towns and cities in search of temporary livelihood, water and food. Else, they are being sold to abattoirs, but not before maiming them; so that as per rules/law, they become eligible for the said sale. The already poverty-stricken people of this drought-prone area are now also losing their precious livestock.

Giving priority to the issues of care and protection of helpless livestock/ cattle, the Task Force has launched the first phase of work: of establishing new Chhaavnis, and at the same time drawing upon the resources of existing Paanjarpols and Goshalas in the area. It intends to accommodate about 10,000 cattle, and with facilities for management and care, in this phase.

Running of Chhaavnis is challenging. It not only requires fodder, water etc. for the animals in huge quantities, but also the technical know-how for managing cattle, their dietary requirements etc. Hence, BJS approached about 350 Paanjarpols /Goshalas, which are run with utter devotion for the last 10-15 decades in Maharashtra, and called a meeting on 23rd March. About 100 trustees of these Goshalas came for the meeting, and committed to extend all cooperation through four Committees that it formed: an 'Advisory Committee' for overall guidance; and Management, Chara (Fodder) and Health Committees, for focused on-site support, including visits to Chhaavnis in person.

Anticipating a deteriorating situation as summer worsens, the following work has commenced:

- 32 Chhaavnis in the worst-hit districts of Beed, Jalna, Aurangabad, Osmanabad, Latur and Solapur
- Fodder depots and Relief Centre Offices at district head quarters
- Village-level committees (selected local BJS volunteers) formed to run the onsite work
- Fodder suppliers are being identified and tapped to procure good quality fodder from places near and far, especially in the face of the severe summer that will soon arrive.
- The Indian Railways have agreed to cooperate in providing special trains, if required to transport fodder from far away localities

Let us all rise up to the call of our fellow citizens who are being shattered by this drought. The challenge is so massive that it can be accomplished only if each one of us contributes in whatever way we can. Here is an opportunity for you to get involved with us and put in your bit in this noble work.

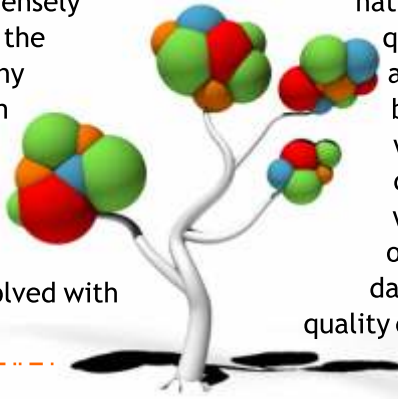
Prafulla Parakh



Great minds...for a greater cause!

Investment honcho Warren Buffet and the IT magnate Bill Gates recently remarked that Azim Premji was one of the esteemed campaigners of their 'Giving Pledge' campaign who had contributed a majority of their wealth to philanthropic causes. This comes in the light of the whopping Rs 12.3 cr that Mr. Premji has committed exclusively for education through the Azim Premji Foundation. It's also known that other industry czars like Shiv Nadar from HCL, GM Rao from GMR Group have immensely contributed for the education of the marginalized children. There are many more such inspiring stories from industry bigwigs who have started realizing value in investing in the education of our country.

Isn't it a fascinating opportunity then, for all of us to be so closely involved with



an organization which has been doing precisely that for over 25 years? Being an NGO, the corpus invested by BJS definitely may not match up to the likes of Premji and Nadar but the assets created over the years in the form of a wealth of experience, knowledge and expertise tell a different story altogether. The educational initiatives launched by BJS long back in the area of school education as one of its missions in realizing its collective vision of nation building is testimony to the fact that quality education packed with values was acknowledged by BJS as a prime mover in building the society at a time when there were very few wheels moving in that direction. Today the efforts of BJS resonate with those of all other philanthropic organizations that have taken up the daunting task of making mass accessibility of quality education a reality.

MULYAVARDHAN:

School based initiative for value education

The Mulyavardhan programme of BJS has already enlightened over 35,000 students in about 500 Marathi medium schools in Maharashtra, over last four years.

BJS is able to extend this programme for English medium schools too, from 2013, as it has decided to traverse all over India.

Mulyavardhan concepts, as everyone knows, will fulfill the untapped potentials in our children. Our parents, grandparents and our schools endowed us with strong values because of which, we cared for and loved our kindred, our society, country and the world even. Somehow, the efforts seem to fall short, and the children are confused and restless. Often despite the capacity, children are unable to bring out the best in them for lack of guidance at an early age. BJS will bridge this gap, also for English medium schools, by Mulyavardhan.

English medium schools ready to implement this programme can contact us.

They are required to:

- devote one period a day, per class, per section/division.
- make their own teachers (or hired ones) available to teach Mulyavardhan as a subject.
- receive our curriculum and training of their teachers, without any cost.

Please note, at the moment the programme is meant for classes I to IV in 2013 and will be extended to upper classes every year.

A quarter of the 'byte' of the Accreditation pie

The first quarter for Accreditation has ended on a good note with some projects being accomplished, while new ones getting initiated and new alliances being forged.

The Model Cluster Project which seeks to revamp 11 primary schools from the Baur cluster in Pune district finally took off in Feb. It was quite an experience for our team to establish a connect with the government officers, Panchayat Samitis, school Principals and teachers to be able to successfully complete the assessment of ten schools till date. That's not all; for a parallel project took off for our very own BJS schools of Wagholi and Pimpri.

With their assessment too getting over, we now have climbed the first rung of the "Model School 'ladder. To add to our kitty, BJS SAA will now be offered to all FJEl schools as per the decision taken in the NEC meeting held this month. Yet another achievement is the fact that after the successful completion of the CBSE pilot round, BJS will now be one of the authorized assessing agencies of CBSE to assess CBSE schools in India.



The quarter ended with the BJS SAA reports being presented to the management of the four schools of Gujarati Kelvani Mandal, Matunga, Mumbai which were assessed in Jan and Feb'13.

Empowerment of Couples (EOC)

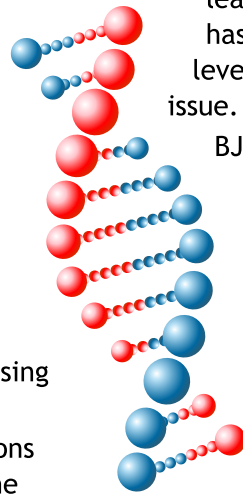
For years our country is respected worldwide for its strong family structure and family value. Marriage which is believed to be the backbone of our society has a great importance and cultural acceptance in every community of the country. It is believed to be the sacred union of two unknown individuals who decide to come together, and live their life together forever. Since two different individuals are staying together there bound to be some issues arising between them.

Even after having strong relationship some tensions do exist or new issues do keep arising among the couple. They might not be very serious at that point of time but need some tackling for sure. It's also important in view of the children as the tensions among the parents get percolated to the children, sometimes may be adversely.

In fast growing outer world, coping up with the speed of change and new technology on the one hand and managing the added responsibilities of marriage, family on the other, are the concerns for every couple.

Ample of opportunities are available around and both the partners want to prove their capabilities and give their best at the workplace. So spending quality time with partner or the children at home becomes difficult which might gives rise to tensions in both the relationships. Expectations from each other are so vast and away from reality that leads to misunderstanding between the partners.

To maintain the bond between the relationships and to bring more harmony in the family, every couple needs some kind of platform to express and guidance



leading to much more happier family life. This has become prime issue of concern at national level and therefore BJS decided to address this issue.

BJS has been working for betterment of society for last three decades. Based on the wide experience BJS saw in this program tremendous potential to meet the needs of the time and for contribution to society.

BJS has developed a two day workshop for the couples which require the personnel involvement by the participants. Modules basically facilitate dialogue and understanding on various facets of marriage like building the relationships within entirely new family, establishing wise dialogue, creating comfort level among the relationships, giving the required time and space to the partner to know each other, understanding the advantages of togetherness, sacrifice for each other, respecting each other needs and concerns, deciding the priorities at right time, supporting each other for mutual development. This for sure helps the couples to lead the better family life.

In this workshop married women and their husbands are expected to participate. In-laws are asked to participate on the second day. Through presentation, group work, games and discussions the program is made more interactive.

Not only newlywed couples but those who are married since ten years can participate in this program as BJS truly believe that all these years are really crucial for growing of this relationship.

Empowerment Of Couples
For a Happy Family and Happy Home



Some Upcoming Events

1. Biography of Shri. Shantilal Muttha

The Silver Jubilee National Convention saw the biography of Mr. Shantilal Muttha being released in Marathi. Since Jan 29, 2013, Its audio version is being broadcasted on FM 101 MHz on All India Radio (Pune) every Tuesday at 10.20 am; This audio-version is in 20 episodes and will broadcast up till June 11, 2013).

Tune in and listen to an inspirational story!

Also visit <https://www.youtube.com/bjspune> to watch videos on BJS

2. Empowerment of Girls (EOG) Program

MH - Malegaon 12-14 April 2013

Contact - Shri. Balchand Chajed - 9422271099

Trainer- Shri. Ratnakar Mahajan & Shri. Amar Gandhi

MP - Ganj Basoda: 13-15 April 2013

Contact - Shri. Pradeep Jain -9425437679

Trainer- Smt. Sapna Lodha

MH - Pune: 19-21 April 2013

Contact - Dr. Sunil Bhutada -9421018554

Trainer- Shri. Prafulla Parakh

CG - Durg: 19-21 April 2013

Contact - Shri. Mahavir Ganwal-9407672771

MP - Vidisha: 19-21 April 2013

Contact - Shri. Nilesh Jain -9827246554

Trainer- Smt. Monica Navlakha

MP - Silwani: 19-21 April 2013

Contact - Shri.Kaishal Jain -9893930142

Trainer- Smt. Kusum Pandya

KA - Bijapur: 26-28 April 2013

Contact - Shri. Mahaveerchand Parekh 9448127885

Trainer- Shri. Sajay Kshirsagar

GJ - Vapi: 26-28 April 2013

Contact - Shri. Babubhai Mehta 9825147701

Trainer- Shri. Amar Gandhi

GJ - Ankaleshwar: 26-28 April 2013

Contact - Shri. Vinod Dhoka - 9427930764

Trainer- Shri. Sunil Lodha

3. Empowerment of Couples (EOC) Program

CG - Bhilai: 08-09 April 2013

Contact - Smt. Sarita Chhajed -9301863222

Trainer- Shri. Darmendra Chhajed

UP - Shamli: 20-21 April 2013

Contact - Shri. Mohit Jain 9412212338

Trainer- Dr. Mridula Jain

4. Meetings

State Executive Committee - MH on 07 April 2013 at Aurangabad

State Executive Committee - MP on 28 April 2013 at Jabalpur

5. Tour

Madhya Pradesh: 12 - 15 April 2013

by Shri. Mahesh Kothari & Shri. Mahendra Katariya

Sihor, Ashta, Sujalpur, Shajapur, Maksi, Dewas, Ujjain, Nagda, Khachronod, Dhar Damnod, Khargaon, Khandwa

Connect with BJS!

BJS on Facebook



To connect <http://www.facebook.com/BJS Pune>

The BJS Facebook Community is now more live & interactive. It is being regularly updated with lots of snaps, videos, information, events.. etc.

From March 19, 2013, Mr. Shantilal Muttha, Founder & National President - BJS, has been sharing his Thoughts, Experiences and is Questioning....It is Exciting, Challenging and Philosophical. It is all Debate and Discussion and not just quotes from him. You must Participate.

Blog by Mr. Shantilal Muttha : 'Vision with Action'

Mr. Shantilal Muttha has launched his blog 'Vision with Action'

He proposes to use this forum to share his life experiences with you: as a person, as a businessman and as a social entrepreneur.

Over the years, many of his friends have implored him to use social media, to reach out to people. Now, he has resolved to do so. Please visit the link given below to read his daily Blog-Posts at:

<http://shantilalmuttha.blogspot.in/>

Volunteer

Look in at our website

www.bjsindia.org

to know what we do.

If you feel inclined, get in touch and do contact us.

We would certainly welcome and appreciate your talent and time.

We would love to have you with us.

Jain Minority

Benefits to Minority educational institutions:

Institutions with Minority status are not bound by the reservation policy in employment or admissions for SCs, STs and OBCs as required to be done by other educational institutions.

To get a Minority Status for your institute follow the guidelines given at the website:

<http://ncmei.gov.in/>

The highlights of BJS processes

national concern

focusing on selected domains that contribute to nation-building

social sensitivity

researching in-depth issues to address needs across the society

developmental innovation

strategizing novel ideas to align development within established frameworks

participatory process

enthusing all stakeholders for involved implementations

sustainable solutions

implementing workable, scalable and replicable models

meaningful impact

touching millions through our work!!