JAINS FOR INDIA
BJS
Bharatiya Jain Sanghatana

Business Development Program

Business Development Programs *to Accelerate your Business*



2014
- Awareness Workshop

2015
- Awareness Workshop
- iBud

2019
- Awareness Workshop
- iBud
- Young MBA

Programmes conducted by BJS over the years

India has emerged as the fastest growing major economy in the world and is expected to be one of the top three economic powers of the world in next 10-15 years. Due to several factors such as international trade, government stimulus, and an overall strong developing country Indian businesses are ready to grow in multiple areas. With a young and rising population, leadership and technology driving growth and innovation, there are several business opportunities in multiple sectors that are now ready to be explored today.

Business Development Program

Many foreign companies are setting up their facilities in India on account of various government initiatives like Make in India and Digital India increasing the local employment. The purchasing power of an average Indian consumer is increasing, which would further boost demand, and hence spur development thereby benefiting investors. Indian Government, on its part, is facilitating administrative ease of doing business and providing networking and incubation support for start-ups.

We as Jain's are largest entrepreneur community in India and are spread across the country. Enterprise seems to be in our DNA. Business is the ideal option for them. At the early age we make up mind to start a business. We like to work constantly from morning to night. We take more efforts to get client, willing to work hard even for small margins. Due to all these routine practices we are the wealthiest religious community in India. With having a 94% literacy rate we are well positioned to take advantage of global changes.

Growing businesses face a plethora of challenges. As a business grows, different problems and opportunities demand different solutions - what worked a year ago might now be not the best approach.

The biggest challenges businesses face today are-

- Uncertainty in the global economy
- New policy & regulations
- Uncertainty about competitors
- Increase the complexity in business life
- Consumers are became more intelligent
- Uncertainty about how new technology will affect the business
- Uncertainty in demand and supply

Bharatiya Jain Sangathana (BJS) is working as a catalyst in building an individual's skills and knowledge thereby creating a greater capacity towards entrepreneurial success. Our main aim is to reach various target groups and provide value added services and build their capacity to understand the latest developments in strategies to manage enterprises by providing workshop.

- To strengthen this sector
- To enhance their competitiveness and productivity
- To make them to think beyond the threat to survival and build capacities to equip themselves to face the challenges of market dynamism
- To make them aware on upcoming trends and business ideas to start new business

Bharatiya Jain Sangathana, from last 33 years, is developing and executing

many programs to strengthen and maintain the family relations in the society. Along with peace and happiness in the relationships, development and growth in financial matters, progress in our own business or profession is equally important. BJS started Business Development Program for the making the community aware on changing the business scenario due to globalization and technology development. Under the efficient leadership, it will help entrepreneurs to make aware of the opportunities to create sustainable growth for the future. There are thousands of business ideas that can be used to start new business. Selecting a unique business idea can become a key for business success.

Following programmes are available in the BJS basket for young entrepreneurs.

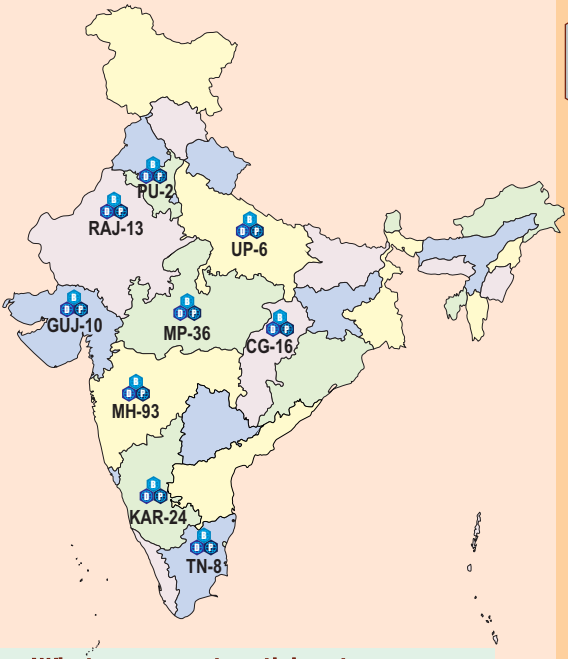
2-3 hours Business Semiinars	Business Transformation Family Business Challenges Star Up- Enterpreneureship
1 Day Workshop	Business Growth & Sucess Startup - Entrepreneurship Family Business Development Technology & Business Strategy Profit Enhance Plan
3 Day Workshop	MBA for Non MBA Business

iBuD Tours	Business Exposure & Vision
iBuD Tours	Accelerator for new generation Business
iBuD International Tours	Dubai Expo 2020
Beyond Books - 3 Days	Youth Summit
Business Conclave - 2 Days	25 speakers for 500 youth

These programme help in the following manner:

- Program provides knowledge, management techniques and entrepreneurial abilities to set up a business and deal with economic issues.
- Our expert impart knowledge, skill and attitude to enable businessman to think creatively, be effective problem solvers, scrutinize business ideas, network and seek information, plan systematically, to calculate risks, develop an eye for business opportunities, evaluate merits and demerits and make right decision.
- An encouraging scenario, gaining knowledge on entrepreneurial practices, system and frameworks promotes creative thinking among potential entrepreneurs, readying them to embrace the discipline without any inhibition. Knowledge gain will help to become a successful entrepreneur.
- BDP program is an application-oriented program that ensures evolution of individuals into entrepreneur
- Unique aspects of the Programme provide the core knowledge of current market scenario.

State wise details of programs conducted from 2012



What our current participants says :

It is a great platform for small, big retailers, wholesalers, traders, dealers, distributors, manufacturers and women entrepreneurs as a business person.

What iBuD participant has to say :

Thank you, you made me a participant of iBuD Accelerator, also for taking an innovative initiative for developing the mind-sets of the next generation to become a successful business person for future to come.

Business Development Program



Our Expert Management Guru', **Mr. Rakesh Jain** is a BJS' resource person for this program. Being a CMD of Prime group, he is involved in International Education, Real Estate Development and Strategic Growth Consulting. Besides teaching Ethics in Business, he trains youth and corporate people for Leadership, Motivation, Excellence, Attitude, and Success. He is a recipient of many awards, to name few; Outstanding Young Personality Award by Jaycees, Outstanding Young Manager Award by All India Management Assn, and Citation for Meritorious services Award by Rotary Foundation, USA for furthering International understanding and goodwill. World widely travelled Mr. Rakesh Jain has Published Research work "Managing Competition-Successful Strategies" and has authored series of 10 books on 'Managing for Success'. Being a thorough activist and the President of BJS M.P., he has offered his management guidance expertise free of cost to the community.

JAINS FOR INDIA
BJS
Bharatiya Jain Sanghatana

Bharatiya Jain Sanghatana
Level 3, Muttha chambers II, Senapati Bapat Road, 411016, India
+91 20 6605 0220 info@bjsindia.org www.bjsindia.org