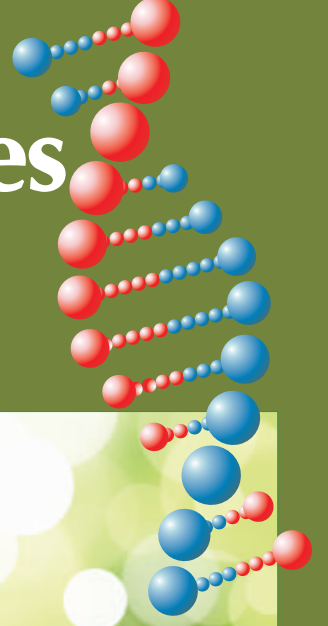


## Empowerment of Couples

*For a Happy Family and Happy Home*



**A Certificate Course**

## Realities of the modern world

- Rapidly changing mindset towards marriage as an institution
- Nuclearization of families, changing family compositions and patterns
- Increased sense of individual freedom and rising expectations
- More focus on career aspirations and material pursuits
- Impact of media and technology on everyday life

### Resulting in a newly married couple left to face

- Difficulties in adjustment
- Reluctance to compromise
- Lack of mutual respect and understanding
- Inability to manage pressures after marriage
- Struggle to manage home and career
- Lack of quality time for each other and family
- Lack of meaningful communication among family members



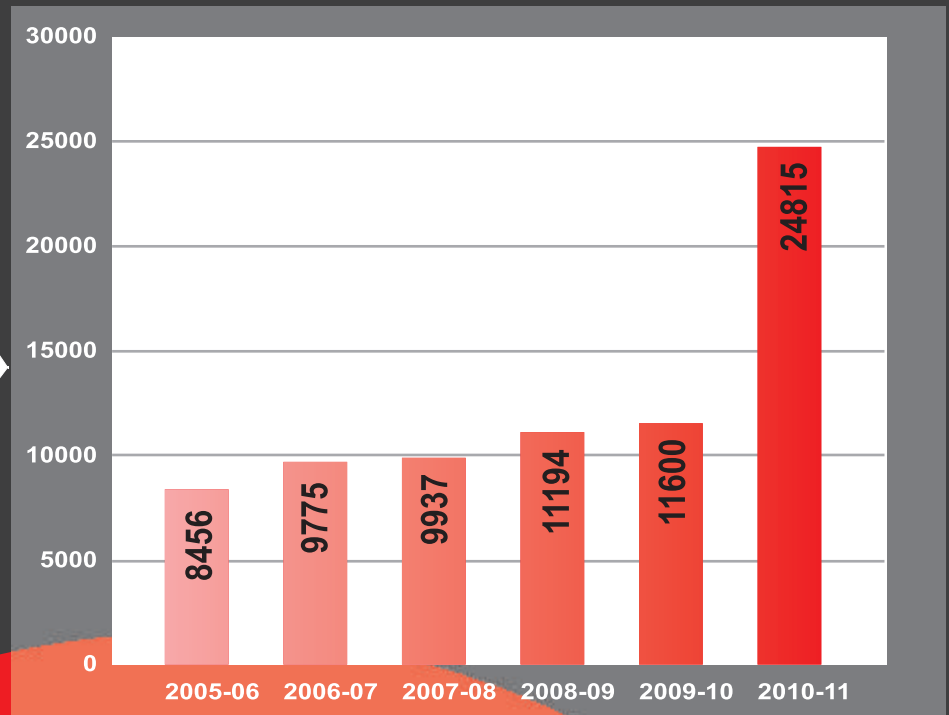
### Empowerment of Couples (EoC)

A well-designed intervention to empower newly married couples with suitable modules also for elders in family can only help increasing the level of maturity and understanding resulting in happy family life.

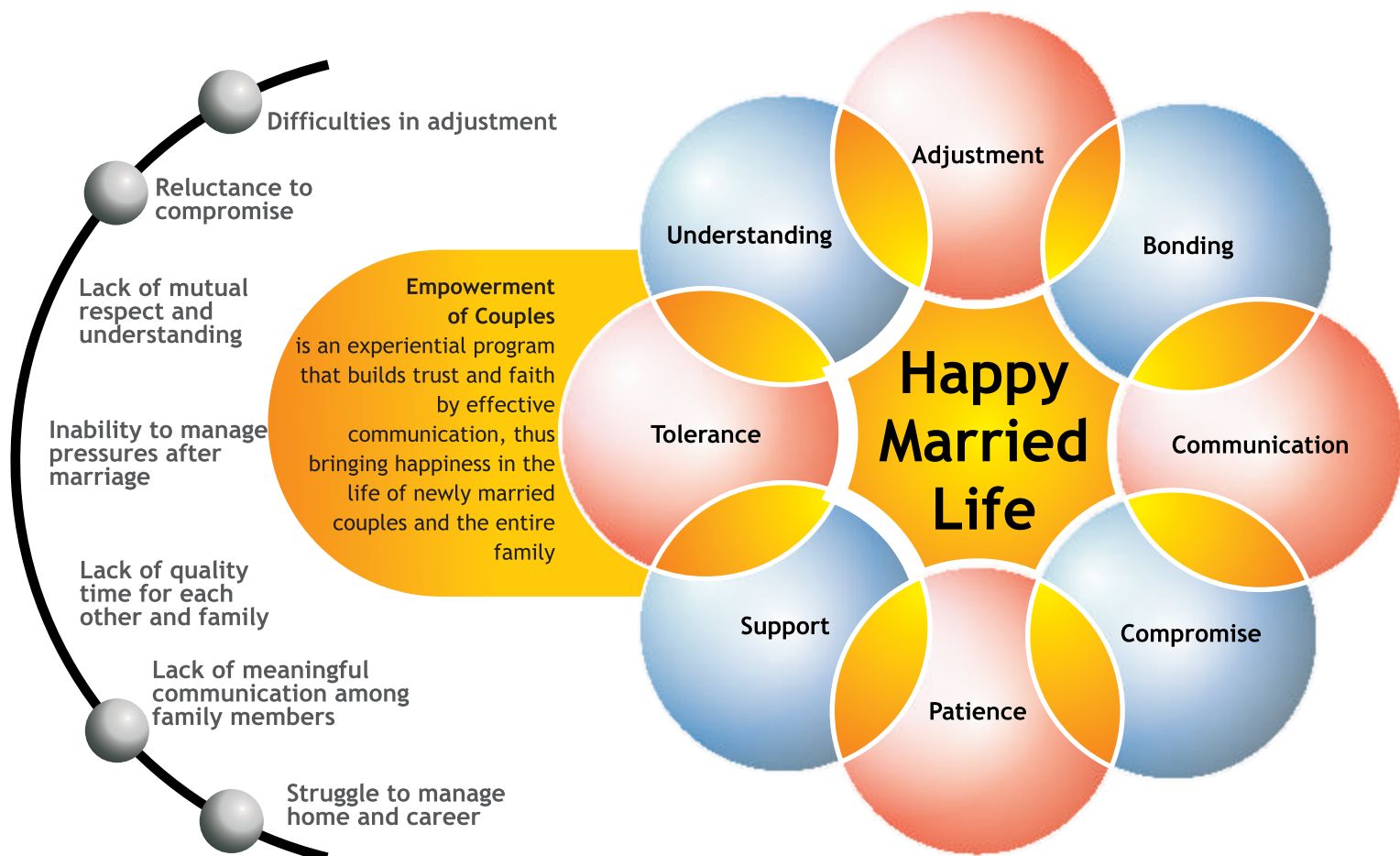
Family courts in Kerala have witnessed a 350 percent increase in divorces over the last decade, a fact acknowledged by the Kerala Chief Minister on the floor of the Assembly.

- The Sunday India, March 22, 2012

Another important point worth mentioning is that most of these cases of divorce are within 5 years of marriage



In years to come the cases of broken marriages in India will increase. In fact, based on prevalent trends, Shri Shantilal Muttha, the founder of BJS predicted that in the coming ten to fifteen years every alternate marriage will end in a divorce.



## EoC course content

### For Wife

- What is Marriage
- Bonding into the new family
- Understanding the life partner
- Marriage Panchtatva

### For Husband

- Understand a better half



### For Wife & Husband together

- Made for each other

### For In Laws & Husband

- Bahu - a permanent addition in family

### For Mother-in-Law

- An important link in family

## Salient Features of EoC

- Two day workshop on weekends for married couples within ten years of their marriage
- Comprises interactive modules
- Gives opportunity to freely express own views, feelings, experiences and expectations
- Increased effectivity due to group and peer learning
- Emphasizes importance of care, love, respect and trust in a married life
- Opens up for reflecting on our own thought process and behavior
- Helps in establishing healthy interpersonal relationships among all family members
- Leads to a happy and harmonious married life

Let us  
together  
support  
married  
young couples  
to establish  
healthy relationship  
for a happy family

## More about BJS

### Social Development



#### Family Matters

Pragmatic solutions for family related issues: successful nationwide pilot implementation; available as modules that can be replicated across communities, regions and governments

### Educational Initiatives

#### EDUQIP



Educational quality improvement programs implemented in government and private schools

#### Mulyavardhan



Value education syllabus implemented in government schools

#### School Assessment



Robust yet flexible assessment framework for government and private schools

### Disaster Response

#### Relief Operations

Nationwide network for quick response



#### Educational

Rehabilitation  
Speedy creation of infrastructure and support for complete education



- ❖ 25+ years of continuous work in areas of Social Development, Educational Initiatives and Disaster Response
- ❖ State-of-the-art infrastructure and technology
- ❖ Well established processes to support entire program and project life cycle
- ❖ Committed team of professionals and subject experts



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