

## Business Exposure Tour 2<sup>nd</sup> April to 7<sup>th</sup> April 2016

### Concept

iBuD, a 6 days business exposure tour is specially designed:

- To give entrepreneurial exposure and experience to a group of youngsters with the objective -
- To encourage them for innovative entrepreneurial ideas and ventures
- To give them the understanding of global market trends
- To create awareness about business development strategies
- To establish networking within the group for future conceptual and operational sharing possibilities

A 6 days tour is conceptualized for a group of 50 men and women between the ages of 25 to 40 years. The tour covers 6 cities –Ahmedabad, Mumbai, Jalgaon, Pune, Chennai, Hyderabad - where the participants visit premier management institutes to have orientation from the

esteemed academicians; have interactive sessions with eminent business personalities; and go through experiential and group learning facilitated for internalizing the tour reflections.

iBuD Fellows are a group of selected well-qualified youngsters between the age group of 25 to 40 with professions ranging from Engineering, Management Executives, and Chartered Accountants. Very few of them are graduates or diploma holders but have made a substantial progress in their businesses.

They are mix group of people who are either already into business or currently in at promising positions in their profession services. Amongst those who are in to business have either continued their Family Business or have started their own venture.

All the candidates have the potential to either scale up their current business or start a new business venture.

We wish all our iBuD fellows a happy tour enthusing them for a focused business planning ahead and determination to bring in larger success!

*Dreaming of the  
generations'  
march to the next  
destination...*

- Prafulla Parakh,  
National President, BJS

