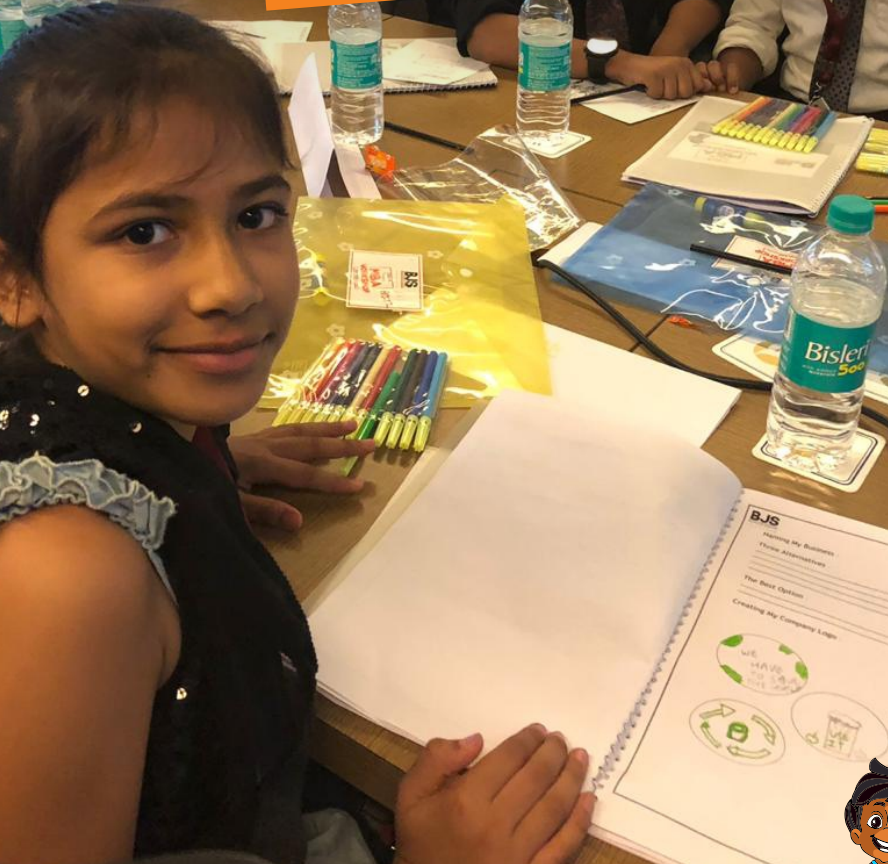


BJS

Bharatiya Jain Sanghaling

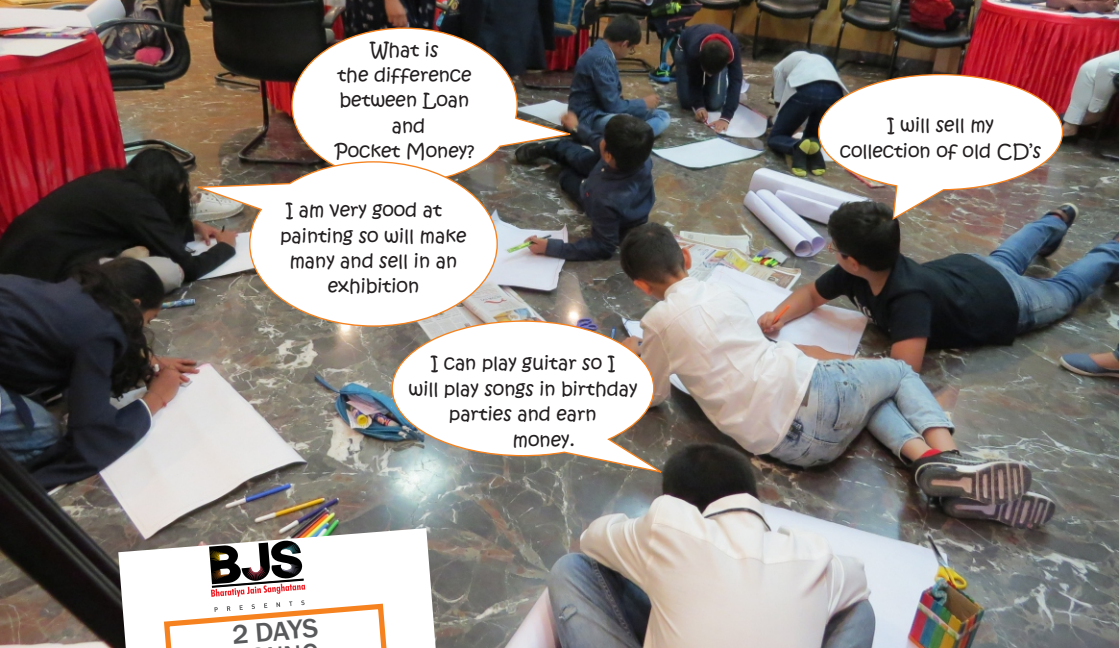
P R E S E N T S

2 DAYS
YOUNG
MBA
WORKSHOP
FOR KIDS (10-15 yrs)



Catch them Young!





What is the difference between Loan and Pocket Money?

I will sell my collection of old CD's

I am very good at painting so will make many and sell in an exhibition

I Can play guitar so I will play songs in birthday parties and earn money.

BJS
Bharatiya Jain Sanghathan
PRESENTS

2 DAYS
YOUNG
MBA
WORKSHOP
FOR KIDS (10-15 yrs)

*A mind that is stretched by a new experience
can never go back to its old dimensions
...Oliver Wendell Holmes Jr.*

BJS's New Initiative

BJS's has always been in forefront to initiate new programs which focus on educating and empowering youth. Today's generation is SMART and they are adept at new technology and are exposed to vast amounts of information through digital media. They get easily attracted to serve large MNCs rather than running their own enterprises or start-ups.

BJS believes that kids need to experiment and experience entrepreneurialism in their

formative years and learn from their mistakes to avoid costly mistakes later in life. BJS, therefore, invites all the parents having children of age 10-15 years to grab this unique opportunity and enroll their kids for this workshop and witness the change themselves. They can contribute immensely in turning their kids into confident individuals capable of starting their own enterprise.

Evolution Of Young MBA

A brain child of Mrs. Sonali Chordia, daughter of Shantilalji Muttha who has been successful in conducting this workshop in Pune from last 4 years. It allows kids to discover themselves.

In today's world, where kids are only known to spend money, the workshop teaches them to earn money. It further teaches them the **VALUE FOR MONEY**, which is also the ultimate goal of BJS to inculcate success habits in children & groom them into an **ENTREPRENEUR**.

What Is Young MBA?

In the 2-day action packed workshop, children learn how to identify their own business and come up with a practical and implementable business solutions.

They are made to understand the difference between loan and

pocket money, creating a balance in handling money as to how much to save, how much to spend, how much to invest and most importantly how much to give or donate as a social cause to the society.

Why Young MBA?

This workshop ignites their minds to think like an entrepreneur. The teaching and learning method are delivered in such a way that kids immediately grasp the concepts and start working on it

immediately. The content has been designed and delivered in a simple way attuned to their understanding level and so the kids enjoy the whole process.

Features Of Young MBA

In the 2 days action packed workshop children are shown inspirational videos to be able to come up with stunning ideas and create a prototype of marketing materials such as logos, visiting cards, posters.

SMART kids learn to...

understand
SMART GOALS

identify
TARGET AUDIENCE
make a note of
INVENTORY

to handle
FAILURES

develop skills for

COMMUNICATION

PRESENTATION

MARKETING

TECHNIQUES



Spreading Its Wings

Young MBA is led by a team of dynamic young trainers, who are extensively trained in pedagogical methods of teaching small kids. The activity based learning content along with interesting exercises captures the minds of kids.

This program is delivered with the help of active support of BJS volunteers across India. Till date many workshops have been successfully conducted in Delhi, Hitec-City, Hyderabad, Indore, Jaipur, Telangana, Secunderabad, Udaipur.

What you can expect

Comprehensive change in kids mind-set towards money



What kids benefit

An innovative and new age mind-set towards entrepreneurship drive rather than an employee oriented mind-set

Call to action

Use this once in a lifetime opportunity @ the right time