

# Parichay Sammelan

**Matchmaking: Critical Issues, Simple Solutions**



**Silver Jubilee Convention  
2012**

Marriage and Career are probably the two most important experiences of adulthood that a person goes through. The selection of a suitable and appropriate marriage partner becomes one of the most important decisions of adult life. However, in the modern world establishing stable matrimonial alliances is becoming more difficult by the day.

### **The overall scenario in this area can be summarized as below**

- ◆ There are limited proposals available to all prospective candidates irrespective of their education, family background and financial status
- ◆ The candidates and their parents do not have the time even to pursue and validate these limited proposals due to other preoccupations
- ◆ Unlike in earlier times, no intermediaries ( a role usually undertaken by senior members of the extended family in the old days) are willing to mediate in these matters and undertake the responsibility of matchmaking

The repercussions of the above not only impact the future of the individual but also of his/her family. The entire concept of family as an institution is at stake and if the family structure disintegrates, it is inevitable that the societal framework, based on the family as its building block, will also collapse.

### **Some reasons for imbalance in matchmaking availability**

- ◆ The declining sex ratio implies that the number of boys of marriageable age are more than the eligible girls
- ◆ Over the years the education levels among girls has increased steadily and so have their expectations regarding their partner to be
- ◆ Globalization and changing lifestyle has brought about changes in attitudes and expectations among those of marriageable age

To preserve the concept of family it is essential that the right types of compatible alliances are solemnized and for this it is essential that the selection of partners is correct. For the selection of the right “match” it is imperative that there have to be suitable and sufficient proposals for making this all important decision.

Parichay Sammelan is the platform that provides a solution to all these problems. BJS organizes this gathering of young boys and girls along with their respective parents with the intention of finding a suitable match for each other.



## Objectives of Parichay Sammelan

- ◆ Provide a platform for prospective boys and girls to choose their life partner
- ◆ Provide a comfortable and congenial atmosphere to meet and interact
- ◆ Provide an opportunity for interaction between the families of the candidates
- ◆ Provide a comprehensive and authentic database of all information of the candidates and their families

## Advantages of Parichay Sammelan

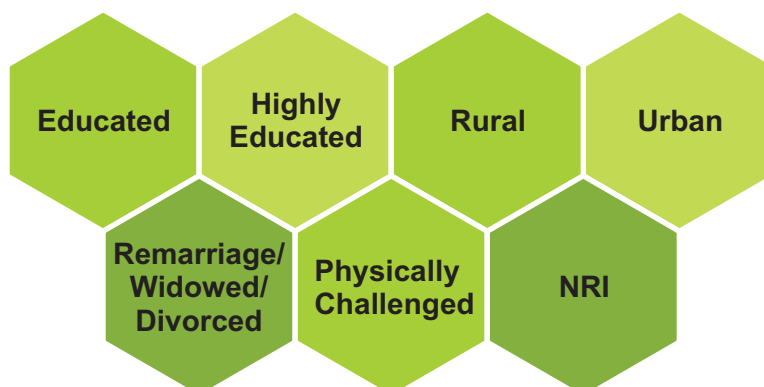
- ◆ Availability of multiple proposals at one location for more informed decision making
- ◆ Saving of time and expenditure incurred on otherwise handling the same number of proposals individually
- ◆ Transparency of information assured due to the open forum provided by BJS. This is very often not possible in a one-on-one private interaction
- ◆ Authenticity of information guaranteed due to the insistence of all relevant documents pertaining to age, qualification and employment to be submitted
- ◆ Opportunity to the candidates to speak out their minds and preferences, otherwise not feasible in traditional family meetings

**All these advantages are a result of the expert facilitation and ground work carried out by BJS**

Online matrimonial sites on the internet provide a wide variety of proposals to interested candidates. Many sites allow internet voice chats between registered candidates. However, this cannot adequately compare with the assurance provided by a face to face interaction in a Parichay Sammelan. Another disadvantage of the internet matchmaking process is the high probability of false information being made available during registration. Another concern can be the availability of private details for universal access and manipulation and misuse by undesirable elements.

## Evolution of Parichay Sammelan

The first Parichay Sammelan was conducted by BJS in 1989. Since then, many changes have taken place in the mindset of the people and their aspirations. BJS has constantly kept in touch with these changing expectations regarding marriage and matchmaking and has evolved focused variants of the Parichay Sammelan to meet these.



On an average 5 Parichay Sammelans are organized in a year by BJS and around 200 candidates participate in each. For the last 25 years more than 25,000 individuals have participated in these Sammelans.

## More about BJS

### Educational Initiatives

#### EDUQIP

Educational quality improvement programs implemented in government and private schools



#### Mulyavardhan

Value education syllabus implemented in government schools



#### Accreditation

Robust yet flexible assessment framework for government and private schools



### Social Development

#### Family Matters

Pragmatic solutions for family related issues: successful nationwide pilot implementation; available as modules that can be replicated across communities, regions and governments



### Disaster Response

#### Relief Operations

Nationwide network for quick response



#### Educational Rehabilitation

Speedy creation of infrastructure and support for complete education



## Parichay Sammelan

Matchmaking: Critical Issues, Simple Solutions

- ◆ 25+ years of continuous work in areas of Social Development, Educational Initiatives and Disaster Response
- ◆ State-of-the-art infrastructure and technology
- ◆ Well established processes to support entire program and project life cycle
- ◆ Committed team of professionals and subject experts
- ◆ Nationwide network of volunteers
- ◆ Rich experience of working with various governments across different regions

### national concern

focusing on selected domains that contribute to nation-building

### social sensitivity

researching in-depth issues to address needs across the society

### developmental innovation

strategizing novel ideas to align development within established frameworks

### participatory process

enthusing all stakeholders for involved implementations

### sustainable solutions

implementing workable, scalable and replicable models

### meaningful impact

touching millions through our work!!!



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